SusHi Tech TOKYO 2026

Fact Book

(As of April 22, 2026)

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About SusHi Tech Tokyo 2026...

- SusHi Tech’s Mission
- SusHi Tech Tokyo 2026 By the Numbers
- Highlights of SusHi Tech Tokyo 2026
- Venue of SusHi Tech Tokyo 2026
- Mechanisms to Generate Business Meetings and Matching

"Realizing Sustainable Cities With High Technology"
Asia's Largest Global Innovation Conference

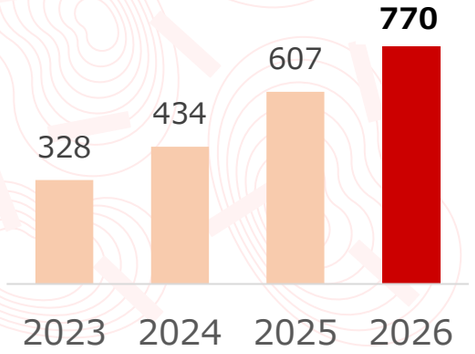
Innovation leaders from around the world gather with the shared goal of realizing sustainable cities with cutting-edge technology. It will be a forum for a diverse range of players, including startups, and supporting parties such as investors, large companies, and universities, as well as companies with technologies that are attracting global attention and continuing to grow, to gather in Tokyo to meet and interact in order to create innovation and new actions that solve global challenges.

Dates	**Business day**	**Monday, April 27 and Tuesday, April 28, 2026**
	Public day	**Wednesday, April 29, 2026 (holiday)**
Venue	**Tokyo Big Sight West Halls 1–4 and other areas (3-11-1 Ariake, Koto-ku, Tokyo)**	

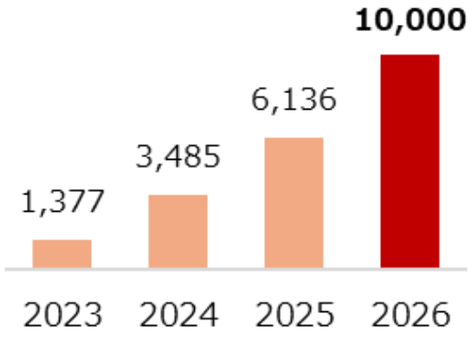
A day for the general public and young future leaders to come into contact with startups and their cutting-edge technologies (free admission)

Through the past three events, it has grown to become the largest conference in Asia.
This year's event, the fourth event, will be even larger in scale.
It will look ahead to the future of cities, with participation by all kinds of innovators, and be upgraded into a place everyone can enjoy.

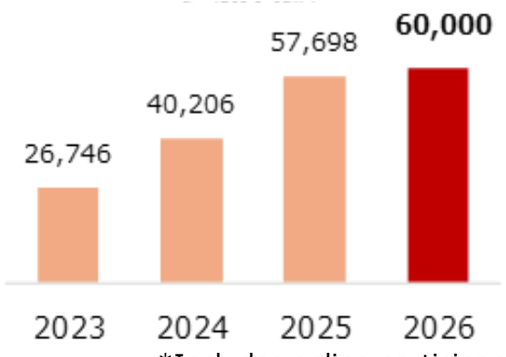
Number of exhibiting startups



Number of business meetings



Participants



*Includes online participants







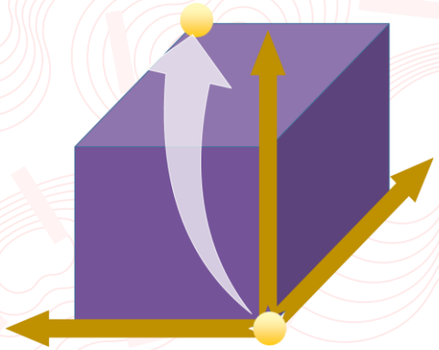




SusHi Tech Tokyo 2025

Accelerating Tokyo's Startup Strategy to Support Challengers

November 2022 Startup Strategy "Global Innovation with STARTUPS"



[10×10×10 innovation vision]

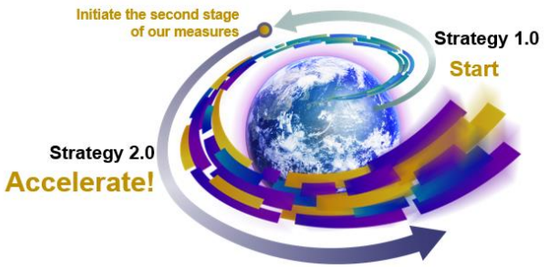
Global Unicorns **x10**
Number of unicorns created in Tokyo (**1.5 companies/year**) → **4 companies/year**

Number of startups **x10**
Number of TSG*1 participants (**1,100 people**) → **4,000 people**
Number of startups created (**600 companies**) → **770 companies**

Public-private collaboration practices **x10**
Number of collaboration practices with startups in Tokyo (**9**) → **252**

FY2024
(Midpoint)

November 2025 "Global Innovation Strategy 2.0 STARTUP&SCALEUP"*2



[Key pillars of initiatives]

- **Global x scale-up**
- **Number of startups**
- **Public-private collaboration practices**
- **Platform**

TiB Tokyo Innovation Base — Platform to generate "acceleration" — SusHi Tech TOKYO

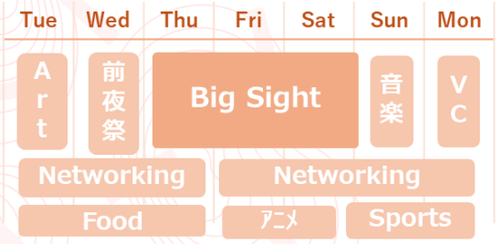
To achieve the innovation vision, **scaling-up** in a manner that contributes to society and the economy with dramatic growth, and **platforms** such as TIB*3 and SusHi Tech, are positioned as new pillars of initiatives.

*1 https://tsg.metro.tokyo.lg.jp/2025/ *2 https://www.startupandglobalfinancialcity.metro.tokyo.lg.jp/startup/strategy *3 https://tib.metro.tokyo.lg.jp/

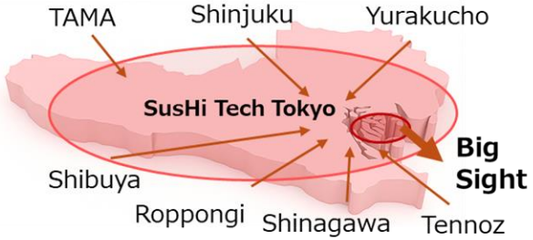
SusHi Tech TOKYO Sustainable High City Tech Tokyo

Evolving into a conference where major companies, research institutions, and cities from around the world gather to create innovation
～ To SusHi Tech Tokyo, a one-of-a-kind destination that everyone wants to visit ～

