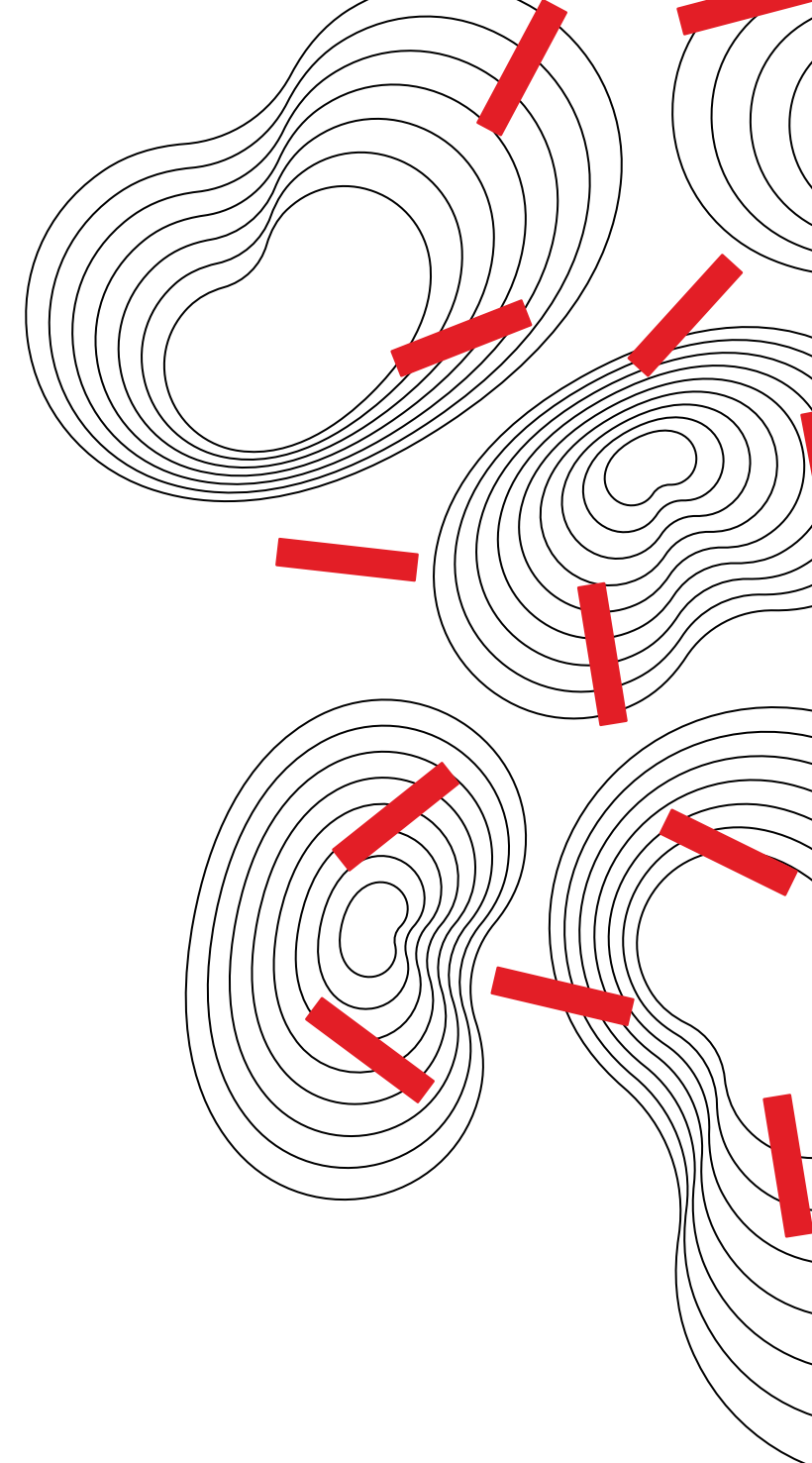
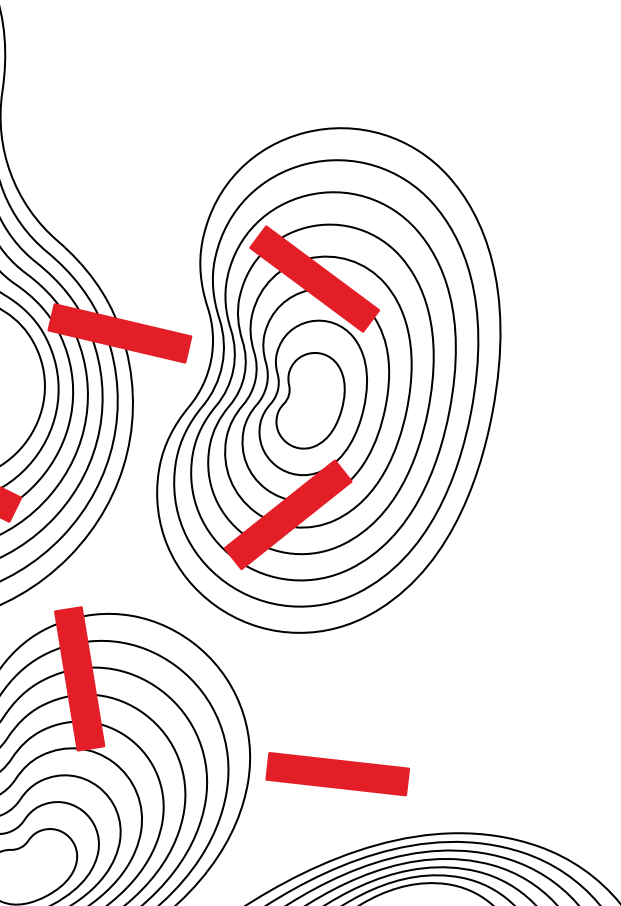


SusHi Tech
TOKYO●
2025

Fact Book
(2025.5.7)



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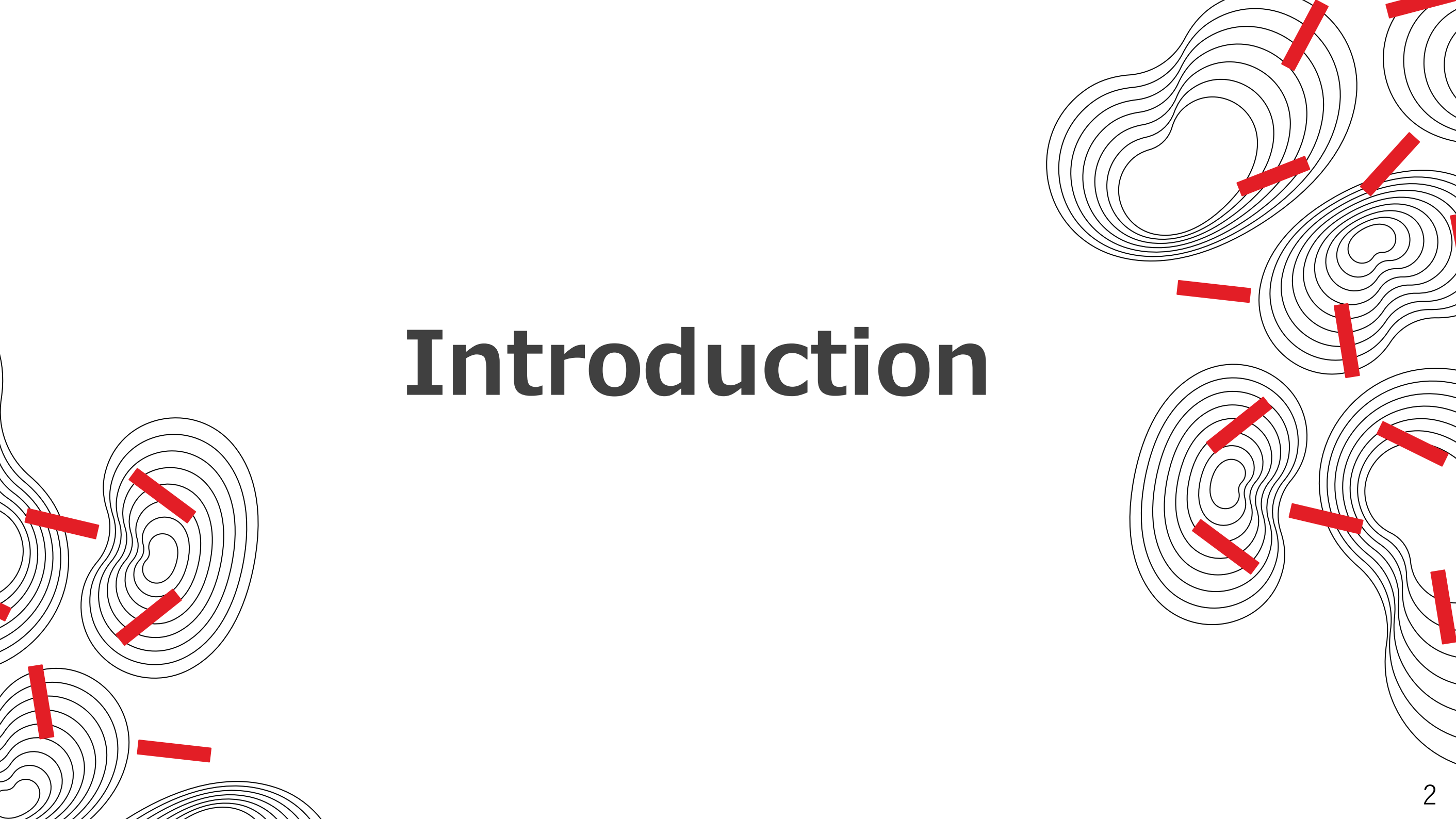
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Introduction



What is our mission?

400 years ago, “Edo”, ancient Tokyo practiced the principles of a Circular Economy.
In May 2025, Modern Tokyo, inheriting that DNA, will become a hub for innovators and bold young challengers.

We will envision the future of cities, spark innovation, and drive action - together.

We will address humanity's global challenge:

Creating sustainable cities through cutting-edge technology.

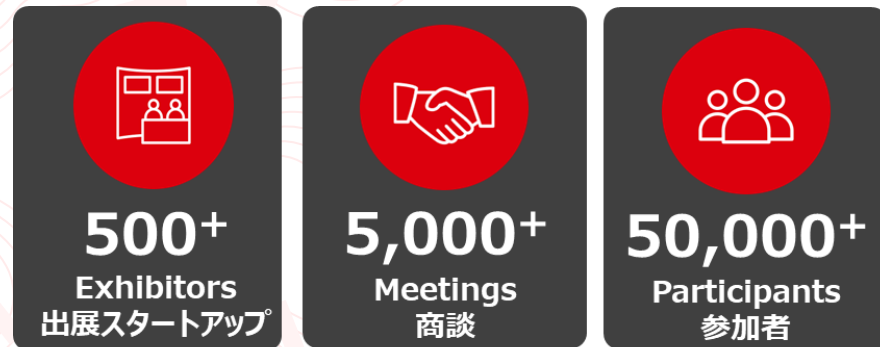


Realizing **Sustainable** Cities with **High Technology**

Asia's Largest Startup Conference

Date	Business Days	Friday, Thursday, May 8, 2025 and 9th	Venue:	Tokyo Big Sight East Hall 4~6 (Ariake 3-11-1, Koto-ku, Tokyo)
	Public Day	Saturday, May 10, 2025		

[Scale] *target value



[Features]

- ❖ Openly discussing visions for the cities of the future
- ❖ Cultivating seeds of innovation that drive startup growth
- ❖ Providing citizens and future generations with opportunities to experience cutting-edge technology and the passion of startups

Technology Tags

City Infrastructure	Architecture	Material	Mobility	Agriculture	Fem
Sports	Entertainment	Health	Food	Generative AI	Quantum
WEB 3	Fintech	Bio	Energy	Space	Others

*Sessions and exhibits at this conference are categorized by these Technology Tags. 4

A diverse array of players from both domestic and international spheres come together.

Sessions

136 { Main Sessions:97
Partner Sessions:39
〈47〉

Organizer Sessions Number of Speakers

359 { Female 45%
Overseas
approx. 50%
〈156〉

Pitch Contest Applicants

657 (from 46 countries and regions)
〈507社〉

Exhibiting Startups

617 companies (Overseas approx.60%)
〈434〉

Corporate Partners

47 companies
〈29 companies〉

City Partners

16 Pavilions (25cities, regions, countries)
〈5〉

All Japan Ecosystem Area (Participating cities)

35 entities
〈17 entities〉

Student Volunteers

300+
〈174〉

Media Partners

17 companies
〈11 companies〉

Special Collaborations

77 entities

Ambassadors

304 companies
〈224 companies〉

Partner Events

110
〈68〉

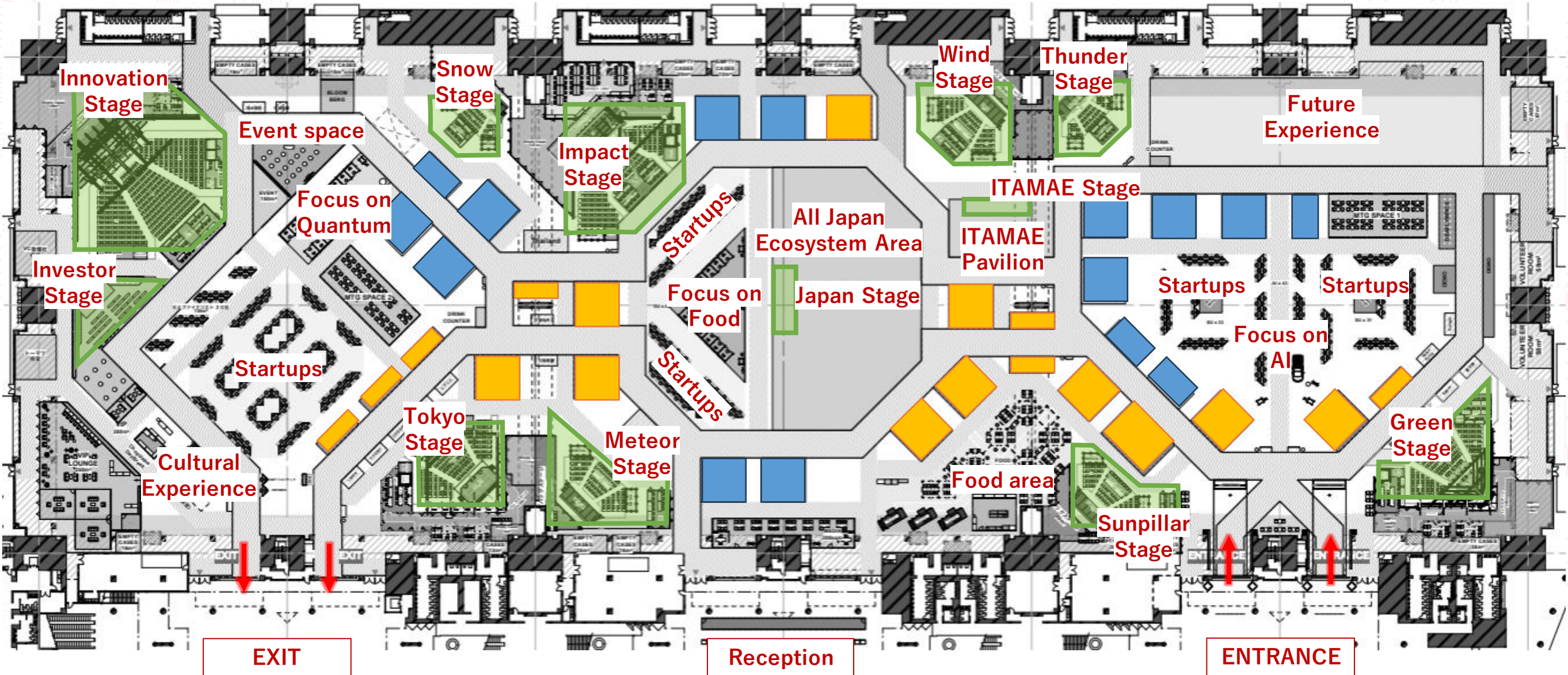
〈 〉results from last year's event

Venue Map

Zone C (East 4 Hall)