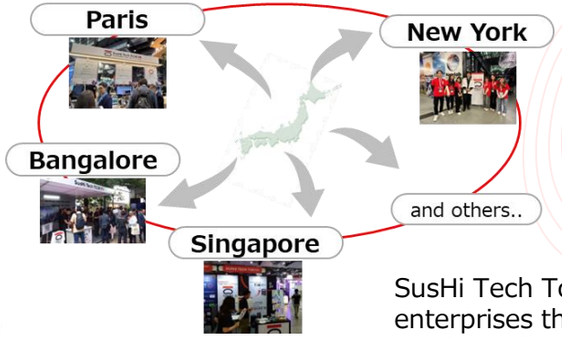
[10th SusHi Tech Tokyo: SusHi Tech TOKYO 2032]



Intensively holding events with various fields and players
All about SusHi Tech for a week



Making the entire metropolitan area and community a SusHi Tech field, not just the Tokyo Big Sight venue



SusHi Tech Tokyo's concept and enterprises that embody it are **expanding the brands across global ecosystems**

Largest Ever Held

Number of startup exhibitors **770** companies [607 companies]

Number of business negotiations **10,000** [At least 6,136]

Number of participants **60,000** [57,698]

Excluding online: **50,000** [43,705]

[As of April 22, 2026]*Subject to change before the event

Pitch contest applications **820** companies (60 countries/regions) [657 companies]

Corporate partners **68** companies [47 companies]

Local government bodies participating in the All Japan Ecosystem Area **48** organizations [35 organizations]

Media partners **40** companies [17 companies]

Special Cooperation **95** organizations [76 organizations]

Sessions **158** [148]
- Organizer sessions: 92 (Speakers among them: Approximately 50% female)
- Partner sessions: 66

City partners **21** pavilions (24 countries, regions, and cities) [16]

Student volunteers Total of at least **400** [349]

Ambassadors **345** [304 companies]

Partner Event **134** [115 events]

Figures in brackets [] indicate previous results

Featured Content Highlights

Focus on

- **Intensive sessions and demonstrations/exhibits of cutting-edge technologies**, with a focus on areas that will revolutionize society and people's lives

AI



Robotics



Resilience



Entertainment



Record number of exhibiting startups

- **770 startups** from around the world will exhibit
- Pitch contest **"SusHi Tech Challenge"** to be held with **18 semifinalists selected from among 820 companies in 60 countries/regions**



- New exhibits by **45 "SusHi Tech Global Startups," growth startups** intensively backed by Tokyo Metropolis and various supporters

SusHi Tech Global Startups

Overseas investors and urban leaders

- **Numerous leading overseas investors to take the stage** and share their expectations of the Japanese market and investment trends, followed by **meetups with attendees**



- **Pavilion exhibits by 21 countries/regions/cities** aimed at attracting startups or promoting their entry into the Japanese market



- Discussions among leaders of major cities around the world aimed at solving urban challenges



Promotion of the Tokyo ecosystem agglomerating large companies

- **Participation by 68 corporate partners** promoting their approaches to open innovation, including **joint exhibits with** collaborating **startups**



- **New participation by 12 clusters** composed of **industrial companies**, etc. **aiming to create innovation in growth areas with startups**

➡ **Open Innovation Area established** to connect large companies with startups

Participation from throughout Japan

- Exhibits by **48 municipalities nationwide** from Hokkaido to Okinawa to **globally promote Japan's startups/ecosystem**



- Exhibits/pitches by **university-led startups** and researchers **selected from throughout Japan** in collaboration with the national networking platform NINEJP
- **Participation by nationwide SMEs re-founding themselves** to take on new business in partnership with the Japanese government

Public Day & ITAMAE

- Sessions/pitches planned and run by students
- Reception/guidance by **a total of 400 student volunteers**
- Support for overseas companies provided by student interns



- **Public day for children and youth to experience the latest technology and the joy of innovation**



Various interactive opportunities at the venue and beyond

- **Partner events** and **site-visit tours** for attendees from around the world to **experience Tokyo's unique urban appeal through its entertainment/culture**



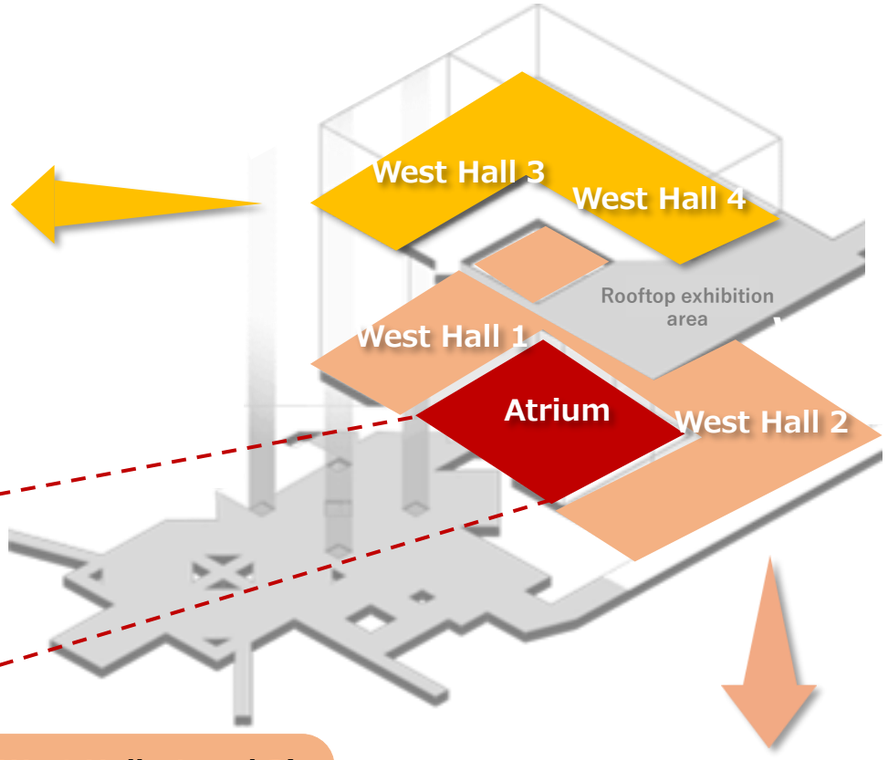
Floor Guide

4th Floor (West Halls 3 and 4)

- **An extraordinary and special space created by making full use of lighting**
- In addition to the **Investor Area,** there will be a promising growth startup **SusHi Tech Global Area**, the **ITAMAE Pavilion** planned by students, and the **Focus On, AI, and Robotics Areas**.







Tokyo Metropolitan Government's AI public relations avatar *Toseijin* will deliver featured information to visitors.

Atrium - Central hub -

- **A central hub for information sharing and networking,** featuring a **stage** for **new announcements** by startups and others, **tours introducing venue highlights,** engaging experiential content, photo spots, general information desk, drink counter, networking spaces, and more



Stage for new announcements




Photo spot

1st Floor (West Halls 1 and 2)

- **A bright, lively space that encourages active exchanges,** with many business meeting spaces
- In addition to an **Open Innovation Area for large companies,** there will also be an **All Japan Ecosystem Area**, and university-launched startup area, **Focus On, Resilience, and Entertainment Areas, etc.**






Atrium – The Nexus of All Areas, Filled with Various Presentations that Color the Venue

[Photo spot]





[General information desks]



- Venue guidance, lending of AI interpretation tools, reception for site visit tours, etc.

[Presentation stage]



- Stage for startups and other exhibitors to **present their new initiatives**
  - Announcements of new businesses, fundraising, etc.
  - MoU signing ceremonies, etc.

  ➡ **Over 30 companies and organizations will present.**
- In addition, **tours introducing venue highlights and concerts in collaboration with the La Folle Journée music festival, etc.**

[Engaging experience content]

- A space where you can experience future technologies, featuring robots walking around the venue, large robots that visitors can operate, a SusHi Tech logo created with a 3D printer for housing construction, and more

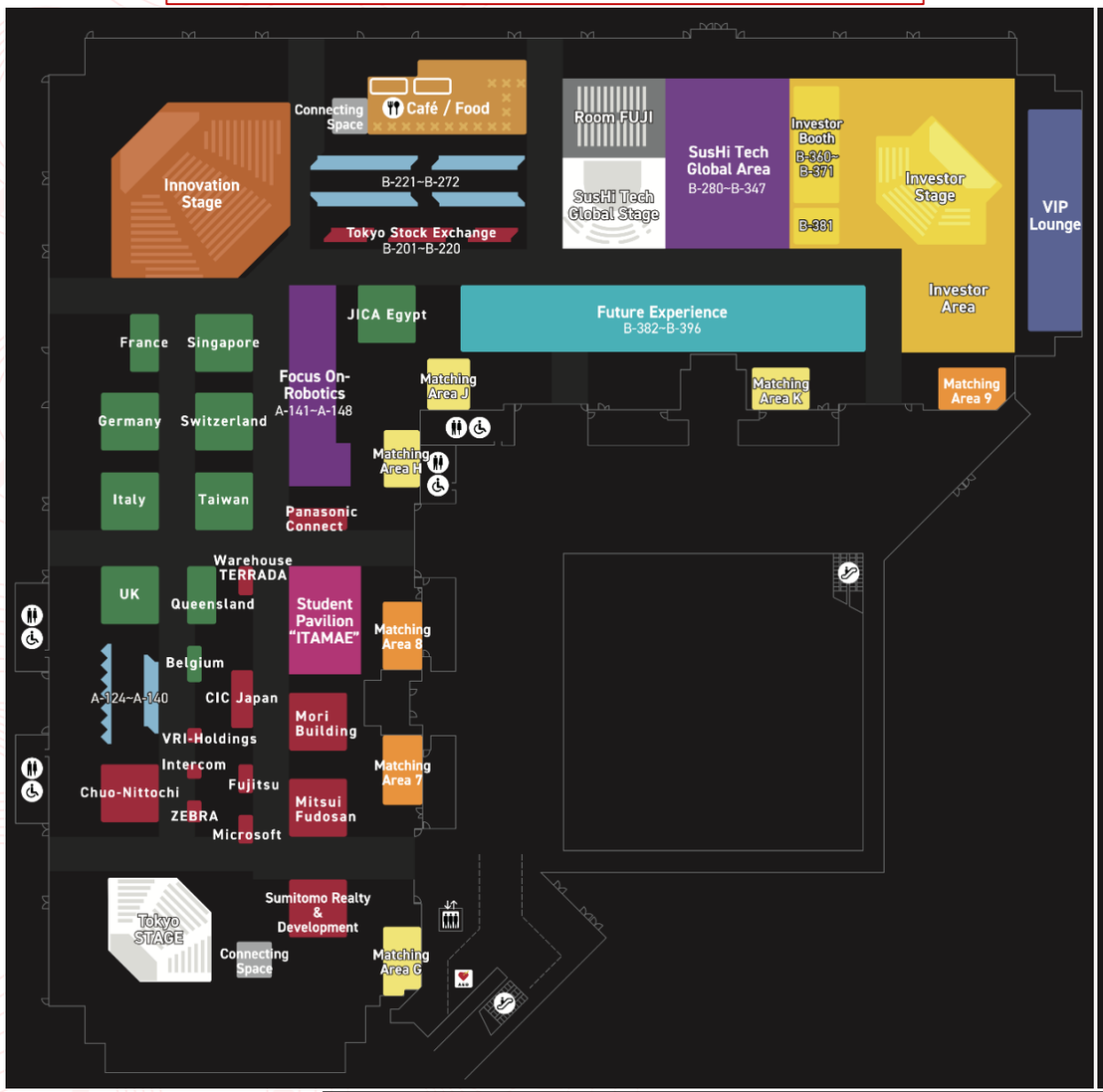


- Mobility robot test-ride experience (paid) that allows effortless turning with both hands free



Floor Map

4th Floor (West Halls 3 and 4)



1st Floor (West Halls 1 and 2)



Corporate Pavilion
City Pavilion
Startup
Future Experience Pavilion
All Japan Ecosystem Area
Focus On-Robotics
Japan University Startups
Student Pavilion "ITAMAE"
Connecting Space
Demo Booth
VIP Lounge
Innovation Stage
Focus On-Entertainment
Matching Area(Reserved)
Matching Area

Encounters at SusHi Tech Spark New Business Developments

App / business meeting spaces

- **Significantly expanded business meeting space** inside the venue
- **Meet the partners you are looking for with the official app**

  (1) Registration (2) Search participants

  (3) Send message (4) Book business meeting

  Business matching in 4 steps

  [Main features]
  - **AI automatically recommends** ideal business partners
  - Request business meeting and **reserve meeting venues**
  - **Digital business card exchange** feature and more





[Official app download]

iOS version Android version

Networking

- We will provide opportunities for **open meetups with prominent international VCs** speaking in sessions
- **There will be numerous networking events** for large companies, VCs, startups, etc., based on themes







Open Innovation Area

- **There will be dedicated areas for concentrated sessions and pitches by large companies** (including reverse pitches where startups are invited to propose ideas)



Matching startups with overseas cities

- **Reverse pitches on urban challenges by Moreton Bay** (Australia) **and Rome** (Italy)
- **Matching the advanced technologies of startups with the challenges faced by overseas cities**





*Photograph shows last year's reverse pitches by Jakarta and Malmo

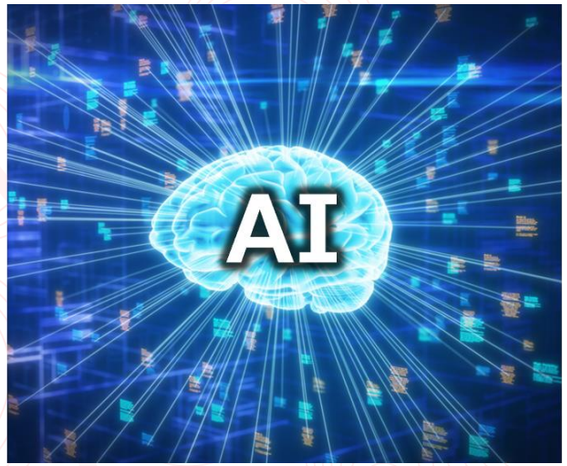
Envisioning the Future of Cities

- Focus On
- Sessions
- G-NETS Leaders Summit

Special Contents - Focus on -

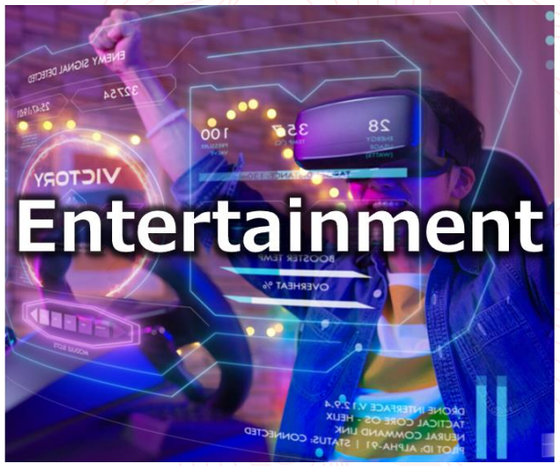
At SusHi Tech Tokyo, where the future of cities is envisioned and discussed, each year we focus on fields that bring major transformation to society and people’s lives through innovation and deepen discussions on technologies for the realization of sustainable cities.