Zone B (East 5 Hall)

Zone A (East 6 Hall)





Sessions

Sessions Across Diverse Themes, Technologies, and Domains

*Excluding Public Day

[Organizer Sessions]

Themes and Categories		Number of sessions	
Envisioning the future of Cities		18	
Discussing the future of technology		25	
Nurturing Startups		27	
Special Stage Sessions	Investor	18	Investor Stage Sessions ※P33
	ITAMAE	3	ITAMAE Stage Sessions ※P48
	EmpowerHER Stage	6	
Total		97	

[Partner Sessions] * Sessions planned by Corporate/City Partners and local governments throughout Japan

Corporate Partners	13	Large enterprises, etc.
Strategic Partners	16	Countries, Regions and Cities around the world
All Japan	10	Municipalities across the country
Total	39	

Total	136
-------	-----

A diverse line of 359* esteemed Speakers

(45% female, and about 50% from overseas)



*Organizer Sessions, Total number

~ Envisioning the Cities of the Future ~

A Bird's-Eye View of City Planning : Reinventing Infrastructure and Well-Being

(5/9 Impact Stage 13:00-13:45)

In addressing urban challenges, a collection of partial measures does not necessarily provide the correct solution. With the rapid advancement of technology and the dramatic shift in people's values regarding quality of life (QOL), there is a need for a fundamental innovation in urban structure. This cannot be solved by merely addressing individual issues; instead, a reform of networks and urban infrastructure viewed from a bird's-eye perspective is necessary. Since transforming urban infrastructure takes time, it is essential to start immediately. So, where should we begin? This session will explore answers from global pioneers.



Joshua David
High Line
Co-founder



Ynse Deinema
Roboat CEO



Atsushi Deguchi
The University of Tokyo
Executive Director and Vice
President, Professor at
Graduate School of Frontier
Sciences,



Ken Shigematsu
inspiring dots inc.
Founder, CEO/
Laguada.Low Architects
Principal

Tokyo's University Presidents Discuss Academia as an Important Breeding Ground for Tomorrow's Changemakers

(5/8 Innovation Stage 12:00-12:45)

Recent years have seen a rise in the number of students pursuing entrepreneurship not just as a means for achieving economic success, but also as a vehicle for creating a better society. The urgent mission that universities are charged with is to build and provide an environment for the cultivation of individuals who can collaborate with others coming from diverse backgrounds, and to create new value and find solutions to the challenges facing our society.



Teruo Fujii
The University of Tokyo
President



Katsuhiko Hibino
Tokyo University of the Arts
President

Bridging the Digital Divide: Connectivity, Infrastructure and Investment for Digital Inclusion and Equitable Access

(5/9 Impact Stage 16:00-16:45)

Technology has a transformative role in creating a sustainable, equitable world, by enabling digital access to all. Digital inclusivity is a cornerstone for achieving such broader sustainability goals. This session envisions the role of connectivity, infrastructure and investment as key drives of digital inclusion and access.



Chris Fabian
Giga / UNICEF
Giga Co-founder



Maja Andjelkovic
World Bank Group
Senior Private Sector
Specialist



Talitha Amalia
Solve Education
Foundation
Cofounder



Patrick Newell
Shizenkan University
Professor

Business Opportunities in ASEAN and Expectations for Young Japanese Entrepreneurs

(5/9 Innovation Stage 10:30-11:15)

With the economic growth of Thailand and other Southeast Asian countries, an increasing number of consumers are seeking to improve their quality of life, and this presents a great business opportunity for Japan. In particular, Japan's high-quality products and technologies, such as cosmetics and food products, are highly valued in the ASEAN market. Taking advantage of the strength of the Japanese brand, Japanese companies can expect to achieve both regional development and their own growth by actively developing markets for 800 million people in Japan and ASEAN as a single entity in cooperation with local companies.



Dhanin Chearavanont
Senior Chairman of the C.P.
Group

~ Envisioning the Cities of the Future ~

Theme: Energy, Autonomous Driving

Next generation Energy Markets and Global Trends: Stakeholders' Role in Fostering Climate Technology

(5/9 Impact Stage 11:00-11:45)

As global energy systems undergo seismic shifts toward decarbonization, decentralization, and digitization, new market structures, investment strategies, and technological paradigms are emerging at scale. This session will discuss about the role that a global clean energy investor can play in fostering climate technology at several stages of development, with different sources of capital (Philanthropic, Venture Capital, Project Finance) and practical examples from portfolio companies driving the early-stage, next-generation clean energy innovations for sustainability and circularity.



Ashley Grosh
Breakthrough Energy
Vice President



BingBin Yu
Aikido Technologies
Co-Founder and Chief Engineer



Saikiran Reddy BOMMAREDDY
Lincore
Co-Founder & CEO

Towards a Greener Future: Trends and Opportunities in Decarbonization

(5/8 Green Stage 11:00-11:45)

This session will highlight new investment opportunities in the decarbonization space and explain the key drivers and environmental impacts behind advancing a net-zero economy with concrete examples from the perspectives of top climate VCs and notable startups.



Murat Aktihanoglu
Remarkable Ventures
Climate Managing Partner



Kei Ikegami
Planet Savers, Inc.
Founder and CEO



Mari Yoshitaka
Virtue Design
Representative Director

Balancing Energy Security and Decarbonization: The Role of Climate Tech and Defense Tech in an Era of Global Uncertainty

(5/9 Green Stage 15:00-15:45)

The simultaneous pursuit of energy security and decarbonization demands technological innovation in an era of escalating geopolitical risks. This session delves into the intersection of Climate Tech and Defense Tech, exploring their collective contributions to next-generation energy supply and a decarbonized society. Join us as we uncover insights from the founder of a German DeepTech startup specializing in critical mineral recycling, the CEO of an Estonian government fund, and Makoto Shiono, an expert in geopolitics and technology. The discussion will be moderated by Tomosaku Sohara of NordicNinja VC, an investor in European DeepTech.



Tomosaku Sohara
NordicNinja VC
Managing Partner



Sarah Fleischer
tozero
CEO & Co-Founder



Sille Pettai
SmartCap
CEO



Makoto Shiono
Industrial Growth Platform, Inc. (IGPI)
Managing Director Partner (IGPI Group)

Driving the Future: Challenges and Opportunities of Autonomous Mobility

(5/9 Wind Stage 14:00-14:45)

This session will introduce various approaches to autonomous driving technology and the current state of demonstration experiments. We will delve into the challenges and future prospects related to social implementation in Japan, focusing on regulations, infrastructure, and social acceptance. Additionally, we will consider the possibilities for scaling up towards commercial deployment, taking into account examples from leading countries in autonomous driving. This session aims to provide a multifaceted view of the future of sustainable mobility brought by autonomous driving from the perspectives of various players from multiple angles.



Dom Taylor
Uber
Regional General Manager, Uber, Asia



Shinpei Kato
TIER IV, Inc.
CEO



Ann Shi
Pony.AI
Vice President, Strategy and Business Development



Masayuki Kimura
Deloitte Tohmatsu Venture Support
COO / Partner

Discussing the Future of Technology

Theme: Focus on(AI, Quantum)

Digital Public Goods and AI: Transforming the Society

(5/9 Innovation Stage 12:00-12:45)

Digital public goods are gaining attention as a powerful solution to global challenges such as population decline and social inequality. In this session, we will explore how rapidly advancing AI can accelerate the development of digital public goods, how these technologies might transform our life, economy & society. what actions we need to take to successfully integrate them into society.



Audrey Tang
Government of Taiwan
Cyber Ambassador-at-large
and 1st Digital Minister
(2016-2024)



David Ha
Sakana AI
Co-founder and CEO



Takahiro Anno
Management Machine, Inc.
CEO



Mariko Nishimura
HEART CATCH Inc.
CEO, Producer

How can humans and AI, co-create a sustainable future?

(5/9 Innovation Stage 16:30-17:15)

This session brings together a diverse group of experts, including AI platform providers, startups, and economists. Viewing AI as a supportive co-creation partner for humans, the discussion will explore the latest AI trends and real-world implementations from multiple perspectives. Additionally, looking ahead to the next five years and beyond, the session will delve deeper into how AI integration into society is expected to evolve, offering insights and predictions for the future.



Miki Tsusaka
Microsoft Japan Co., Ltd.
Representative Director
and President, Microsoft
Japan



Noriyuki Kojima
Kotoba Technologies, K.K.
CEO



Shunsuke Aoki
Turing Inc.
Co-founder, Director



Kathy Matsui
MPOWER Partners Fund L.P.
General Partner

The Future of merging Physical AI and Robotics

(5/9 Wind Stage 13:00-13:45)

Japan has long been a global leader in the fields of precision control, collaborative robots, and automation systems. Recently, with advancements in AI, we are entering an era of "Physical AI" where robots operate autonomously. This session will explore the impact of Physical AI on society and industry, focusing on Japan's robotics technology. We will delve into improving efficiency and addressing challenges in the logistics sector, where labor shortages are critical. The future of Physical AI and the transformative potential of robotics in logistics will be examined.



Issei Takino
Mujin, Inc.
Co-Founder and CEO



Yuki Nakagawa
RT Corporation
President/CEO



Philip Lu
Accenture Managing
Director
Accenture Alpha
Automation,
Representative Director
and President



Naoko Matsuda
bestat Inc
Founder/ CEO

Quantum Technology: Paving the way to a Sustainable Future

(5/8 Innovation Stage 13:00-13:45)

This session explores how quantum technology can pave the way to a sustainable future. Experts will discuss innovations brought about by quantum technology, including improvements in energy efficiency, environmental protection, and new material development. By considering the societal transformations made possible by the practical application of quantum technology, the session aims to offer new perspectives and approaches for building a sustainable future.



Taro Shimada
Toshiba Corporation
Representative Director,
Corporate Officer,
President and CEO



Christophe Jurczak
Quantation Managing
Partner



Simone Severini
Amazon Web Services
(AWS)
General Manager, Quantum
Technologies



Alexandra Beckstein
QAI Ventures
CEO

Discussing the future of technology

Theme: Focus on(Quantum, Food Tech)

Quantum Ecosystem and Frontiers of Quantum Technology Development Across Nations

(5/9 Impact Stage 15:00-15:45)

This session provides an in-depth look at quantum ecosystems in various countries and the latest developments in quantum technology. International experts will gather to discuss the progress of quantum technology from the perspectives of policy, industry, and academia. By sharing different countries' initiatives and success stories, participants will gain valuable insights into the global forefront of quantum technology. This session aims to capture the trends of next-generation technological innovations and offer forward-looking insights into the future of quantum technology.



Sabrina Maniscalco
Algorithmiq Inc
CEO and cofounder



Lisa Lambert
Quantum Industry Canada
(QIC)
Chief Executive Officer



Hanhee Paik
IBM
Director, Quantum
Algorithms Centers and
Quantum-Centric
Supercomputing
Partnerships, IBM Quantum



Masayoshi Terabe
Deloitte Tohmatsu
Consulting LLC
Chief of Quantum
Technology

The Innovation in Food and Agriculture and Sustainability of the Earth

(5/8 Innovation Stage 15:00-15:45)

There are numerous urgent challenges that humanity is facing, including the explosive growth of the global population, food crises, and climate change. Greenhouse gas emissions from food production and agriculture are enormous, comparable to those from the energy industry. To tackle these issues, it is essential to improve the productivity of food production and agriculture and reduce the environmental burden on the planet. We have high expectations for innovative technologies and ideas from startups around the world to realize sustainable food and agriculture.



Beth Bechdol
The Food and Agriculture
Organization of the United
Nations (FAO)
Deputy Director-General



Akio GOTO
Faeger Co. Ltd.
Chief Agriculture Officer



Kyoji Nakao
EF Polymer K. K.
CMO



Miyuki Iiyama
Japan International
Research Center for
Agricultural
Sciences (JIRCAS)

Japan's Deep Tech Decacorn Strategy: Unveiling Japan's Strengths in the Global Market

(5/9 Impact Stage 12:00-12:45)

This session will delve into how Japan can create and nurture decacorn companies with global competitiveness in the deep tech field. Why are startups that blend technology with "sweet strawberries" and "nutritious seaweed" capturing the world's attention? We will focus on Japan's strength in food-based technological innovation, featuring perspectives from globally active startups based in the U.S. and investors supporting deep tech companies in the food and agriculture sectors. Furthermore, we will explore concrete strategies for leveraging Japan's unique strengths on the global stage, discussing aspects such as funding and policy support.



Hiroki Koga
Oishii Farm Corporation
Co-Founder & CEO



Alissa Miky
Aqua Theon Inc.
CEO



Akito Arima
Beyond Next Ventures Inc.
Partner

Japanese Traditions x Technology: Food culture and industry know-how that we should pass on and create for the future

(5/9 Tokyo Stage 14:00-14:45)

This session will explore how to preserve and evolve Japan's food culture, skills, and techniques, and utilize them in the future food industry. Japan's food traditions, which have been cultivated over a long history, such as fermentation techniques, seasonal ingredients, regional food culture, soy, seaweed, and fish culture, and rice and rice cultivation techniques, are attracting attention from all over the world. How will traditional techniques and culture evolve and be passed down with cutting-edge technology? Both centuries-old companies from the Muromachi period and startups will come together to discuss how traditional techniques and food culture can evolve and passed down to future through advanced technology. This session will connect the past and present to create future possibilities in food tech, discussing how to shape the future of food industry and culture, and what are the necessary actions to achieve this.