SusHi Tech Tokyo 2026 will focus on four areas, with **AI** as the core, together with **Robotics**, **Resilience**, and **Entertainment** that support people’s lives, through sessions, exhibits, and demos packaged together.









AI

- Executives of leading companies and renowned researchers will discuss the ideal form of AI that enriches society
- Pitches by AI-themed startups from universities across Japan, sessions and partner events screening films from the AI Film Festival Japan, and more to experience firsthand how AI is changing society

Sessions

The Next Phase of AI: From Infrastructure to Impact

(4/28, Innovation Stage, 11:00-11:45)

This session will offer high-level, future-oriented discussions for a wide audience. The session will bring together the perspectives of AI infrastructure leaders and venture capitalists and delve into the extent to which AI is actually being put to practical use without excessive hype and exaggeration, in which fields substantial expansion is currently occurring, and where the major future turning points and potential risks lie.



Howard Wright
VP, Startup Ecosystem at NVIDIA



Rob Chu
VP & Co-Managing Director of AWS APJC, AWS



Eric Benhamou
Founder & General Partner, Benhamou Global Ventures



Masaru Sakamoto
Partner, Benhamou Global Ventures

From Research to Impact: The Vision of University Spin Off Startups in Protecting, Creating, and Commercializing Knowledge in the Age of AI

(4/28, Impact Stage, 16:00-16:45)

Rapid advances in AI technology are bringing about a major turning point for knowledge infrastructure, intellectual property systems, and the creative industries. Intellectual property and knowledge creation, which have been predicated on human intelligence, are being redefined through collaboration with and substitution by AI, while security and governance are becoming increasingly important to address the risk of misuse. From the perspective of promoting university-launched startups, this session will examine knowledge and intellectual property creation in the AI era and the nature of a safe society from multiple angles and discuss the vision and goals that AI research and application startups should aim for.



Yutaka Matsuo
Department of Technology Management for Innovation, Graduate School of Engineering, The University of Tokyo Professor



Saskia Steinacker
Chief Product Officer, Springer Nature AG & Co. KGAA



Jon Metzler
Continuing Lecturer Business & Public Policy UC Berkeley Haas



Ken-Ichiro Natsume
Assistant Director General at World Intellectual Property Organization -WIPO

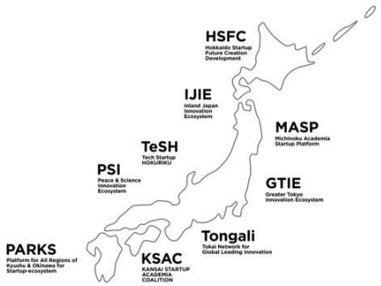


Yuka Tanimoto
Forbes Japan Executive Director, Managing Editor Web Editorial Team

Pitches and exhibits

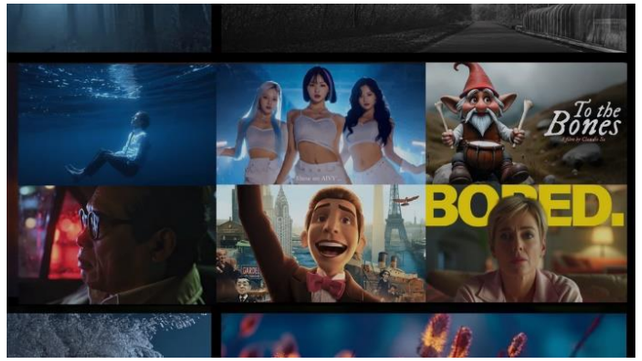
University startups and researchers from across Japan pitch and exhibit (April 27–28)





Partner events

AI Film Festival Japan (April 26) @ TIB



AI FILM FESTIVAL JAPAN

– Robotics –

- Against the backdrop of accelerating AI evolution, physical AI is being implemented in society and robotics is progressing rapidly
- Experience technology that allows robots to perform various tasks and enables a convenient and affluent society

Demonstrations/Exhibits



donut robotics
Humanoid robot equipped with the world's first gesture-control technology



Tokyo Robotics
Humanoid robot with advanced multi-joint control technology that enables collaboration with humans



GMO AI & Robotics Corporation
Humanoid robot equipped with proprietary AI that dances to pop music



AVITA
Android with a warm appearance close to that of a Japanese person that operates autonomously



Onga Engineering
Infrastructure inspection robot capable of traveling on ceilings and walls



Innophys
Hands-on demonstration of lifting heavy lifting weights with a powered suit





TIER Ⅳ
Autonomous bus ride experiences are offered on public roads. Inside the venue, the next-generation autonomous vehicle e-Palette is showcased, along with technologies using the open-source autonomous driving software Autoware.

Sessions

AI and Robots that Understand People Will Transform the Future of Hospitality

(4/28, Impact Stage, 15:00-15:45)

To what extent can AI and robots understand human behavior and emotions and engage with humans depending on the situation? AI and robots are evolving beyond operational efficiency into entities that understand people and forge relationships. In this session, we welcome Professor Hiroshi Ishiguro, who has pursued human understanding through research on humanoid robots, and Yoshitaka Ushiku, who pursues social implementation of perception and inference using real-world data and AI, to discuss design principles and the realization of practical implementation in the hospitality domain. Based on the findings of the expo and field demonstrations, the session explores ways to transform discomfort into trust and the minimal viable configuration possible at the SusHi Tech venue and depicts a future collaborative service vision.



Hiroshi Ishiguro
Professor
Department of Systems Innovation,
The University of Osaka



Yoshitaka Ushiku
NexaScience, Inc.
Representative Director



Yukie Nagai
Project Professor, The University of Tokyo

The Battleground for Autonomous Driving Shifts to Software: The Race to Build the Brain of Passenger Vehicles

(4/27, Innovation Stage, 14:50-15:35)

Automated driving development has moved beyond the stage that can be discussed only with high-performance sensors and vehicle technology, and the center of gravity has shifted to software. Software is becoming the foundation connecting vehicles, intelligence, and real-world operations. In this session, Nissan, Isuzu, and Applied Intuition will take the stage to discuss the changes that the shift to software-led development brings to the development and deployment of autonomous systems. Using examples of passenger cars and commercial trucks, the session explores differences in mobility needs and impacts on the future of transportation, as well as such social impacts as improving safety and addressing labor shortages.



Qasar Younis
Co-Founder and CEO,
Applied Intuition



Hiroshi Sato
Senior Executive Officer; SVP, Chief Officer for External Affairs; VP, Engineering Division
ISUZU MOTORS LIMITED



Kazuma Sugimoto
Software Defined Vehicle Development Division,
Nissan Motor



Tomoko Echizenya
Yomiuri Shimbun Managing Editor,
DOW JONES YOMIURI SHIMBUN Pro,Editorial Bureau

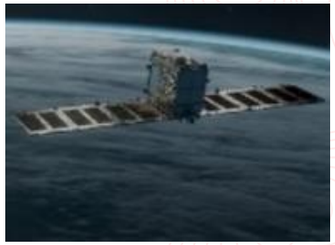
– Resilience –

- Demonstrations/exhibits of technologies allowing cities to sustain essential functions and recover quickly when faced with various risks including earthquakes, severe storms, and climate-related disasters
- Site-visit tours of infrastructure that protects urban functions and daily life, including an underground flood control reservoir

Demonstrations/Exhibits



Serendix
A construction 3D printer aimed at fully automating the housing industry (currently being used in a Ukraine reconstruction support project)



Synspective
Risk identification and assessment of disasters and environmental degradation using small SAR satellites



Kyoto Fusioneering
Plant engineering for nuclear fusion power generation



Spectee
Visualizing resilience-related crises, from natural disasters to geopolitical risks

Tours



VR Disaster Simulator Vehicle
Simulated experiences of earthquakes, fires, and severe storms using 360-degree 3D images and simulated shaking, wind pressure, and heat



Disaster Risk Reduction Infrastructure Tours
Infrastructure tours including the Kan-nana Underground Flood Control Reservoir

Sessions

Make the Invisible Threat Visible: The Reality of Cyber Defense and Public -Private Collaboration from a Global Perspective-

(4/28, Impact Stage, 14:00-14:45)

Cyber-attacks are no longer an issue limited to IT departments but a major risk affecting corporate management, social infrastructure, and the international order.
In this session, we welcome Noboru Nakatani of NEC, an expert in international investigations and corporate security, and Eva Chen of Trend Micro, who conducts global-scale threat analysis, to discuss the current state and structure of cyber threats from multiple perspectives. Moderator Kana Shinoda will draw on practical knowledge of initial response, management decisions, and public-private and international collaboration to clarify the perspectives required of decision-makers.



Noboru Nakatani
Corporate Executive Vice President and CSO, NEC Corporation
President and CEO, United Cyber Force Inc.



Eva Chen
CEO and Co-Founder, Trend Micro Inc.



Kana Shinoda
President
BLUE Inc.

"Where Are Global Climate Tech Trends Heading?": Global investors discuss the changes since the COVID-19 pandemic, worldwide trends, and promising future sectors.

(4/28, Impact Stage, 12:00-12:45 p.m.)

In this session, a group of top VC partners will look back on areas where they have focused investment over the past five years and discuss the nature of the AI and data center boom, along with changes in portfolio strategies. They will also touch on areas where they see future promise and their approaches to risk-taking, as well as judgment criteria when making investment decisions.



Ashly Grosh
VP, Breakthrough Energy



Summer Bae
Managing Director of APAC, Cleantech Group



Jan Lozek
CEO, Managing Partner, Future Energy Ventures GmbH



Andrew Hinkly
Managing Partner, AP Ventures,



Kathy Liu
Plug and Play Japan
VP, Energy / Smart Cities

– Entertainment –

- Innovation is not only about convenience but also a source of enjoyment and spiritual abundance, adding depth to a sustainable future society
- We will touch on technology that dramatically changes the nature of creation and people's experiences in entertainment fields such as manga, anime, sports, music, and food

Demonstrations/Exhibits



Orange
Multilingual translation and global distribution of manga using proprietary AI translation support tools



MagicHolic
Global distribution of Japanese IP, brought to life as anime by AI and delivered worldwide



AbZero
VR batting experience that reproduces the trajectory and velocity of MLB pitchers' fastballs



SkyDrive
Presenting a vision for urban mobility that avoids congestion and enables sightseeing flights



JL STANDARD
AI photo-generation experience equipped with real-time image synthesis technology



KULBAY
Delicious high-protein, low-calorie protein ice cream

Sessions

Japanese Music Goes Global: How Technology Is Shaping the Future of Entertainment

(4/28 Green Stage 15:30-16:15)

Japanese music content is linked with culture such as anime and games and is spreading globally. Meanwhile, technological evolution including AI is dramatically transforming the structure of the music industry in production, rights management, distribution, and fan community building. In this session, we will discuss the potential to accelerate the global expansion of Japanese music content from the perspectives of music-generation AI, creator tools, music-tech startups, and legal systems, while envisioning new value and future industry images created by music and technology.



Takayuki Suzuki
Managing Director MusicTech Japan



Anita Baumgärtner
Head of Marketing, SOUNDRAW Inc. – Ethical AI Music Generator



Amalie Briden
Senior Innovation Manager, BPI (British Phonographic Industry)



Ten Kameya
Executive VicePresident, COO / CFO BabyJam Inc.



Stephanie Hurst
Partner - M&A/VC, Mayer Brown LLP

What Tokyo Needs to Become the "Hollywood of the Animation Industry"

(4/27, Impact Stage, 17:00-17:45)

Tokyo is home to a concentration of animation studios that produce world-class works, and each company has evolved its role and business model in response to the times. This session will look back at the evolution of the industry structure from the pre-anime boom of the 1980s through the production committee system to the current video streaming era, and analyze relationships with platforms, business diversification, and overseas expansion strategies. The session will also explore the conditions necessary for Tokyo to become the Hollywood of the animation industry, taking into account the expansion of real-world venues such as theaters and shops, human resource development, and current administrative policies.



Atsuo Nakayama
CEO
Re entertainment



Mitsuhisa Ishikawa
Chairman & CEO, Production I.G., Inc.



Noritaka Kawaguchi
Representative Director and Chairman, CoMix Wave Films Inc.



Manabu Otsuka
President and CEO MAPPA Co., LTD.

Future Experience Pavilion

Experience the future through cutting-edge technology exhibits. This year spans two floors: the 4th floor and the 1st floor (Atrium, etc.).

4th Floor



Visitors can explore the possibilities of diverse technology fields such as space, robotics, and XR through exhibits and hands-on experiences.

1st Floor (Atrium, etc.)



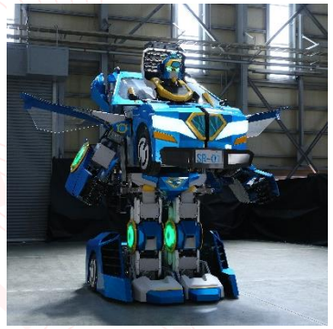
The 1st floor showcases large scale monuments, robots, drones, and other advanced technologies through demonstrations and interactive experiences.