Hirotaka Tanaka
Unlock & Co.
CEO / SKS JAPAN Founder



Ai Kawahara
ORYZAE inc.
Director of the R&D
Division



Ayame Osanai
Fermecutes, Inc.
Co-owner



Yuichiro Murai
Bio'c Co.,
Ltd./Kojiyasanzaemon
President/29th head of the
family

Developing Startups

Theme: Startup Ecosystem

Towards the Development of a Global Ecosystem: The Challenges of Abu Dhabi and Tokyo (5/8 Impact Stage 16:00-16:25)

This strategic session explores how two of the world's leading capital cities, Abu Dhabi and Tokyo are shaping globally connected innovation ecosystems. With shared ambitions to lead in emerging industries, both cities are investing in platform-building, policy reform, and global integration.

Through this dialogue, H.E. Ahmed Jasim Al Zaabi and Governor Yuriko Koike will share their perspectives on navigating the challenges and opportunities of building cross-border innovation frameworks. Topics include investment promotion strategies, startup ecosystem development, inclusive growth, and the future of international collaboration.



Ahmed Jasim Al Zaabi
Chairman of Abu Dhabi
Department of Economic
Development



Yuriko Koike
Governor of Tokyo



Shery Ahn
Bloomberg
Anchor

The Milestones and Future Challenges of Tokyo and Japan's Startup Vision (5/8 Impact Stage 16:35-17:00)

From the perspectives of Keidanren and the Tokyo Metropolitan Government, both actively promoting startup development, this discussion explores the milestones achieved so far and examines the outlook for future initiatives.



Tomoko Namba
Keidanren / DeNA Co., Ltd.
Vice Chair, Keidanren /
Founder & Executive
Chairman, DeNA Co., Ltd.



Yuriko Koike
Governor of Tokyo



Ayumi Fujimoto
Tokyo Metropolitan
Government - Startup
strategy fellow / Startup
Ecosystem Association -
President / A.T. Kearney -
Associate Specialist
Advisor

Accelerating the Future: How University-based Startups Drive Innovation (5/8 Impact Stage 11:00-11:45)

University based accelerators and incubators play a critical role in innovation ecosystem. This session will explore how university-based incubators and accelerators actively contribute to foster a new wave of deep tech startups that are tackling global challenges with an emphasis on the role of universities in fostering and driving innovation and transformation



Caroline Winnett
Berkeley SkyDeck
Executive Director



Arne Rost
TUM Venture Labs
Management gGmbH
Managing Director TUM
Venture Lab Robotics / AI



Wui Liang HENG
BLOCK71, NUS Enterprise,
National University of
Singapore
Deputy Director



Keiko Okano
Keio University Global
Research Institute
Project Professor

Transforming the World from the Local Level : Hub Cities of Innovative Technology and Talent (5/9 Green Stage 11:00-11:45)

How to convert cities to global innovation hubs? This session will explore strategies for the global expansion of startups that originate from urban ecosystems, highlighting the case of Newlab in the United States, which has successfully formed an ecosystem centered on innovative technology through public-private partnerships. Using this as a reference, this session will focus on applying these insights to Japanese cities and explore policy approaches and examine strategies to maximize the potential of Japanese cities and transform the world from the local level.



Garrett Winther
Newlab
Chief Product Officer



Jingo Kikukawa
Ministry of Economy,
Trade and Industry
Director-General,
Innovation and
Environment Policy
Bureau



Fumiko Ichikawa
Re:public, Inc.
Co-founder, Managing
Director



Ken Shigematsu
inspiring dots inc.
Founder, CEO/
Laguarda.Low Architects
Principal

Developing Startups

Theme: Open Innovation

Open Innovation from Japan: The Power to Shape the Future in a Changing World

(5/8 Innovation Stage 11:00-11:45)

As the world enters an era of significant transformation, emerging technologies are poised to revolutionize the economies and societies. Japan, recognizing this major shift, holds immense potential to drive the future through new value creation. In this session, the CEO of MUFG, one of Japan's leading financial groups, will talk about Japan's promotion of innovation with an eye to the future and the evolving landscape of Japanese businesses. Through real-world examples and dialogues with startups, the session will highlight the potential of Japanese society and companies in shaping the future.



Hironori Kamezawa
Mitsubishi UFJ Financial
Group, Inc.
President & Group CEO



Mamoru Kamemoto
MUFG Bank, Ltd.
Head of Business Co-
Creation Division



Ladi Delano
Moove
Co-CEO and Co-Founder



Nobutake Suzuki
MUFG Innovation Partners
Co., Ltd.
President and CEO

Co-creation for inspiring Society

(5/8 Innovation Stage 17:00-17:45)

Toshiaki HIGASHIHARA, Executive Chairman of Hitachi, Ltd., will explore the founding spirit that dates back 115 years and how it has shaped the Hitachi Group Identity. The Chairman will also share insights into the mindset required of leaders driving social innovation and how this philosophy guides the company's efforts to create a human-centric society through its Social Innovation Business. Furthermore, the session will highlight Hitachi's Corporate Venture Capital (CVC) initiatives and the role of co-creation with startups in accelerating social innovation.



Toshiaki Higashihara
Hitachi, Ltd.
Executive Chairman,
Representative Executive
Officer and Director

Pioneering Japan's Startup Ecosystem Through All-Japan Collaboration

(5/8 Impact Stage 12:00-12:45)

In this session, experts will shine a spotlight on startup ecosystems across Japan, highlighting their innovative initiatives and success stories. The session will delve into how startups can contribute to regional economies through the utilization of local resources and collaboration between industry, academia, and government. Additionally, the speakers will discuss about strategies to strengthen nationwide collaboration (All-Japan approach) and create startups that can grow globally. Four key ecosystem players from various regions will share their insights and perspectives on the future of Japan's startup ecosystem.



Hirotaka Sahashi
STATION Ai Corp.
CEO



Junko Foley
Daidomon Co., Ltd.
President



Hiromi Okuda
WizGroup, Inc.
CEO

Digital Egypt: Unleashing the power of ingenuity and innovation in the Middle East & Africa's thriving digital hub

(5/8 Tokyo Stage 14:00-14:45)

Discover how Egypt is emerging as a dynamic digital hub at the crossroads of continents. This session highlights the country's bold strides in innovation, digital infrastructure, and tech talent development—driven by strategic public-private collaboration and an ambitious national vision. Hear from Egypt's Minister of Communications and Information Technology Dr. Amr S. Talaat and the CEO of the Information Technology Development Agency Eng. Ahmed El Zaher, and company's testimonials, as they showcase investment opportunities, Egypt's thriving startup ecosystem, and Egypt's positioning as a regional leader in connectivity, cloud, and digital services. Whether you're exploring partnerships, talent sourcing, or regional expansion, this session offers insights into how Egypt is a rising digital hub at the cross-roads of three continents and many cultures.



Amr S. Talaat
Ministry of
Communications and
Information Technology
Minister



Ahmed Elzaher
Information Technology
Development
Agency (ITIDA)
CEO



Ahmed Tantawy
Ministry of
Communications and
Information Technology
Advisor to Minister of CIT in
Egypt and Founding
Director of the Applied
Innovation Center



Samah Aziz Atia
Ministry of
Communications and
Information Technology
Director of International
Relations

Developing Startups

Theme: Investment

Investment Strategies & Outlook by a Singapore-based Global VC

(5/9 Innovation Stage 13:00-13:30)

How does a Singapore-based global VC, Vertex Holdings, develop growth strategies and create investment opportunities to drive global innovation in rapidly changing market environments? Leveraging their global networks, they build close relationships with startup ecosystems in each region and invest in promising startups. CEO Chua Kee Lock will speak about their methods, industry outlook, and expectations for the Japanese market.



Chua Kee Lock
Vertex Holdings
CEO

The Kauffman Fellows Impact: Building Global VCs and Connecting Japan to the World

(5/8 Innovation Stage 16:00-16:45)

As Japan's startup ecosystem seeks to globalize, the internationalization of VCs is vital. This session features five Kauffman Fellows sharing how the program shaped their growth as global investors—through its selection, training, and powerful network. Drawing on their post-fellowship journeys, we'll explore the impact of global VC mindsets and what it takes for Japanese VCs and CVCs to connect with the world and lead on the global stage.



Phil Wickham
Sozo Ventures
Executive Managing Director



Jessica Owens
Initiate Ventures
Founding Partner



Will Prendergast
Frontline Ventures
General Partner



Fernando Fabre
Kauffman Fellows
CEO



Hiro Nishiguchi
Startup Genome Japan
President

Leading VCs and CVCs from Five Southeast Asian Countries Share Latest Ecosystem Information and Expectations for Japanese Companies

(5/8 Innovation Stage 14:00-14:45)

This session will feature key figures of leading corporate venture capital (CVC) firms from Indonesian and Malaysian conglomerates with a core focus on real estate, and the heavy industry and engineering sectors in Singapore, and a prominent independent venture capital (VC) firm in Vietnam, these entities are actively engaged in fostering collaboration between the ecosystems of Japan and various Southeast Asian countries. This session will introduce the latest trends within each country's ecosystem and the initiatives undertaken by these companies, followed by a discussion on the roles expected of Japanese startups and business corporations, as well as the opportunities for collaboration.



Teng Lip KHOO
ST Engineering Ventures
Head



Vy Le Hoang Uyen
Do Ventures General
Partner



Matthijs van Leeuwen
Sunway
Chief Innovation Officer



Bayu Seto
Living Lab Ventures /
Sinar Mas Land
Partner



Kentaro Machii
ERIA / JETRO
Program Manager on
Startup Ecosystem, ERIA

Japan Through the Eyes of Global Top-Tier VCs

(5/8 Innovation Stage 16:00-16:45)

Under the theme "Japan Through the Eyes of Global Top-Tier VCs," this panel features two leading Investor Relations executives from prominent U.S. venture capital firms. The discussion will explore Japan from three perspectives: 1) as a source of capital, 2) as a business market for their portfolio companies, and 3) as a destination for investment—namely, the appeal of Japanese startups. The panel will dive into the opportunities and challenges each perspective presents.



Aya Stone
Andreessen Horowitz
Partner



Nick Kline
New Enterprise Associates
(NEA)
Partner - LP Relations



Nobuyuki Akimoto
AT PARTNERS, Inc.
Co-Founder and General
Partner

Developing Startups

Theme: Diversity Equity Inclusion (DEI)

Why DEI in the Ecosystem is Needed Now - Global Perspectives and Case Studies

(5/8 Impact Stage 13:00-13:45)

In this session, speakers will discuss the necessity and importance of DEI (Diversity, Equity, and Inclusion) within ecosystems from various perspectives, including those from Europe and other global viewpoints. Further, this session will delve into DEI, influenced by historical backgrounds, current demands, and differing values through concrete examples. Additionally, the session will explore what challenges and ideas will be required by future ecosystem players.



Agata Nowicka
Female Foundry
Managing Partner



Gen Tsuchikawa
Sony Ventures Corp.
Former Chairman



Mari Kogiso
SDG Impact Japan
Co CEO

Fostering Innovation and Growth: DEI Strategies in Startups and Corporations

(5/9 Meteor Stage 14:00-15:45)

Diversity, Equity, and Inclusion (DEI) are no longer optional but essential for innovation, performance, and talent retention. However, the approach to implementing DEI varies significantly between startups and large corporations. This session will focus on the importance of DEI for achieving rapid growth and innovation, aiming to shift the mindset of entrepreneurs and executives in large enterprises. Leaders from diverse backgrounds will explore what meaningful inclusion looks like at various stages of business growth.



Sarah Liu
TDC Global
Founder & Managing
Director



Sudesh Thevasenabath
Manulife Hong Kong
Head of Diversity, Equity &
Inclusion Asia



Mio Asatani
Curina Inc.
Founder/CEO

Empowering Women Entrepreneurs to Thrive Globally: Real-World Expansion Through Community Support

(5/8 Meteor Stage 15:00-15:45)

In this session, we delve into how women entrepreneurs thriving overseas leverage their communities to expand their businesses. We will share practical insights gained from different countries and explore keys to further global expansion. Participants will learn strategies for overcoming challenges, building networks, and taking bold steps toward new ventures. Through diverse case studies, we will offer a comprehensive look at what it takes for women leaders to succeed in international markets.



Grace Park
Prospera Women
Cofounder



Elizabeth Myrta
Attorney | Regional
Business Development
Manager | Executive
Director | International
strategic advisor



**Wataru "Watts"
Mizote**
for Startups, Inc.
Executive Officer



Fumiha Branscombe
Fleurinary, Inc.
CEO

Hosting the EmpowerHER Stage: Empowering Women

(5/9 Snow Stage All Day)

〈Themes〉

- New Trends in DEI Created by Young Entrepreneurs
- Support for Female Researchers and Engineers
- Technology for Women Pioneered by AI, among others

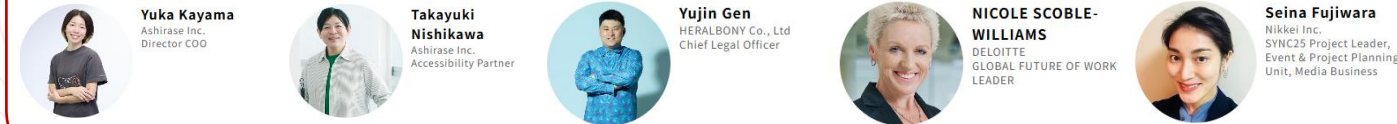


Developing Startups

Theme: DEI, others

Diversity will Change the Future: Toward a Society where All Individuals can Thrive (5/9 Meteor Stage 15:00-15:45)

Toward building a society where people from various backgrounds can realize their potential, this session will focus on inclusion, specially the inclusion of people with disabilities in business, . By highlighting the advanced and concrete initiatives of leading Japanese and Western companies in this field, as well as new challenges faced by startups, this session will promote a change in the mindset of Japan's top business leaders and provide an opportunity for each individual in the audience to see inclusion as their own issue.



Yuka Kayama
Ashirase Inc.
Director COO

Takayuki Nishikawa
Ashirase Inc.
Accessibility Partner

Yujin Gen
HERALBONY Co., Ltd
Chief Legal Officer

NICOLE SCOBLE- WILLIAMS
DELOITTE
GLOBAL FUTURE OF WORK LEADER

Seina Fujiwara
Nikkei Inc.
SYN25 Project Leader,
Event & Project Planning
Unit, Media Business

The Challenging Spirit of Youth Changing the World – We Are the Ones Who Create the Future (5/8 Tokyo Stage 17:00-18:00)

Today, the driving force energizing the world is the "spirit of challenge" that young people possess. Armed with abundant energy, curiosity, and the flexibility to bounce back from failure, all it takes is a little bit of courage to turn new ideas into reality. In this session, we'll explore diverse forms of challenge—from solopreneurs to student-led startups—while discovering insights with globally active entrepreneurs on how to unlock your full potential.



Tiffine Wang
Inception Studio & Onsen
Global
Advisor, VP - Inception
Studio, Managing Partner
- Onsen Global

Chloe Takahashi
Cosme Hunt / Techstars
Tokyo
Founder of Cosme Hunt /
Program Manager of
Techstars Tokyo

Hasen Kuniyama
FOXUNION.inc
CEO

Clement Aglietta
Edda
Co-founder and CEO

Satoru Naito
Co-founder & CEO of
Anyplace

Envisioning a more resilient Bangkok

(5/ 9 Impact Stage 17:00-17:30)

Cities around the world are facing various challenges, including increasingly frequent and severe natural disasters on a global scale. In this session, Governor Chadchart of Bangkok will speak about the efforts made in Bangkok so far, the utilization of the latest technologies, collaboration with startups, and intercity partnerships, discussing prospects for enhancing urban resilience



Chadchart Sittipunt
Governor of Bangkok



Shery Ahn
Bloomberg
Anchor

What is an Innovation Ecosystem that Aims to Solve Social Issues and Enhance Well-being? (5/8 Meteor Stage 14:00-14:45)

In today's world, where global challenges such as climate change and poverty are mounting, where can we find ways to accelerate initiatives aimed at solving these issues? In this session, panelists from various perspectives, including startups and international organizations, will gather to discuss the importance of an ecosystem that balances social impact with economic impact, ultimately achieving well-being.



Toshiya Watanabe
Institute of Science Tokyo
Vice President



Alexander C. Lembcke
OECD
Deputy Head of Division



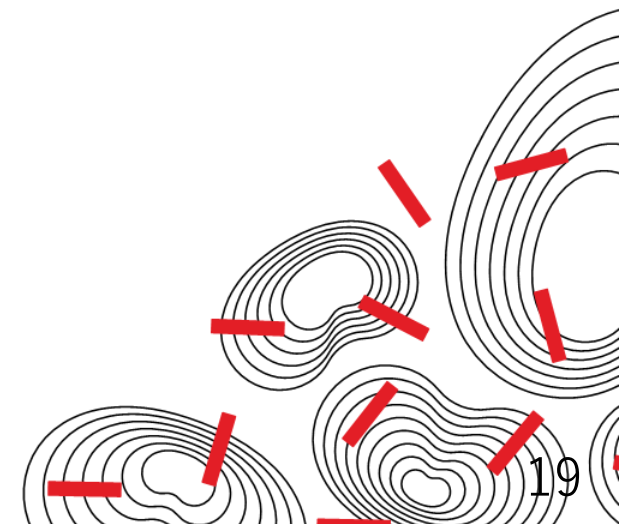
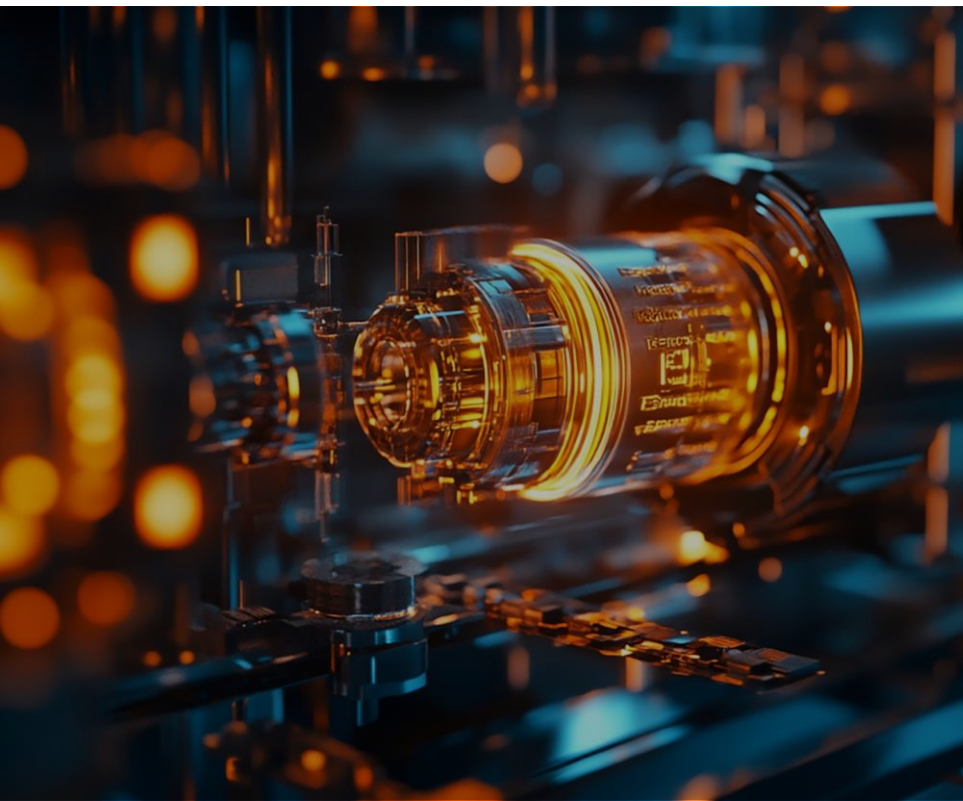
Fumio Adachi
United Nations Industrial
Development
Organization, Investment
and Technology
Promotion Office Tokyo
Head



Anjana Aravind
Blusink
Co-founder, COO



Special Contents Focus on



This program spotlights trending technologies with sessions led by prominent figures, exhibitions and pitches by innovative startups and corporations, and demonstrations of cutting-edge advancements.



The rapid evolution of AI is bridging the gap between the digital world—text, images, and voice—and its implementation in the real world, such as autonomous driving and robotics. AI is beginning to integrate seamlessly into daily life. This event will foster discussions on how this transformation will reshape urban environments and citizen lifestyles, and how society can harness these changes effectively.

- 10 Expert-Led Sessions
- Autonomous Vehicle Display
- Startup Exhibitions
- Stakeholder Networking Events
- Partner Events



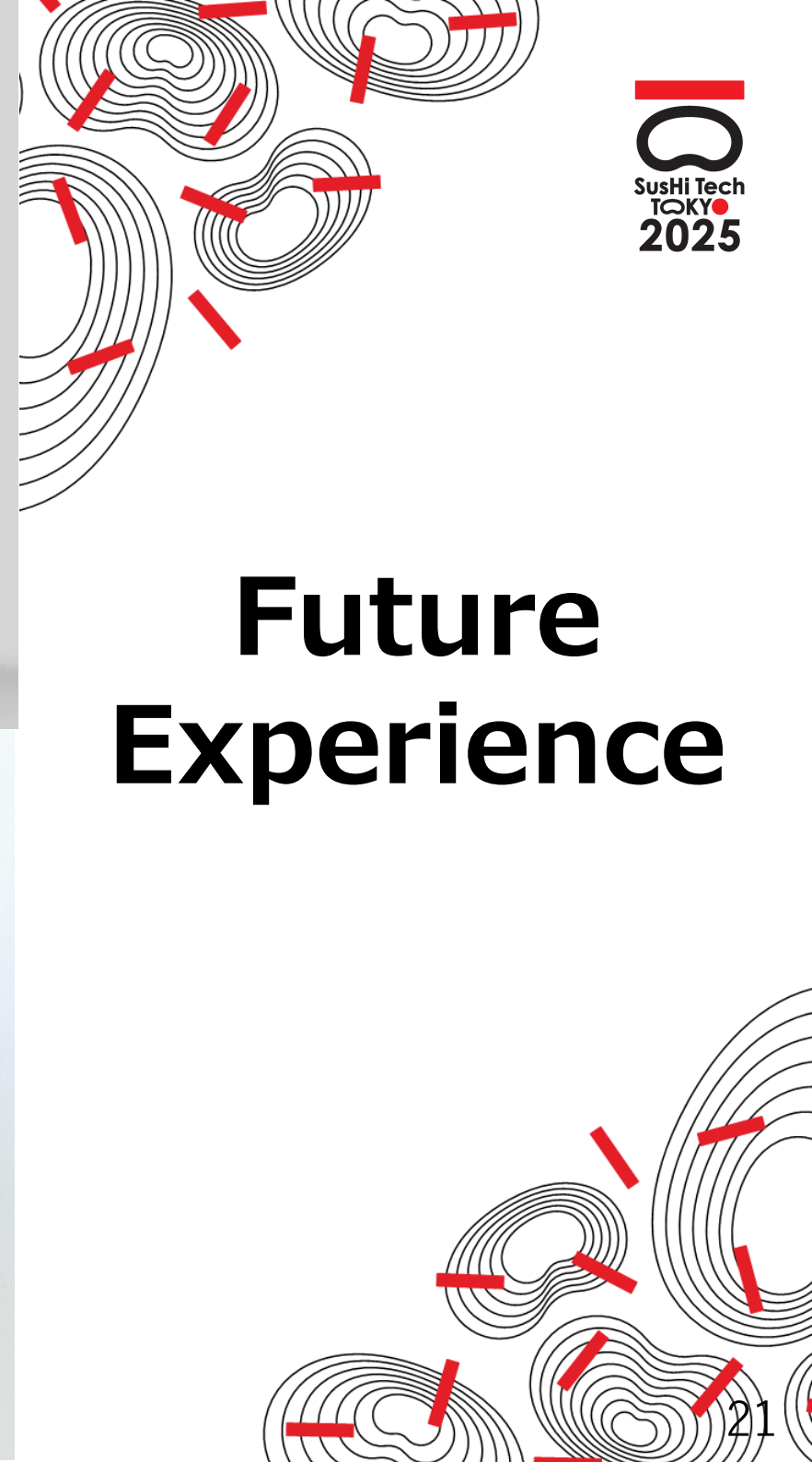
Quantum technology, regarded as a key enabler of AI advancement, is also anticipated to address challenges like rising energy consumption. Breakthroughs are emerging, driving it closer to practical application. This event will explore the latest trends in research and development by startups, as well as the transformative potential of ultrafast computing that surpasses supercomputers, envisioning a future where such capabilities become "the norm."

- 2 Expert-Led Sessions
- Quantum Computer Mockup Display
- Startup Exhibitions
- Pitch Presentations by 11 Companies
- Stakeholder Networking Events



While humanity faces critical challenges such as global population growth, food shortages, and environmental strain, food continues to bring happiness to people's lives. This program will explore sustainable and regenerative approaches to food and agriculture—focusing on creating solutions that are eco-friendly, delicious, and healthy. Discussions will take a holistic view of the entire supply chain to address these pressing issues.

- 6 Expert-Led Sessions
- Product Tastings
- Startup Exhibitions
- Pitch Presentations by 7 Companies
- Stakeholder Networking Events
- Partner Events



Future Experience



©Koji Hirano



Future Experience

Future Experience Pavilion: Showcasing the Vision of Future Cities Through Cutting-Edge Technology

Robotics



Experience the iconic 5-meter-tall robot from *Mobile Police Patlabor* in action during a 10-minute live show. Limited opportunities for participants to board and operate the robot.

Fashion



Discover innovative designs from the Japanese fashion brand ANREALAGE, as unveiled during the 2025/2026 Autumn-Winter Paris Fashion Week, featuring technology-driven creations redefining the boundaries of fashion.

Mobility



Witness the fusion of tradition and technology with "Tsunaguruma," a 7-meter-tall futuristic festival float. Featuring a sustainable body crafted from Hinohara Village cedar and equipped with EV assist technology, this exhibit offers a glimpse into the festivals of the future.

Food



Explore a variety of food tech innovations in a market-style setting. Limited participants will have the opportunity to sample sustainable food options.

Energy



Discover cutting-edge renewable energy solutions, including paved solar panels and vertical-axis wind turbines.

Entertainment



Experience technologies that visualize brain responses and apps that detect changes in emotions.

AI-powered image generation



Image your future with AI. Visualize images of the future of visitors on the spot (limited number of visitors)

Pitch Contest

SusHi Tech Challenge



Startups Unite to Tackle Global Challenges Through Innovation.

SusHi Tech Challenge 2025

At "SusHi Tech Tokyo 2025," a Global Pitch Contest will feature domestic and international startups showcasing technologies and ideas to address the global challenge of building sustainable cities through advanced technology.

Total Applications	657 companies from 46 countries and regions (365 in Japan and 292 overseas)		
Semi-final	20 companies	Final	7 companies
Grand Winner	1 company	Grand Prize	10 million yen
Corporate Partner Award	Approximately 10 companies	Awards	Special awards from various companies



20 Startups (13 overseas/7 domestic)

■ Overseas Startups

Company Name	Country of Location	Theme	Review of Operations
Arbon	America	Materials, energy	CO2 ² capture technology that operates without the need for heat
Asia Pathogenomics	Taiwan	Healthcare, Biotechnology	Pathogen analysis system that detects more than 27,000 pathogens in 24~48 hours
AVAtronics	Switzerland	Healthcare	Advanced Active Noise Cancellation (ANC) with proprietary AI algorithms
Circular Unite	Singapore	Environment	Innovate waste management and recycling through AI-driven solutions
General Prognostics	America	Healthcare	Non-blood-based blood test
Inspekly	Singapore	Urban infrastructure	Leverage digital twins and augmented reality to train and manage staff remotely
LifeBank Technology and Logistics Services	Nigeria	Healthcare	Medical supply via technology-driven digital marketplaces
Parallel Health	America	Healthcare, Biotechnology	Utilizing proprietary AI-driven microbial genomics and phage technology to deliver personalized medicine
ROLOGY	Egypt	Healthcare, AI	Connecting local hospitals with radiologists to support rapid and accurate diagnostic imaging
Ryp Labs	America	Bio, Architecture	Using special stickers doubles the shelf life of fresh produce
Senara	Germany	Food, Agri.	Producing sustainable, cost-effective milk directly from mammalian cells
Yodawy	Egypt	Healthcare	E-pharmacy platform to manage prescription lifecycle
3D Architech	America	Materials, energy	Improving data center cooling efficiency using metal manufacturing technology

■ Domestic Startups

Company Name	Theme	Review of Operations
AironWorks	AI	Cybersecurity solutions using AI technology
Catalab	Materials, energy	Innovative catalyst materials for green hydrogen production systems
Emulsion Flow Technologies	Materials, mobility	Emulsion flow technology achieves horizontal recycling of rare metals and environmental conservation
フツパー	AI	Unique, cutting-edge, easy-to-use AI services for the manufacturing industry
MECHANOCROSS	Materials, healthcare	Establish new organic synthesis reactions without organic solvents using mechanochemistry technology
SECAI MARCHE	Agri, Food	Comprehensive fulfillment solutions that connect farmers and business consumers
Tsumabe BHB	Agri, Energy	Green ammonia production system utilizing catalysts developed by Tokyo Institute of Science

SusHi Tech Challenge 2025 Judges

Final Judges



Ashley Grosh

Breakthrough
Energy



Joanna Drake

Magnify Ventures



Koichiro Nakamura

Sozo Ventures



Miwa Seki

Mpower Partners



Murat Aktihanoglu

Remarkable Ventures
Climate

semi-final judge



Chunmei Huang

Impact Capital



Jingqian Ma

Plug and Play Japan



Mikio Kawahara

Utokyo
Innovation Platform



Yukiko Kato

SBI Investment



Nicole Jang

Rakuten Capital



Startups

About 600 startups from around the world



Breakdown of Exhibiting Startups

Exhibitor Category	Overseas	Domestic	Total
Start-ups exhibiting individually	141	101	242
Corporate Partner	12	28	40
City Partner	240		240
All Japan Ecosystem Area		91	91
Total	393	220	613

*The startup count includes those exhibiting within the pavilions or booths organized by each "Corporate Partner" or "City Partner."