Future Festival Float “TSUNAGURUMA” on display



Real Dinosaur Experience
A highly realistic dinosaur type mechanical suit developed with expert input, presented through demonstrations and exhibits



Transforming Robot
A rideable humanoid robot that transforms into a vehicle ; visitors can board it when stationary in vehicle mode



Space Sightseeing Cabin
A real cabin used in manned balloon flight tests reaching Japan’s highest altitude of 20,000 meters, available for boarding



3D Printer for Housing
Take commemorative photos next to a large monument created by a construction 3D printer capable of building a house in one day



General-Purpose Humanoid Heavy Machinery
Experience operating infrastructure maintenance robots and intuitive robotic arms (age restrictions apply)



Drone Soccer
Demonstrations and piloting experience of a next-generation sport combining drones and e-sports



Workshops
Interaction with the animanoid “FOX,” AI video creation, lunar city design & VR experiences, etc.

Sessions Where World Leaders Envision Future Cities

*Except for public day

Theme / category		Number of sessions	
[Organizer sessions]		**92**	
Envisioning the Future of Cities		21	
Discussing the Future of Technology		17	
Fostering Startups		19	
Others (Opening, etc.)		2	
Special stage Sessions	Investors	22	Investor Stage sessions
	ITAMAE	7	ITAMAE Stage sessions
	Empower HER	4	Empower HER sessions
[Partner sessions] *Sessions hosted by corporate and city partners and local governments across Japan		**66**	
Corporate partners		15	Large companies, etc.
City partners		21	Countries, regions, and cities worldwide
All Japan		18	Local governments across Japan, etc.
Open Innovation		12	
Total		**158**	

*As of April 22. The number of sessions is an estimate and may change in the future

Diverse Speakers Leading the Discussions

(Approximately 50% female, approximately 60% from overseas)*



Yuriko Koike
Tokyo Metropolitan Government



Kazuto Ataka
Keio University



Summer Bae
Cleantech Group



Bolor-Erdene Battsengel
AI Academy Asia



Eric Benhamou
Benhamou Global Ventures



Eva Chen
Trend Micro Incorporated



Sooyeon Choi
NAVER Corporation



Rob Chu
AWS



Atsushi Deguchi
The University of Tokyo



Teruo Fujii
The University of Tokyo



Ashley Grosh
Breakthrough Energy



Harry Hyun
MooAm Co., Ltd.



Motoko Imada
Mediagene Inc.



Hiroshi Ishiguro
The University of Osaka



Hiroaki Kitano
Sony Computer Science Laboratories, Inc.



Hiroki Koga
Oishii Farm



Kentaro Kawabe
LY Corporation



Kathy Matsui
MPower Partners



Yutaka Matsuo
The University of Tokyo



Jon Metzler
Berkeley Haas School of Business



Takayuki Morita
NEC



Mami Mizutori
Tohoku University



Yukie Nagai
The University of Tokyo



Noboru Nakatani
NEC/
United Cyber Force Inc.



Akiko Naka
Wantedly, Inc.



Tetsuya Ogata
AI Robot Association



Gita Pullapilly
TEAM A+G PRODUCTIONS, INC



Kana Shinoda
BLUE Inc.



Saskia Steinacker
Springer Nature AG & Co. KGAA



Sputniko!
Cradle Inc.



Takahito Tokita
Fujitsu Limited



Miki Tsusaka
Microsoft Japan



Christine Tsai
500 Global



Cris Turner
Google



Tsuji Yosuke
Money Forward, Inc.



Yoshitaka Ushiku
NexaScience Inc



Howard Wright
NVIDIA Corporation



Ken-Ichiro Natsume
World Intellectual Property Organization



Qasar Younis
Applied Intuition, Inc.



Yuji Yoshimura
The University of Tokyo

Masami Takahashi
Scrum Ventures

Yuka Tanimoto
Forbes JAPAN

Liisa-LyPakosta
The Republic of Estonia

Chi-Ming Peng
Taiwan

*Organizer sessions

and more…

Featured Session - Envisioning the Future of Cities-

From AI to Society: Designing AI as Social Infrastructure

(4/27, Impact Stage, 14:00-14:45)

AI is becoming a social infrastructure supporting daily life, from search and recommendations to commerce, local information, and robot operations inside buildings. As the development of infrastructure advances, companies are required to not only improve performance but also to make responsible decisions on how to operate AI in society and design its impact. In this session, we will share real challenges and design decisions at the intersection of technology and society using NAVER's actual operations as a guide and redefine the role of companies in the AI era.



Sooyeon Choi
CEO
NAVER



Dr. Sangok Seok
CEO
NAVER LABS



Juhee Kim
Lead of Japan Business
NAVER Cloud

Transforming Regions into Innovation Platforms: From Demonstration Fields to Co-Creation Ecosystems

(4/28, Green Stage, 10:00-10:45)

Regional co-creation innovation models utilizing a wide area are attracting attention in Japan and overseas as a solution to common challenges such as population decline and industrial restructuring. Industry and value creation originating from regions is progressing through collaboration among companies, local governments, universities, and startups, and through cross-disciplinary demonstrations in areas such as food, health, the environment, and mobility. In this session, we will introduce the practices of Hokkaido F Village X from Hokkaido F Village and U.S. Titletown Tech and explore the effectiveness and replicability of the regional co-creation model from the perspectives of both initiators and implementers through the selected startup Eztia's presentation.



Masami Takahashi
General Partner & COO
Scrum Ventures



Craig Dickman
Managing Partner,
TitletownTech



Tiffany Yeh
CEO, Eztia



Minori Takao
Senior Manager/
News Anchor,
NHK WORLD-JAPAN

The Supreme Entertainment "KABUKI" Passed Down to the Future

(4/27, Innovation Stage, 11:15-12:15)

Kabuki, born approximately 400 years ago, was innovative entertainment at the time. It has since continued evolving by flexibly incorporating changes in the tastes, society, and technology of the times. We will explore why kabuki continues to provide hints for the future in today's world where technology is accelerating.



Bonnie Dixon
Atsumi & Sakai Partner



PetrHoly
Waseda University Theater Museum
Visiting Researcher



Kadine James
Founder & Artistic Director
THE IMMERSIVE KIND STUDIO

Illuminated Kabuki Show of Light and Visuals

(4/27, Innovation Stage, 11:15-12:10)

Young actors will perform the majestic and celebratory kabuki dance *Shakkyo* (Stone Bridge)



Takanosuke Nakamura
(©Tadao Matsuda)

Africa Innovation Frontier

(4/27 Impact Stage 13:00-13:45)

~Exploring insights and opportunities in the startup ecosystems unlocked through public- private partnerships~

Through live examples, this panel will present how public-private partnerships in high technologies, including AI and drones, are contributing to health and environmental solutions in Africa, and to explore business and investment opportunities in the African market for Japanese startup companies and investors, as well as business and investment opportunities in the Japanese market for global startup companies and investor



Catherine Russell
Executive Director
UNICEF



Saul Guerrero Oteyza
Director, Asia Pacific Pillar Office in Tokyo
UNICEF



Kaoruko Abe
Project Manager
JETRO



Sanna Bedi
Innovation Specialist, Office of Innovation
UNICEF



Marina Ishikawa
Chief Operating Officer
SORA Technology Co.,Ltd.