Showcasing Diverse Startup Products at the Venue



Stroly

Illustrative online maps displaying partner event locations.



Pocketalk

AI-powered simultaneous interpretation available via smartphone browsers.



Daybreak

Sushi utilizing special freezing technology, offering the taste of freshly made sushi upon natural thawing.



yuppa

New healthy food sensation using Kyoto yuba.



Wada FoodTech Group

Hot packaged food vending machines.



Agnavi

Exception offering "Ichigo-can" with premium sake in optimal sizes.



Rakuiku

Collaboration with childcare service startups to establish daycare facilities within the venue.



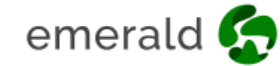
concon

Student entrepreneur-created Daruma displayed at ITAMAE Pavilion.



VC/ Investor

A Large Number of Venture Capitalists Active Globally Will be Attending and Speaking.



and more...

A system designed to create connections between investors and startups.

Investor Stage

A special stage dedicated to hosting sessions by prominent VCs from both domestic and international sectors.



Sessions: 18

Number of speakers: 54
(including 40 overseas)

Major VC speakers:

- Andreessen Horowitz
- Sozo Ventures
- Emerald Technology Ventures



Networking area and private rooms were set up next to the stage.

- Meetups and one-on-one meetings were held between the VCs on stage, startups, and large corporations.

Investor's Night @TIB

Friday, May 9 19:00 ~



Exclusive networking event for participants, including startups, domestic and international investors, and corporate VCs.

Approximately 200 participants.

Sessions highlighting the appeal of the ecosystem in Japan and Tokyo.

Pitch presentations by promising startups, etc.



Business Matching

A System Designed to Generate Business Negotiations that Lead to Results.

Matching System

A business matching system has been set up on the app. With simple control, you can easily arrange business meetings with various event participants.

01



Profile Settings

02



Find a Match

03



You can message
and meet your
counterpart.

Networking Events

In addition to connecting with VCs and investors, networking events tailored to specific groups are held in event spaces.



Business Meeting Space in the Venue

Multiple meeting spaces are available at the venue, where business meetings can be reserved through the matching system.



Promoting Collaboration with Startups to Address Social Issues

Government-Private Collaboration Pitch (Tokyo 2025 World Athletics Partnership Course)

Utilizing startup products at global international sports events.

(5/8 Wind Stage12:00-14:00)Startup Pitch Event

Nine startups will present effective solutions for heat countermeasures.

Presenting Startups

- AQUAM, Inc.
- A-MEC,.Inc
- ETG Japan
- MI Creations, Inc.
- SPACECOOL INC.
- Nature Innovation Group Co., Ltd.
- Biodata Bank, Inc.
- FULLLIFE Corporation.
- Mitsufuji Corporation.



Approximately two startups will be selected for implementation at the Tokyo 2025 World Athletics Championships.

KING SALMON PROJECT (Overseas Urban Issue Resolution Course)

Supporting overseas expansion of startups by using overseas cities as demonstration stages, initiated from SusHi Tech Tokyo.

(5/8 Wind Stage14:00-15:45) Reverse Pitch by Overseas Cities

Policy representatives from two cities will present urban challenges to startups.

City of Jakarta (Republic of Indonesia)	City of Malmö (Kingdom of Sweden)
Waste Management Renewable Energy	Reducing Environmental Impact in the Food Sector Sustainable Urban Development

＜ Future Developments＞

August

Selected startups will present locally in each city (five companies per city).

November to January

Adopted startups will conduct technology demonstrations locally in each city (one company per city.).



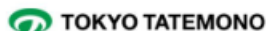


Corporate

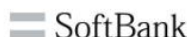
Industry-leading Companies Participate through Exhibitions, Sessions, and more.

Corporate Partners: 48 (Previous 29)

Gold Partners



Silver Partners



Bronze Partners



Basic Partners



The number of partners increased as the number of industries expanded, including participation from the aviation, automobile, general electrical machinery, and IT industries.

Gold	
American Express International, Inc.	Finance
Japan Airlines Co., Ltd.	Air Transportation
East Japan Railway Company	Land Transportation
Mitsubishi Electric Corporation	Electrical Equipment
Mitsui Fudosan Co., Ltd.	Real Estate
Mori Building Co., Ltd.	Real Estate
Nomura Real Estate Development Co., Ltd	Real Estate
NTT DATA Japan Corporation	Information & Communication
NIPPON TELEGRAPH AND	Information & Communication
Salesforce Japan Co.,Ltd.	Information & Communication
Sumitomo Realty &	Real Estate
Tokyu Corporation	Land Transportation
TOKYU LAND CORPORATION	Real Estate
Tokyo Kiraboshi Financial Group,Inc.	Banking
Tokyo Tatemono Co., Ltd.	Real Estate

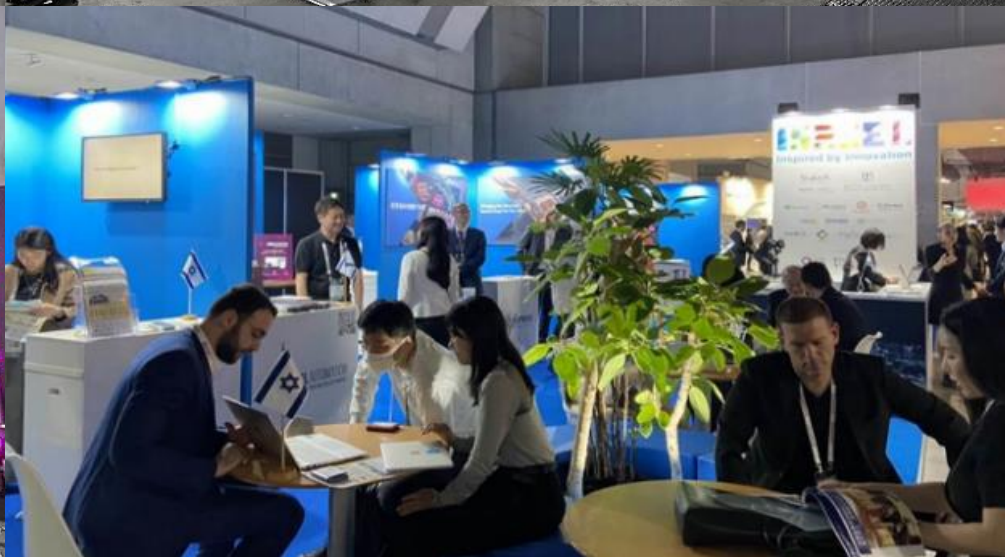
Silver	
Agora Lab.Inc	Services
Chuo-Nittochi Group Co., Ltd.	Real Estate
DAIDO LIFE INSURANCE COMPANY	Insurance
ENEOS Holdings, Inc.	Petroleum & Coal
Fujitsu Limited	Electrical Equipment
Google for Startups	Information & Communication
Honda Motor Co.,Ltd.	Transportation Equipment
Tokyo Stock Exchange, Inc.	Finance
KDDI CORPORATION	Information & Communication
LY Corporation	Information & Communication
Mitsubishi Logistics Corporation	Warehousing & Logistics
MITSUBISHI ESTATE CO., LTD.	Real Estate
MUFG Bank, Ltd.	Banking
Sumitomo Mitsui Banking Corp.	Banking
Mizuho Bank, Ltd.	Banking
NEC Corporation	Electrical Equipment
SHIMIZU CORPORATION	Construction
SoftBank Corp.	Information & Communication
Toyota Motor Corporation	Transportation Equipment
TSUCREA Co., Ltd.	Services

Bronze	
Warehouse TERRADA	Warehousing & Logistics
Deel, Inc.	Services
VRITIMES.Inc	Services

Basic	
DayBreak Co., Ltd.	Wholesale & Retail
Digital Garage, Inc.	Information & Communication
FACIL'iti Co., Ltd.	Services
Hitachi, Ltd	Electrical Equipment
Hitachi Solutions, Ltd	Information & Communication
Kinko's Japan Co., Ltd.	Services
Microsoft Japan Co., Ltd	Information & Communication
Sumitomo Mitsui Trust Bank, Ltd	Banking
Pocketalk corp	Information & Communication

*The **Red text** indicate new participants.

*Industries are classified according to the Tokyo Stock Exchange's industry categories. For non-listed companies, the classification follows the Ministry of Internal Affairs and Communications' Japan Standard Industrial Classification.



Country/ Region/ City

Startup ecosystems from countries, regions, and cities around the world have gathered.

City Partners: 25 countries, regions and cities

Pavilion



and more...

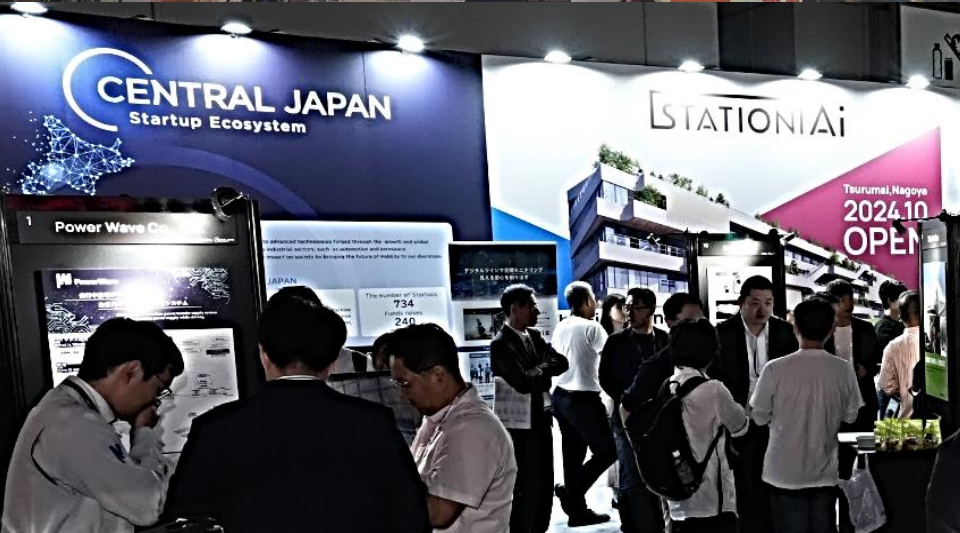
Exhibition booth



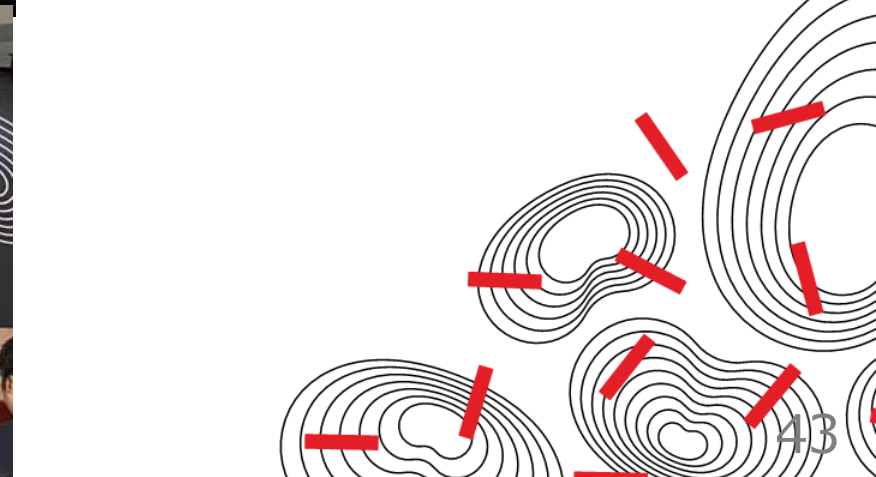
Participating Country . Region . City / Organization

Pavilion Exhibition: 16		Booth Exhibition: 9	
Singapore	Enterprise Singapore	Shanghai, China	National Eastern Tech-transfer Center
Malaysia	Malaysia Digital Economy Corporation (MDEC)	Vietnam	Vietnamese Association of Digital Transformation in Japan(VADX Japan)
Thailand	National Innovation Agency	Kazakhstan	Ringi
Seoul (Korea)	Seoul Business Agency	Mexico	Japan International Cooperation Agency(JICA)
India	Startup India	Nigeria, etc.	Japan International Cooperation Agency(JICA)
Taiwan	Startup Island TAIWAN	Brussels (Belgium)	Brussels Agency for Entrepreneurship (hub.brussels)
Other ASEAN countries	Economic Research Institute for ASEAN and East Asia & JETRO	Espoo (Finland)	Enter Espoo
Abu Dhabi (UAE)	Hub71	Ireland	Enterprise Ireland
Israel	Israel Export Institute/Embassy of Israel	Serbia	JICA Balkan Office
Emilia Romagna (Italy)	ART-ER S.Cons.p.A		
BW STATE (Germany)	Baden-Württemberg International		
France	Business France		
Czech Republic	Embassy of the Czech Republic		
Malmö (Sweden)	Invest in Skåne		
Latvia	Investment and Development Agency of Latvia		
Switzerland	Swissnex		

*The red text is new participant.



All Japan



Communicating the AI-Japan Ecosystem to the World in Cooperation with 35 Local Governments ~ All-Japan Ecosystem Area ~

Kansai Pavilion

Osaka Prefecture, Osaka City, Kyoto Prefecture, Kyoto City, Hyogo Prefecture and Kobe City



Hokuriku Pavilion

Ishikawa, Toyama and Fukui Prefectures



Hokkaido Pavilion

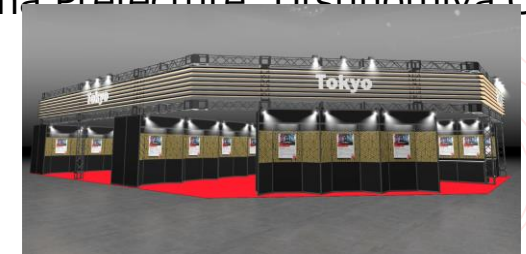
Sapporo, Hokkaido

Tohoku Pavilion

Aomori Prefecture, Akita Prefecture, Miyagi Prefecture, Sendai City/Fukushima Prefecture

Metropolitan Pavilion

Tokyo, Chiyoda-ku, Minato-ku, Shibuya-ku
Yokohama City, Saitama Prefecture, Gunma Prefecture, Utsunomiya City



* in Okinawa Prefecture

Ramen Tech Pavilion

Fukuoka City

Kitakyushu City *

Setouchi Pavilion

Ehime and Hiroshima Prefectures



STATION Ai/Central Japan Startup Ecosystem Consortium Pavilion

Aichi Prefecture, Nagoya City, Hamamatsu City
Gifu, Shizuoka and Mie Prefectures

STATION Ai

*will be in the booth

Local Governments and Organizations from Across the Country will Hold Unique Sessions on Mini-stages in the Area.

	5/8 Day 1	5/9 Day2	5/10 Public Day
10:00	—	Hiroshima Prefecture Supporting the Global Expansion of the Hiroshima Ecosystem	Theme Session: Parenting How Can We Eliminate the 'Troubles' of Parents?
11:00	NEDO NEDOX Startups: Pioneering the Future of Innovation	Shibuya-ku From Local to Global: Exploring Japan's Startup Ecosystem	Theme Session: Metaverse The potential of the sustainable metaverse and WEB3D
12:00	Musashino University The mindset you need to take on the world right now	Fukuoka-shi One Step Ahead for the Next 10 Years: What is Fukuoka's Next Step?	Theme Session: Disaster Prevention Evolving Disaster Prevention Measures: A Safe and Secure Society Protected through Public-Private Partnerships
13:00	Cabinet Office Current Status and Challenges of the Global Regional Startup Ecosystem	Utsunomiya Innovation in the space industry through a local startup ecosystem	Theme Session - DX Achieving "Smart Tokyo" through Smart Service Implementation Promotion Project!!
14:00	Okinawa Prefecture From Okinawa to the World, From the World to Japan: Startups on Intersecting Islands	University nationwide network Creating a Startup Ecosystem that Links the Region and the Global	Hokuriku From Hokuriku to the World: New Value Created by Regional Diversity and Research Capabilities
15:00	Yokohama TECH HUB YOKOHAMA'S NEW CHALLENGE BEGINS - The future created through co-creation with global innovation	Thematic Session: Water Infrastructure Tokyo's Lifeline: Challenges and Evolution of Water Supply and Sewerage Systems	Minato-ku How Minato Ward's Support for Start-ups Can Be Used in the Deep-Tech Field: Minato Ward's Strengths and Challenges
16:00	Aichi Prefecture Key Factors for Open Innovation in Manufacturing	Kobe "Kobe x Africa": Exploring the possibility of collaboration with African startups	THEME SESSION - Firefighting Fire Academy x Start-up: NextGeneration~ New Challenge
17:00	Tokyo Finance Prize Tokyo Financial Awards Create a Virtuous Cycle of Investment and Innovation	JETRO Global Business Alchemy: JETRO and Your Success Story	All Japan Competition Session Young Female Local Government Employees Discuss the Appeal and Branding of Cities

ITAMAE

Innovative Technology Academic MAestro



Student Program ITAMAE



ITAMAE, a student member of SusHi

Innovative Technology Academic MAEstro

Young people (students) who will lead the next generation take the lead in making SusHi
Tech exciting.

Session

Students independently organized and led sessions on the dedicated **ITAMAE Stage**.

- Topics included entrepreneurship, studying abroad, and career development — all aimed at students eager to take on new challenges.

Workshop

A workshop to foster a global mindset through interaction with entrepreneurs aiming for the world stage.

- Participants gained business insights and experienced the passion of international startups through **on-the-spot interviews**.

Pitch

Shusseuo Pitch, a pitch contest for student entrepreneurs before fundraising.

- 34 applicants/**5 finalists**

Volunteer

Over 300 members took charge of venue operations, including visitor registration and guiding attendees inside the venue.



ITAMAE Stage Holds Sessions, Workshops and Pitches for Students and Young People

Sessions: 6 themes/ Workshops: 3 themes (5 times) / Pitch: (1 time)

	5/8 Day 1	5/9 Day2	5/10 Public Day
11:00	11:20~12:10 [Session] Changing Common Sense of Food: New Challenges in the Food Business	11:00~12:15 Workshop Meet your "Startup": Research work to find the right startup for me	11:00~11:50 [Session] Study Abroad x Startup! Potential for New Challenges at Overseas Universities
12:00	12:45~13:45 Workshop Go around “SusHi Tech Tokyo” - Interview with startups	12:30~13:15 [Session] Would You Take 1 Trillion Yen? Choose Youth? What Money and Happiness Time Creates.	12: 40~13: 40 【 Workshop Go around “SusHi Tech Tokyo” - Interview with startups
13:00		13:30~14:30 Workshop Go around “SusHi Tech Tokyo” - Interview with startups	
14:00	14:00~14:45 [Session] The dawn of the AI era: How will our jobs change? ~	14:45~17:30 Student Entrepreneur Pitch Contest "Shusseuo Pitch"	14:15~16:00 [Session] Career decision-making in an era with more choices.
15:00	15:00~16:45 Workshop SusHi Tech Tokyo whole idea!		
16:00			
17:00			17:00~17:45 [Session] Students talk about the present and future of startups and future challenges

Internship Program Facilitating Interaction between Students and International Startups

~ University Internship Program at SusHi Tech Tokyo ~

Cultivating a Global Mindset and Enhancing Hospitality towards Startups

Students will support international startups , fostering mutual exchange and enhancing practical skills.

Before SusHi Tech Event:

- Students research the company profiles and products.
- Support for Startups Preparing for Their Visit.

On the Day of SusHi Tech:

- Assist with Venue Preparation and provide Japanese Language Support.
- Gain experience in arranging meetings with Japanese companies.

29 Students from 10 Universities Nationwide Selected through Public Recruitment Participate

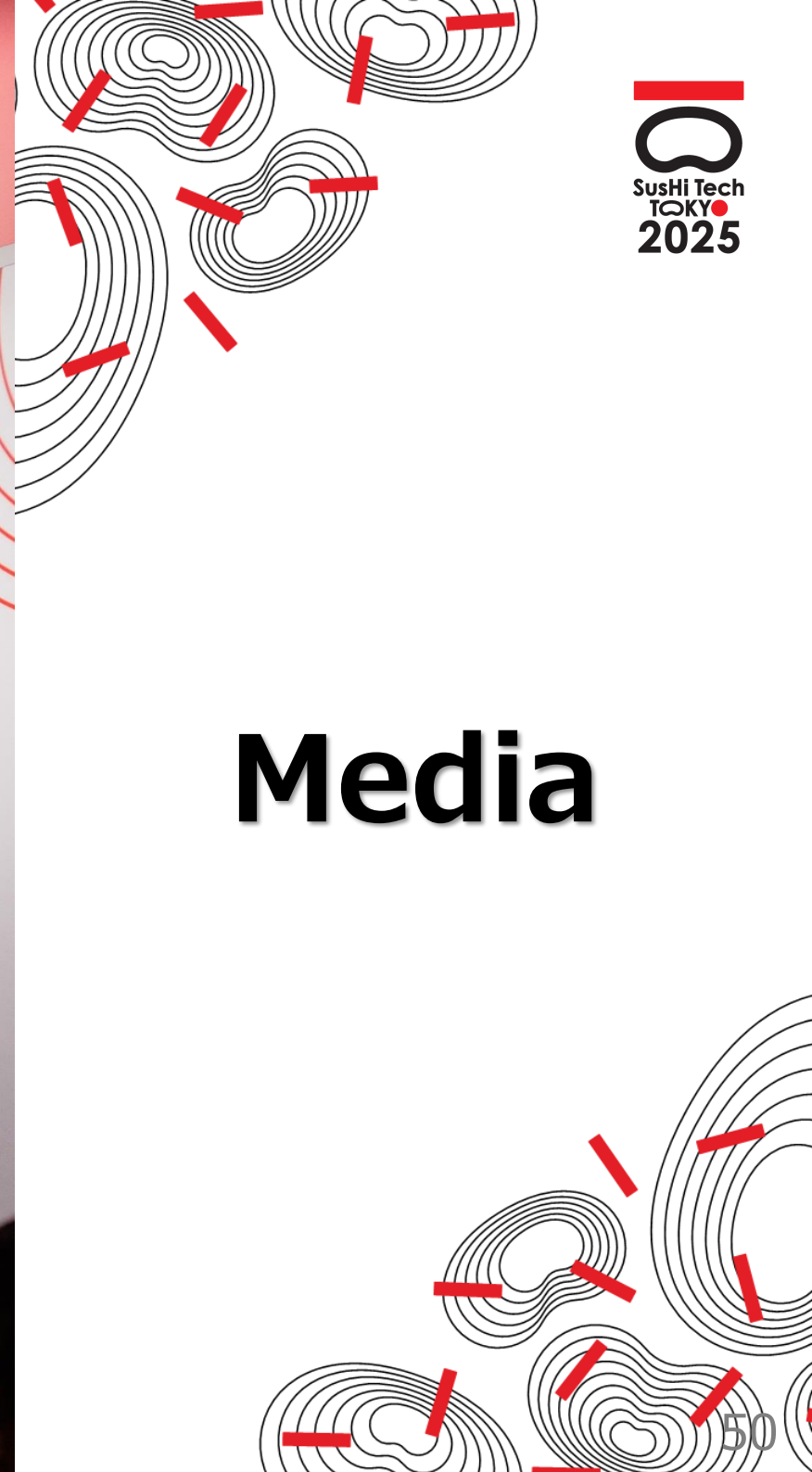
- Waseda University
- Tokyo Woman's Christian University
- Oita University
- University of Hyogo
- Musashino University among others

Host Startups for Internships

Company Name (Booth Number)	Product
Choira Musictech Pvt.Ltd(A-210)	AI-Powered Music Production Platform
Forsea(B-310 Inside the Israel Pavilion)	Cultured Seafood Production
uHoo(B-456)	Air Monitoring Services for Improved Living
ud.Impact(A-279)	Entrepreneurial Education Content
Unravel Carbon Pte.Ltd.(C-709)	Tools for Supporting Corporate CO2 Emission Reduction
WeMaintain(C-643)	Cutting-Edge Building Management System

As an initiative to foster global entrepreneurship beyond university boundaries, **Musashino University, EMC GLOBAL, and N9 PTE LTD.** are collaborating together.





Media

Partnerships with Domestic and Overseas Media to Disseminate Information

Special Media Partner

Bloomberg

ビジネス+IT

Media Partners

The
Washington
Post

THE WALL STREET JOURNAL

e27

香港ポスト

Inc42

BRIDGE

COINPOST

COURRIER
JAPON

Forbes
JAPAN

ITmedia
NEWS

JSTORIES

Solutions-Focused News from Japan

J-WAVE 81.3FM

NIKKEI
THE PITCH

東洋経済新報社

WIRED



Special Cooperation / Ambassador

Collaboration with Various Organizations in Content Planning and Invitation

Session coordination, Focus on planning, Exhibition and Invitation to events, etc.
Collaborating with diverse players to create "SusHi Tech"