Takayuki Kawakami
Special Deputy Director, Global Issues Cooperation Division, International Cooperation Bureau
MOFA

Featured Session - Envisioning the Future of Cities 2 -

Preventing a Divided Society: What Japan Can

(4/28, Tokyo Stage 11:30-12:15)

This session explores, from multiple angles, how social media and algorithmic systems are reshaping democratic processes. Against the backdrop of growing social polarization and algorithm-driven opinion formation, the discussion looks ahead to what democracy must become in the years to come.
Ken Suzuki, author of A Smooth Society and Its Enemies, has launched “Digital Democracy 2030,” an initiative that seeks to combat online advertising fraud through participatory democratic mechanisms. In parallel, Haruyuki Seki, Representative Director of Code for Japan, advances civic-tech–driven approaches to counter disinformation across social media platforms. Moderated by Mariko Nishimura of HEART CATCH—who has long connected creative practices across business, government, and civil society in Japan and abroad—this session delves into the critical intersections of technology and democracy, government and citizen participation, and the evolving relationship between artificial intelligence and human agency.



Ken Suzuki
Founder
Digital Democracy



Hal Seki
Founder
Code for Japan



Mariko Nishimura
CEO
HEART CATCH Inc.

Cinematic Urbanism ～Is it possible to design a city through Narrative～

(4/28 , Tokyo Stage 16:30-17:15)

Urban development has traditionally been driven by real estate economics—such as floor area ratios and program allocation. However, in this process, key elements like culture, human experience, and community relationships are often overlooked.
In this session, we will explore a new approach proposed by inspiring dots—“Cinematic Urbanism,” which views the city as a stage for human stories and designs urban environments based on lifestyle and narrative. Together with experts, we will discuss its design methodology, “Design by Narrative,” and its future potential.



Ken Shigematsu
Founder / CEO
inspiring dots inc.



Kenji Yamada
CEO/ Founder/ Producer
Tyken Inc.



Gita Pullapilly
TEAM A+G PRODUCTIONS, INC
Award-Winning Filmmaker



Aki Takei
space utilization director
SpaceData Inc.

AI x Education for Well-being in the Intelligent Age

(4/27, Impact Stage 11:00-11:45)

The rapid advancement of AI and the advent of “the Intelligent Age,” where society develops alongside AI, are significantly changing the relationships among people and of people with nature and society. How should we learn and utilize AI? Furthermore, how can we realize a society where diverse people worldwide have equal access to this technology? This session explores the ways of learning and the pursuit of individual well-being in the future society where living alongside AI with a particular focus on viewpoints from Asia.



Fujii Teruo
President
The University of Tokyo



Bolor-Erdene Battsengel
Founder & CEO
AI Academy Asia

Governments at the Frontline in the Age of Agentic AI: Towards a Resilient Society through Global Collaboration—

(4/28, Innovation Stage 13:00-13:45)

As AI evolves from a simple tool into autonomous “agents” capable of making decisions and taking action, the role of government is fundamentally changing. Governments are no longer only policy makers; they are becoming designers of the frameworks and foundations that enable AI to operate safely, sustainably, and for public value.In this session, leaders from Estonia and Ukraine will share how Agentic AI can be implemented in society, highlighting national initiatives and the importance of international collaboration.



Natalia Denikeieva
Ministry of Digital Transformation of Ukraine



Liisa-LyPakosta
The Ministry of Justice and DigitalAffairs of the Republic of Estonia



Takashi Asanuma
Adviser,
Digital Agency (Government of Japan)

Featured Session – Discussing the Future of Technology –

Future of AI and Transformation of the Civilization

(4/27, Impact Stage 15:00-15:30)

The emergence of generative AI is a turning point in civilization that will redefine knowledge production and society, and at its core is the realization of a scientific discovery warp drive capable of propelling science into new dimensions. AI scientists with extraordinary capabilities will autonomously open uncharted areas and completely transform the nature of scientific research. The symbolic grand challenge for AI is the Nobel Turing Challenge. AI agents that resonate with the human spirit will also rewrite human intimacy in everyday life. When AI's role in the evolution of civilization increases dramatically, humanity's value will return to its unique creativity and stories. We have moved from dinosaurs to humanity, and onward to the stage of new intelligence. We are now witnessing a historical moment when civilization transitions to its next stage.



Hiroaki Kitano
President & CEO,Sony Computer Science Laboratories Inc.
Professor,Okinawa Institute of Science and Technology Graduate School(OIST)

The Cutting Edge of AI Filmmaking: What's Happening Now—and What Comes Next

(4/28, Tokyo Stage 14:30-15:15)

Leading AI filmmakers, creators, and others with global influence will take the stage, along with screenings of cutting-edge AI film works. We will discuss how dramatically evolving AI will transform the creation process and business models through hands-on sessions that reveal actual creation methods and workflows. This session will focus on the dawn of a new visual culture created together by AI and humans and present its future outlook.



Harry Hyun
CEO
MooAm
Award-winning Filmmaker & CEO of AI-Integrated Production Company



Gita Pullapilly
Award-Winning Filmmaker, TEAM A+G PRODUCTIONS, INC



John Gauntt
Seattle AI Film Festival Creative Director and Co-Founder



Sumire Hirotsuru
Violinist

Who Will Build Trustworthy AI? : The Responsibility of Technology Companies in an Era of Disruption

(4/27, Innovation Stage 14:10-14:35)

Generative AI is no longer just a tool for operational efficiency but an influencer of social infrastructure and national competitiveness. Companies are expected to provide reliable AI as well as development speed as AI regulations and governance are being discussed in various countries. Using NEC's initiatives related to public-private DX and economic security as clues, in this session we will discuss the nature of companies and technology in the AI era from the perspectives of safety and trust, as well as the value companies can show to the world, from multiple angles.



Hidetoshi Tojo
Executive Officer
Anthropic Japan G.K.



Takayuki Morita
President and CEO
NEC Corporation



Miwa Seki
General Partner, MPower Partners Fund L.P

An AI-Driven Society Shaped by Technology

(4/27, Innovation Stage 13:30-14:00)

As AI rapidly evolves and its applications expand across society and businesses, we stand at a critical juncture: how will we master this technology, and how will we embrace its continued advancement? AI holds the power to solve previously intractable societal challenges and to amplify human potential and creativity. Join Fujitsu CEO, Takahito Tokita as he unveils his vision for how we can design a richer society with AI. He will help us envision this future by showcasing compelling use cases and the cutting-edge technologies driving AI's evolution.



Takahito Tokita
Representative Director, CEO
Fujitsu Limited

Featured Session – Fostering Startups –

The Future Pioneered by AI Agents

(4/27, Impact Stage 12:00-12:45)

AI agents are greatly changing the nature of work and society. In this session, we will provide an easy-to-understand look at the latest trends, industry-specific use cases, and macro perspectives to unravel the changes taking place in the field. Through examples from TELEXISTENCE Inc. and KAKEHASHI Inc., we will discuss the required organizational and data structures for implementing and utilizing AI and AI agents, as well as their impact on social change. It will be a thought-provoking session that anticipates the future.