Special Cooperation: 77 Organizations

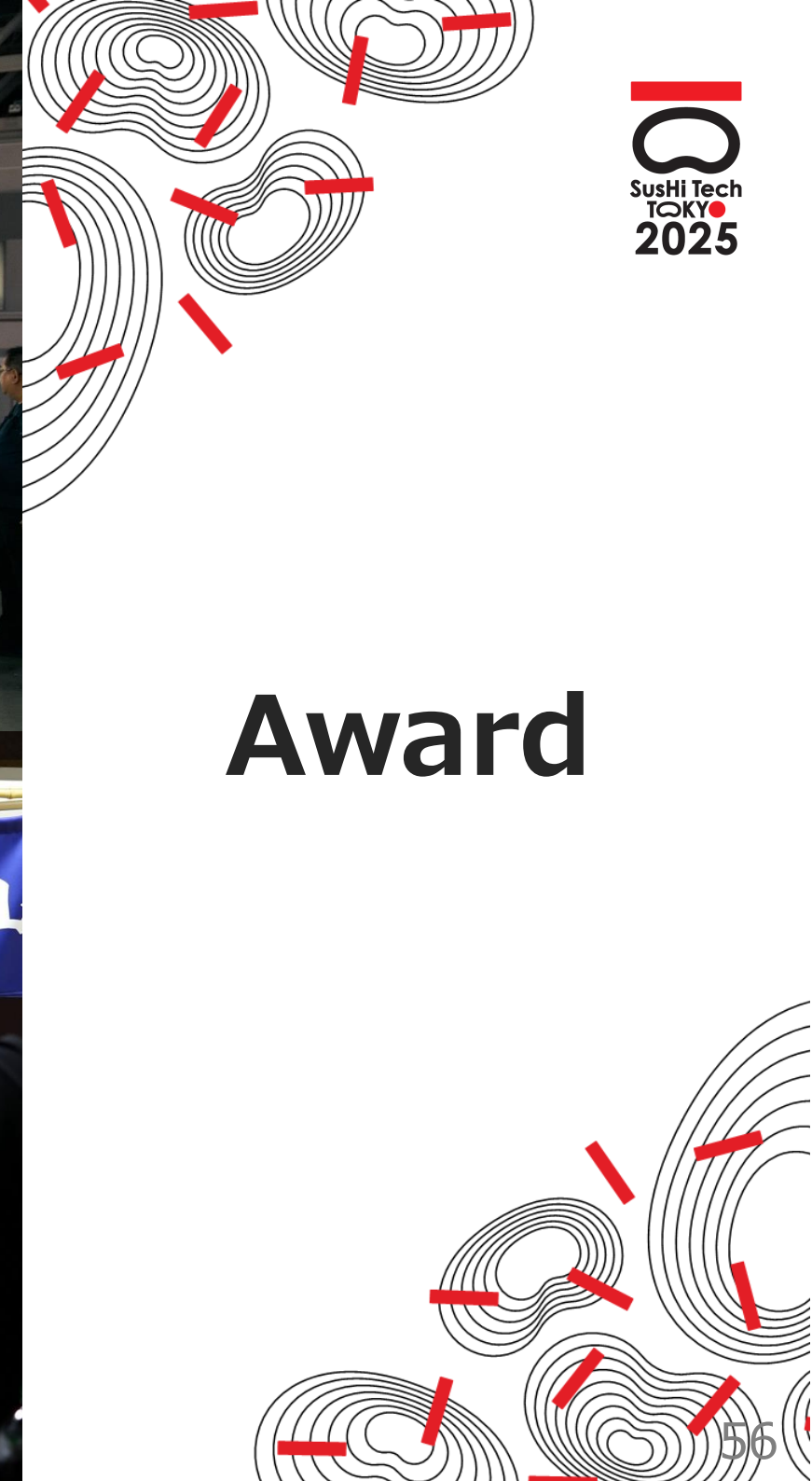


List of Special Cooperation Group

Agnavi	FinCity. Tokyo (Tokyo International Finance Organization)	MUGENLABO UNIVERSE	Suntory Holdings
AgVenture Lab	G7/G20 Youth Japan	Musashino University	Takara Tomy
Arc & Beyond	Gakugeki	"NOMORE Unauthorized Generation AI" Voice Actors' Association	Tier 4
Baton	GATEWAY Tech TAKANAWA	Nordic Ninja VC	TECHNIUM Global Conference
Beyond Next Ventures	GTIE (Greater Tokyo Innovation Ecosystem)	OSAKA INNOVATION HUB	Tokyo University of Electro-communications (Junior and Senior High School)
BEYOND EXPO	Hitotsubashi University	Otemon University	Tokyo National College of Technology
Blast! SCHOOL (Study abroad Yale)	How Television	PERSEFONI	TOKYO STARTUP GATEWAY
Casio Computer	HYTEK	Portalgraph	TOKYO SUTEAM
Intelligent Systems	IMAGE	Q-STAR (The New Industry Creation Council using Quantum Technology)	Tokyo Metropolitan College of Industrial Technology
Incredible Sports Association	ispace	SATSUZEN	Tokyo Metropolitan Harumi Sogo High School
CIC and Connected Places Catapult	IVS	SGgrow	Toms
CoinPost	JETRO (Japan External Trade Organization)	SHARE EAT	UnlocX
Creww	JICA (Japan International Cooperation Agency)	Sharp	WE AT
CroMen	Jiyugaoka High School	SoftBank	Yukai Engineering
Cross U	LED TOKYO Co., Ltd.	Solution Gate	YUME PRO
Digital Garage	Matsuo Laboratories Co., Ltd.	Sony Group	and more...
Econovation City Cluster	Meleap	SOU	
Fabula	MIXI	Startup Ecosystem Association	

Ambassadors : 304 companies





Award

"SusHi Tech Award" where visitors actively participate

Category	Contents of the award	Number of awards
< Startup > Sustainable Startup	Start-ups with technologies and exhibitions that inspire the realization of sustainable cities of the future	5
< Pavilion > Innovative Pavilion	Exhibiting pavilions that embody outstanding open innovation initiatives and ecosystem development practices	2
< Ambassador > Outstanding Ambassador	Ambassadors who have made outstanding achievements in PR and attracting participants	1

*Startup Pavilion Awards: A visitor participation-based award where companies with the highest number of votes are selected by participant voting.

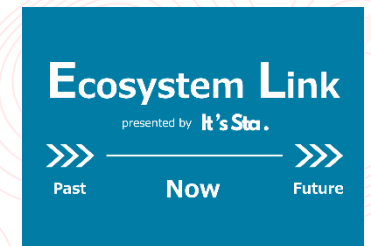
*Ambassadors Award: the selection will be made by the secretariat based on a comprehensive review of activities up to mid-April.

*Award recipients will have their names announced at the SusHi Tech Challenge Award Ceremony and will receive their trophies on the day.



Partner Event

110 Partner Events will Collaborate with SusHi Tech Tokyo to Create a Dynamic and Exciting Atmosphere.



Various Programs to Enjoy the Charm of Tokyo, Japan

Tokyo Innovation Nights

Enjoy music and the night of Tokyo while
networking



5/7 Day0 18:00-21:00

At Terada Warehouse (KIWA, T-LOTUS M)

In a beautiful location with views of the Tennozu Canal and night skyline, networking takes place in a chill atmosphere, featuring jazz and other performances. The venue, food, and drinks are provided by Terada Warehouse Co., Ltd.

(Invitation-only)

5/8,9 Day1,2 19:00-22:00 @TIB

An innovation hub where various startups and their supporters gather.

At TIB, enjoy Japan and Tokyo's entertainment and culture while networking with diverse players, including up-and-coming performers.



Sightseeing Tour

Enjoy the charm of Tokyo's sightseeing spots

5/8-10 Explore Tokyo's top attractions and public facilities in Shibuya, Asakusa, Azabudai, and more.



Shibuya(Scramble Crossing)



Sumida River view



Tokyo Government Building Projection Mapping



Kappabashi (Food Sample Making)



Stroll through Omoide Yokocho



Infrastructure (Underground Restricted Area)

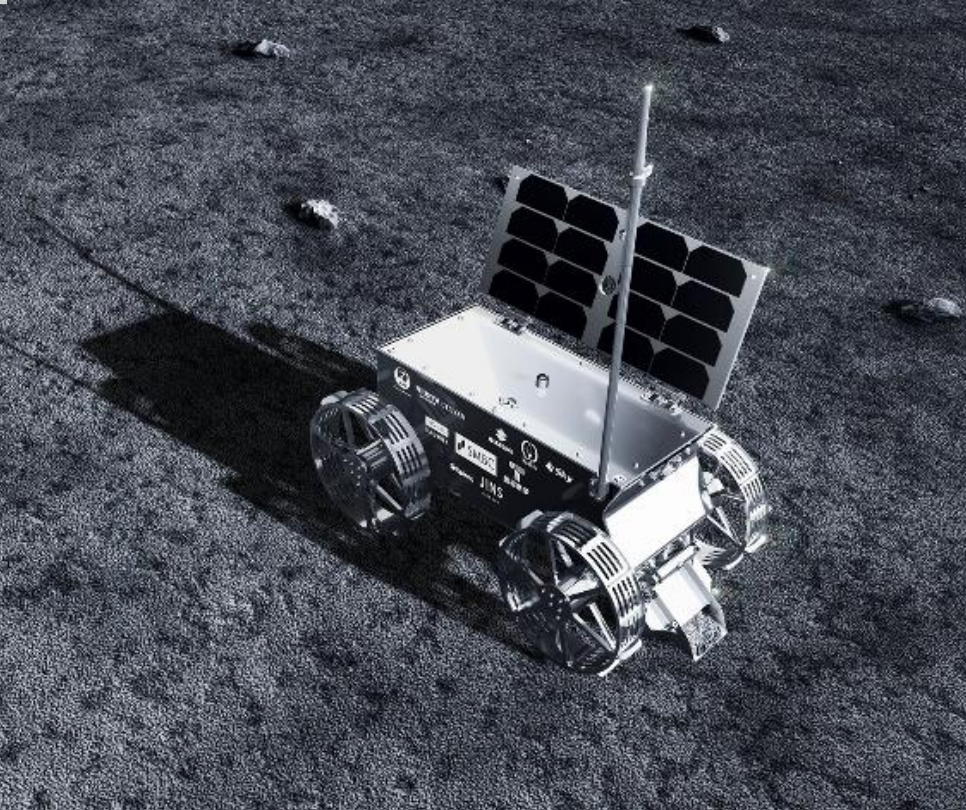
Cultural Experience

Experience tea in a traditional tea room

A tea ceremony experience program for international visitors, offering a traditional tea room atmosphere to explore Japanese culture.



A traditional mobile tea room without metal parts, designed with artisan craftsmanship such as 'Edo Komon' and 'Kumiko joinery.'



Public Day

Fun for everyone from children to adults

Experience the city of the future by experiencing the latest technologies and the ideas and passions of entrepreneurs

Various contents gathered under the theme of Future, Enjoy, Action

Experience Content

Workshop

Stage Session

ITAMAE plays an active role

- Hospitality for visitors including venue guide
- Guided tours featured booths and programs



Partnering with corporate and diverse stakeholders to energize the event

By Fortnite, and others
Metaverse 3D Gaming Experience
(Tokyu Corporation)



UNI-ONE



Hands-free personal mobility that allows both hands to be free and provides a viewpoint close to a standing position.
(Honda Motor Co., Ltd.)

Japan's Largest Student Business Contest Kanto Qualifiers
(YUME PRO 2025 Executive Committee)

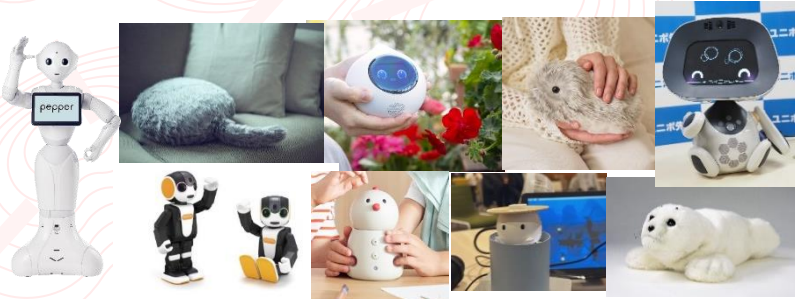


Experience Content



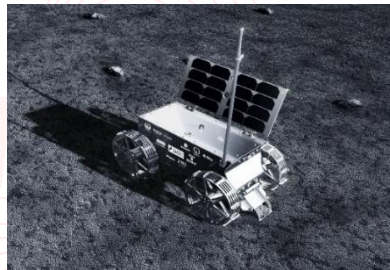
① EV cart driving experience

- Experience driving an EV cart for kids (electric racing cart)
- Since it runs on electricity, it is quiet and produces no exhaust emissions, and it can run indoors.
- After practicing driving on a simulator, participants can drive on a balloon course
- Experience time: 15 minutes per session (3 people per session), Height limit: 105 cm to 150 cm



② A large collection of communication robots!

- More than 50 communication robots come together



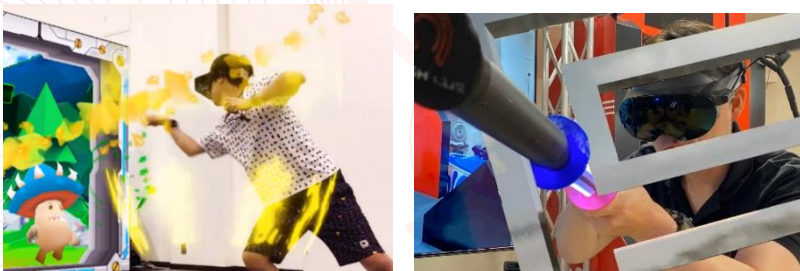
③ Lunar rover pilot experience

- Hands-on experience of maneuvering a small lunar rover in a field (3m x 3m) simulating the operational lunar surface
- Lunar Rover Size: Height 26 cm, Width 31.5 cm, Length 54 cm, Weight approx. 5 kg
- Experience time: 5 minutes per session (1 person per session)

④ -1 DEFEAT THE ENEMY BALL!

(HADO Shoot!)

- It's equipped with goggles and arm sensors and uses augmented reality technology to release magical energy balls.
- Experience time: 15 minutes (4 people per session)



④ -2 Run through the maze with a lightning rod!!

(Dancing Afromelo Experience)

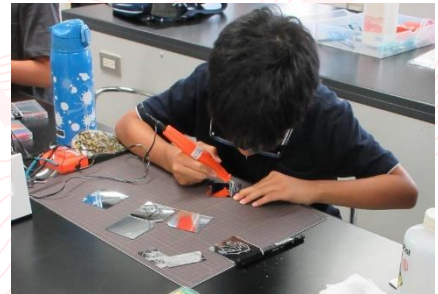
- Guide the electric rod through the maze's gaps and reach the goal within the time limit, avoiding walls and obstacles.
Experience time: 5 minutes (2 participants per session).

Workshop



⑤ -1 Manufacturing Technology Studio (6 sessions at 10:00~17: 30) at Tokyo Metropolitan College of Technology

- **Making Balance Birds and Paper Craft Workshop**
 - High school students specialized in manufacturing will provide clear and friendly guidance.
 - Experience time: 2 participants per session × 10 minutes, 96 participants in total.
- **Electronic Craft Workshop**
 - Experience time: 8 participants per session x 6 session (experience time: 60 minutes)



⑤ -2 Local Light Experiment (5 times at 10:00~17:30 intervals) by Tokyo National College of Technology

- Create a sparkling kaleidoscope and mirror-based science craft workshop
- Experience time: 15 people per session x 5 sessions (experience time: 60 minutes)



⑤ -3 High School Student-Led Workshop (11: 00~13: 30) (Harumi Sogo High School)

- This workshop is organized by third-year students in the International Business course at Tokyo Metropolitan Harumi Sogo High School, who are engaged in business-related qualifications and practical learning.
- The session will explore services that could serve as alternatives to stress relief methods that people want to try but cannot implement.
- Experience time: 24 participants per session.



⑤ -4 Break Through the Future with Logic! Engineer Aptitude Game (42Tokyo) (10: 00~18: 00)

- **5-Minute challenge game designed to test problem-solving skills used by Engineers**
- **Use logical thinking to control the robot, clear stages through trial and error, and discover your potential as an engineer**
- **Number of participants: 12 people per session**

Stage Session



(6)-1 SusHi Tech Teen Challenge 2025(10:00~12:30)

- 10 junior high and high school students selected from across the country will give a pitch about innovative ideas for solving social issues.
- Judging criteria based on factors such as "having a significant impact on society" and "having a strong passion to solve problems"
- Presenters, guests and audience can network after receiving feedback from entrepreneurs and investors



⑥ -2 Exploring Our Future with Young Entrepreneurs (TSG Talk Session) (15: 00~16: 00)

- Speakers: Zentaro Imai (TSG 2024 Grand Prize), Hoshina Okuyama (TSG 2024 Excellence Award), Yuka Sotokoro (TSG 2024 Excellence Award)
- Young entrepreneurs from TSG (TOKYO STARTUP GATEWAY) will share their current vision and future aspiration through their challenges at the guest talk.



⑥ -3 Real-Time Communication with Space (17: 00~18: 00)

- Real-time communication between astronaut Onishi, currently serving as commander aboard the International Space Station, and the guest speakers
Part 1: Talk session featuring space-related companies
Part 2: Discussion with astronaut Onishi on the future of manned space activities



⑦ QuizKnock Talk Show "Sustainable Cities and What We Can Do" (10: 30~11: 30)

QuizKnock Quiz & Talk Session ~ "Technologies for Building the City of the Future" ~ (12:15~13: 15)

- Popular quiz creators Shunki Sugai and Nobunari Tsurusaki from QuizKnock will host engaging talks and quizzes on technology, learning, and the joy of gaining knowledge.

Venue Layout



Tokyo Mirai Weeks at Miraikan

An event showcasing cutting-edge technology centered on mobility is being held in conjunction with "SusHi Tech Tokyo 2025." (4/26-5/11 10:00-17:00)

Hydrogen Experience (May 10-11) at the Communication Lobby

Experience Various play equipment demonstrating the "Creation," "Storage," "Transportation," and "Utilization" of Hydrogen



Hydrogen Station



Mini Airplane



Train



Garbage
Collection
Vehicle

Tokyo Mirai Park

A Hub for Interaction to create the Future of Tokyo together with children and various People



[ROSE]Hand
(Japan Advanced Institute of
Science and Technology)



Fabric Speaker
(National Institute of
Advanced Industrial
Science and Technology)



ZINNSIA
(Japan Display)



East Japan Railway Company

Model Display of Hydrogen Hybrid
Train [HYBARI] (Until May 11)



Superconducting Linear (L0 Series Improved Test Vehicle)

Central Japan Railway

Company Workshop on the Future of Tokyo
and Superconducting Linear Technology
(Held on May 11, Reservations Closed)

Business Day Stage Timetable

5/8(Day 1)(1)

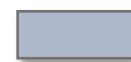
	Innovation Stage (500)	Impact Stage (360)	Tokyo Stage (200)	Green Stage (200)	Sun Pillar Stage (100)	Wind Stage (100)
10:30	Opening Session					
11:00	Open Innovation from Japan: Driving the Future in a Changing World	Accelerating the Future: How University-based Startups Drive Innovation	G20 Ecosystem Comparison: Case Studies from India and Korea	Towards a Greener Future: Trends and Opportunities in Decarbonization	Building the Infrastructure of Society with AI - Global Market and Long Term Ecosystem Strategy	Japanese Space Business: Growth Strategy for Global Markets and Frontline of International Cooperation
12:00	Tokyo's University Presidents Discuss Academia as an Important Breeding Ground for Tomorrow's Changemakers	Pioneering Japan's Startup Ecosystem Through All-Japan Collaboration	Future Growth Strategies Driven by CVCs: Unlocking the Potential of Business Collaboration	The Rise of AgeTech and the Care Economy	SMBC Group's Digital Initiatives and Startup Support	Public-Private Collaborative Pitch Event (Tokyo 2025 World Athletics Championship Integration Course)
13:00	Quantum Technology: Paving the Way to a Sustainable Future	Why DEI in the Ecosystem is Needed Now - Global Perspectives and Case Studies	Designing a Decarbonized Urban Future through Behavioral Change and Technology	SusHi Tech Challenge semi-final	Pioneering a Sustainable Future through Co-Creation: The Challenge of SHIMZ NEXT	
14:00	Quantum Technology: Paving the Way to a Sustainable Future	Relay Sessions with Prominent Speakers from the AI Industry	Digital Egypt: Unleashing the power of ingenuity and innovation in the Middle East & Africa's thriving digital hub		Starting from Marunouchi: Create value that leads to prosperity in the next era, transforming the future landscape	Collaboration between Global Cities and Startups: Startups Tackling Urban Challenges!
15:00	Innovating for Sustainable Agrifood Systems: Feeding the Future, Protecting the Planet, Harnessing Startups, Science, and Solidarity for Global Impact		Effective AI Use on the Frontlines – Three Startup companies Discuss the Reality of DX		How Family Offices Can Ignite Investments in Startups in Japan?	
16:00	The Kauffman Fellows Impact: Building Global VCs and Connecting Japan to the World	Towards the Development of a Global Ecosystem: The Challenges of Abu Dhabi and Tokyo The Milestones and Future Challenges of Tokyo and Japan's Startup Vision	Ecosystems That Thrive: How Governments and Industry Shape Innovation & Sustainability Communities at Every Level		The Future of Floating Offshore Wind: Japan's Potential for Next-Generation Energy Development	Shaping Urban Innovation: Collaboration between Cities and Startups
17:00	Co-creation for Inspiring Society	Rethinking Japan's Startup Ecosystem: Priorities for the Next Decade	The Challenging Spirit of Youth Changing the World – We Are the Ones Who Create the Future	India's New Era Innovators arrive in Japan! Uncovering the Truth Behind the Elephant Driving the Global South	Road to a Green City: Learn about Urban Implementation of Renewable Energy from Advanced Cities	



Organizer Session



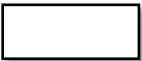
Partner Session



Other

5/8(Day 1)(2)

	Meteor Stage (100)	Thunder Stage (50)	Snow Stage (50)	Investor Stage	ITAMAE Stage	Japan Stage
11:00	Regulatory Innovations Shaping the New Era of Web3	Swisstech Pitch Session	Czech Republic	Beyond Funding: The Evolving Role of CVCs in the Startup Ecosystem	Changing Food Norms – New Challenges in the Food Business	NEDO × Startups: Pioneering the Future of Innovation
12:00	Now is the Time for Europe-Japan Open Innovation: "Why?" and "How?"	Startup India	United Arab Emirates / Abu Dhabi	The Global AI Shift: Metrics, Moats & the Race to Return the Fund Inside the Global VC Engine: Opportunities, Access, and Alignment for Japanese LPs		What Japan Needs Now: Global Connections and Entrepreneurial Mindsets for a Changing World
13:00	A New Era of Food Pioneered by Gourmet & Technology: Tackling Global Issues with Cultured Meat	Thailand Tech Pulse: Next-Gen Startups for Global Collaboration	Malaysia Tech Spotlight	Why is Japan such a brutal place for female entrepreneurs? - a male VC and female journalist will discuss opportunities to improve the industry	Workshop Go Around SusHi Tech Tokyo – Startup Interview Journey	Current Status and Challenges of Regional Startup Ecosystems in the Global Context
14:00	What is an Innovation Ecosystem that Aims to Solve Social Issues and Enhance Well-being?	France	Food Tech Startup Pitch	Andreessen Horowitz × Techstars Tokyo: How can top-tier VCs and accelerators add value to portfolio companies?	Entering the Age of AI – What Will the Future of Work Look Like?	Okinawa as the Crossroads: Bridging Global Startups with Japan and Beyond
15:00	Empowering Women Entrepreneurs to Thrive Globally: Real-World Expansion Through Community Support	Seoul Startup Showcase: Ideas That Shape the Future		Scaling Japan's Startups: What Global Investors Look for in the Next Unicorns		A New Challenge Begins at TECH HUB YOKOHAMA: Co-Creating the Future Through Global Innovation
16:00	[Parent-Child Panel] Navigating the Startup World as Mothers: Real Stories of Challenges and Triumphs		Quantum Startup Pitch	Can Europe Lead? Innovation, Policy, and the Path Forward for Startups State of Innovation in the Middle East	Workshop Ideation All Around SusHi Tech Tokyo!	The Key Factors for Fostering Open Innovation in the Manufacturing Industry
17:00	Entertainment The Captivating World of Japanese Pop Culture: New Possibilities through the Fusion of 2D and 3D			Fireside Session		Tokyo Financial Award for Creating a Virtuous Circle of Investment and Innovation: Paving the Way for a Sustainable Society through Innovative Ideas and Initiatives



Organizer Session



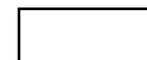
Partner Session



Other

5/9(Day 2)(1)

	Innovation Stage (500)	Impact Stage (360)	Tokyo Stage (200)	Green Stage (200)	Sun Pillar Stage (100)	Wind Stage (100)
10:30	Unlocking ASEAN Markets: Opportunities and Expectations for Japan's Young Entrepreneurs					
11:00	Japan Through the Eyes of Global Top-Tier VCs	Next generation Energy Markets and Global Trends: Stakeholders' Role in Fostering Climate Technology	Facing the Future of AI: A Special Discussion with Tokyo AI Strategy Council Members	Transforming the World from the Local Level : Hub Cities of Innovative Technology and Talent	Tackling Global Challenges with Japan-Originated Innovation	African Innovations Transforming Global Food and Agriculture: Co- Creation with African Startups
12:00	Digital Public Goods & AI : Transforming the Society	Japan's Deep Tech Decacorn Strategy: Unveiling Japan's Strengths in the Global Market ?	Business Strategies and Global Expansion in the Age of AI Agents	Regenerative Water Island	Real-Time Conversational AI: Delivering Next-Gen Customer Experiences with Ultra-Low Latency	
13:00	Investment Strategies & Outlook by a Singapore-based Global VC	A Bird's-Eye View of City Planning : Reinventing Infrastructure and Well- Being	Creating Cities for the Next 100 Years: Bridging TAKANAWA Model to the World	Stablecoins as the Bridge: Unlocking Web3 for the Masses in Japan and Asia	Stablecoins as the Bridge: Unlocking Web3 for the Masses in Japan and Asia	The Future of Merging Physical AI and Robotics
14:00	SusHi Tech Challenge Final	Exploring the Potential of Innovation Ecosystems in AI x Healthcare: Paving the Path to Progress	Japanese Traditions x Technology: Food culture and industry know-how that we should pass on and create for the future	Circular Economy in Action: Transforming Consumption and Waste Management for a Sustainable Future	Circular Economy in Action: Transforming Consumption and Waste Management for a Sustainable Future	Driving the Future: Challenges and Opportunities of Autonomous Mobility
15:00		Quantum Ecosystems and Frontiers of Quantum Technology Development Across Nations		Balancing Energy Security and Decarbonization: The Role of Climate Tech and Defense Tech in an Era of Global Uncertainty	Balancing Energy Security and Decarbonization: The Role of Climate Tech and Defense Tech in an Era of Global Uncertainty	Innovation and Drive to Tackle Global Social Issues: Startups and Women Entrepreneurs Creating Impact
16:00	How Can Humans and AI Co-Create a Sustainable Future?	Bridging the Digital Divide: Connectivity, Infrastructure and Investment for Digital Inclusion and Equitable Access	Startup Ecosystems in Global Cities: Case Studies of New York and Berlin	The Future and Social Impact Pioneered by Global Sports		Building a Food Supply Chain for Stable Procurement: From the Viewpoint of a Startup Incubator
17:00	SusHi Tech Challenge Award Ceremony	Envisioning a more resilient Bangkok				



Organizer Session



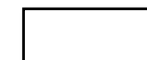
Partner Session



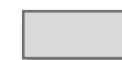
Other

5/9(Day 2)(2)

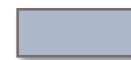
	Meteor Stage (200)	Thunder Stage (100)	EmpowerHER Stage	Investor Stage	ITAMAE Stage	Japan Stage
10:30						Accelerating Global Growth in Hiroshima's Startup Ecosystem Coming soon
11:00	The Future of Traditional Culture: Innovative Approaches to Preservation and Progress	Israel National Pavilion	Breaking Barriers: How Young Entrepreneurs are Shaping DEI Worldwide	The Evolution of Growth Equity Private Markets Globally: A Conversation and Fireside Chat with Brett Mock, Chairman, Nasdaq Private Market International Deep Tech as the Next Frontier: How VCs Are Navigating Emerging Opportunities	Meet Your Startup – Researching to Find the Right Fit for You	Discover Japan's Startup Potential
12:00	A Future City Built through the Advancement and Co-creation of Space-based Technology	Shinkansen to Southeast Asia: The Singapore-Japan Startup Express	EmpowerHER: Research : Why researcher/engineer is not a major career for female in Japan.	Capitalizing on Global Opportunities: How VCs Drive Growth Across Markets	A Trillion Yen or Eternal Youth? – Time, Money, and the Pursuit of Happiness	Fukuoka's Global Blueprint -Colive, Co-Create, Connect-
13:00	Driving Innovation through Inter-city Collaboration: Exploring the Potential for Partnership between London and Tokyo	Discover Latvia – The Rising Tech & Innovation Hub	How to drive startup growth/globalization	Navigating Japan's Tax and Legal Landscape for Foreign VCs	Go Around SushHi Tech Tokyo – Startup Interview Journey	Innovating the space industry from local startup ecosystem
14:00	Fostering Innovation and Growth: DEI Strategies in Startups and Corporations	ERIA - JETRO Innovate Bridge: Linking ASEAN & India's Innovation Across Borders	The Past and Future of Women Entrepreneurs' Support ; Reflecting on a Decade of Progress, Achievements, and the Next Challenges with Japan's Leading Programs	Building Resilience in an Uncertain World: The Power of Innovation & Technology Reimagining Healthcare: Addressing Systematic Challenges and Gaps	SHUSSEUO PITCH	"Collaborative Session between the Tokyo Metropolitan Government and Nine University Startup Hubs Nationwide: Creating Startup Ecosystems that Connect Local Regions with the Global Stage"
15:00	Diversity will Change the Future: Toward a Society where All Individuals can Thrive	Technologies and Start ups in Emilia-Romagna: the most vibrant innovation ecosystem in Italy. The future is here. Introduction to Swedish startups: For a greener, smarter future	Breaking Bias in Startup Fundraising: Perspectives from Venture Capitalists at the Forefront of the U.S. and Japan Startup Ecosystems	The Evolving VC Landscape in Asia: Trends & Opportunities		Lifelines of Tokyo: The Evolution of Water and Sewer Services
16:00	Learning from Successful Cases of Open Innovation!: The Forefront of Co-Creation Between Green Startups and Large Corporations	Taiwan Tech Solution Talk	AI will Accelerate Gender Equality for Women in Technology	The Kauffman Fellows Experience: Leading the Future of Venture		[Kobe x Africa] Unlocking Opportunities: Collaboration with Startups in Africa
17:00		Navigating the Challenges of Global Startup Scaling				The Alchemy of Global Business: Crafting Your Success Story with JETRO



Organizer Session



Partner Session



Other

SusHi Tech Tokyo 2025 Homepage