Miki Tsusaka
Representative Director and President Microsoft Japan



Kathy Matsui
General Partner, MpowerPartners Fund L.P.



Jin Tomioka
Co-Founder & CEO, TELEXISTENCE Inc.



Takashi Nakagawa
Representative Director and CEO, Kakehashi Inc.

The Role of Tokyo as a Global Hub in Accelerating Startup Growth: The Next Moves in AI Utilization, Open Innovation, and Attracting Global Venture Capital

(4/27, Green Stage, 13:15-14:00)

From perspectives with a major impact on startup growth such as generative AI utilization, collaboration with large corporations, and domestic investment by overseas VCs, the session will discuss strategies for startups to achieve sustainable growth in the global market and accelerate that growth. It will explore how startups will create opportunities for global connection starting from Tokyo, while comparing the characteristics of each country's ecosystem. The objective is to present practical, medium- and long-term suggestions by Japanese and international investors and operating companies.



Christine Tsai
CEO & Founding Partner 500 Global



Masayuki Kimura
Group Co-CDO, Sompo Holdings, Inc. Executive Vice/ President CEO, Venture Client, Inc



Tatsuto Fujii
General Manager, Mizuho Financial Group



Aki Jieng
Principal, Alumni Ventures

What AI Takes and What It Cannot Take: And the Human Re-creation That Begins from the Margins

(4/27, Tokyo Stage, 13:00-13:45)

Does AI really take something away from humans? Will we really have extra time? This session will start from the question of what AI can and cannot take away and reexamines its premises. We will discuss how AI is not a replacement for people but a complement to their decisions and responsibilities, and that time is not simply created through efficiency. While covering domains such as work, learning, and creation, the session will consider the value of humans and the nature of choice in a society coexisting with AI.



Kentaro Kawabe
LY Corporation Chairperson and Representative Director



Kazuto Ataka
Professor, Faculty of Environment and Information Studies, Keio University / Senior Strategist, LY Corporation



Motoko Imada
CEO & Founder, Mediagene Inc.

From Startup to Scale-up: How Founders Build Companies That Grow Globally — The Scale-up Mindset

(4/28, Impact Stage, 13:00-13:45)

We will present the approach to scaling up required for startups to leap onto the global stage, from both the perspectives of investors and founders around the world.



Michael Jackson
Partner, Wilbe Venture



Akiko Naka
CEO Wantedly, Inc.



Naohiro Nishiguchi
Japan Director, UC Berkeley Executive Education

Featured Session – New Highlights Announced –

Toward the Leap of Japanese Startups onto the Global Stage

(4/27 Innovation Stage 16:30-17:00)

While the base (number of startups) of Japan's startup ecosystem is expanding, the number of unicorn companies has seen only a slight increase, making it essential to significantly boost the ecosystem's overall height (level of success). As the lack of large-scale funding from overseas and a tendency to prioritize the domestic market have been pointed out, this session will explore the direction Japanese startups need to take to leap onto the global stage, bringing in perspectives from leading international VCs to further invigorate the ecosystem.



Guido Appenzeller
ANDREESEN HOROWITZ
Partner



Namba Tomoko
Chair, Committee on Startups, Keidanren/
Founder & Executive Chairman, DeNA Co., Ltd.

Crossroads in the Age of AI and Deep Tech: Betting on the Next Decade

(4/27 Innovation Stage 17:15-18:00)

At this panel, leaders from a16z, METI, UTokyo IPC and Techstars will discuss a global shift from software to hardware as the next decade of value significantly lies in integrating AI into the physical world, including precision manufacturing, robotics, energy and dual-use technologies. The conversation also aims to highlight Japan's unique advantage to lead physical AI revolution by leveraging its manufacturing heritage.



Jingo KIKUKAWA
Director-General, Innovation and Environment Policy Bureau, Ministry of Economy, Trade and Industry



Guido Appenzeller
ANDREESEN HOROWITZ
Partner



Shirato Yuki
Techstars / Pangaea Ventures / Silicon Foundry



Takaoka Junji
Incubation Partner, UTokyo IPC

Green Intelligence, Circular Future: AI-Driven Path to Net-Zero and Resource Innovation

(4/27 Innovation Stage 12:30-13:15)

The session opens with a keynote by Minister Peng Chi-Ming of Taiwan's Ministry of Environment, highlighting the use of AI in environmental policy, resource optimization, and progress toward a net-zero society.
This is followed by a panel discussion with Prof. Noboru Koshizuka, Prof. Anna Yokokubo, and Dr. Tomoko Nagano, exploring smart cities, green initiatives, and carbon neutrality, drawing on Taiwan's experience to envision a resilient Tokyo.(Tentative)



Chi-Ming Peng
Minister of Environment from Taiwan



Noboru Koshizuka
Professor
The University of Tokyo



Yokokubo Anna
Interfaculty Initiative in Information Studies, The University of Tokyo



Tomoko Konishi-Nagano
Director
Fujitsu Limited

Google AI for Society

(4/28 Innovation Stage 12:00-12:45)

Google's vision is to make AI useful for everyone. Gemini is a state-of-the-art reasoning model designed to understand even the smallest clues and solve complex problems. For over a decade, Google has been integrating AI into its products and services to benefit users. For example, Gemini is making it easier for people to navigate and discover places on Google Maps. Furthermore, by combining AI with the data accumulated through our products and services and making it accessible to businesses and startups, it unlocks substantial business opportunities. Last year, the Tokyo Metropolitan Government and Google signed an agreement on collaboration and cooperation to promote digital transformation. AI holds the potential to address climate change, urban planning, and public health. From here in Tokyo, Google will contribute to solving the critical urban and social challenges facing our world today.



Cris Turner
Google
VP,Government Affairs & Public Policy,Knowledge & information Product



Toshihiro Ohnuma
Google
Head of Japan and Greater China,Geo Partnerships



Yuiko Kurata
Google
Strategic Partnerships Development Manager, AI / Research & Geo

SusHi Tech Tokyo 2026 G-NETS Leaders Summit

Global City Network for Sustainability Leaders Summit

Overview

Leaders from 55 cities across five continents will come together under the theme “A New Urban Future built on Climate and Disaster Resilience.” They will engage in discussions and share insights and best practices from their diverse urban initiatives. The outcomes of these discussions will be compiled into a joint statement (communiqué), and as a new initiative, each participating city will announce concrete actions and targets to strengthen resilience, to be shared with the world.

Dates: Monday April 27 – Wednesday April 29

Venue: Grand Nikko Tokyo Daiba (2-6-1 Daiba, Minato-ku), and other locations (livestreaming planned)

Language: English (with simultaneous interpretation into Japanese)

Theme

Overall theme: A New Urban Future built on Climate and Disaster

Session themes: Urban Climate and Disaster Resilience （Responding to Natural Disasters; Promoting Decarbonization ; Promoting Greenery） Well-being in Cities (Promoting Culture, Sports, and Entertainment; Realizing Inclusive Societies; Harnessing AI and Digital Technologies）

Moderator



Dr. Miho Ohara
Professor,
The University of Tokyo



Mr. Togo Uchida
Executive Director,
ICLEI Japan



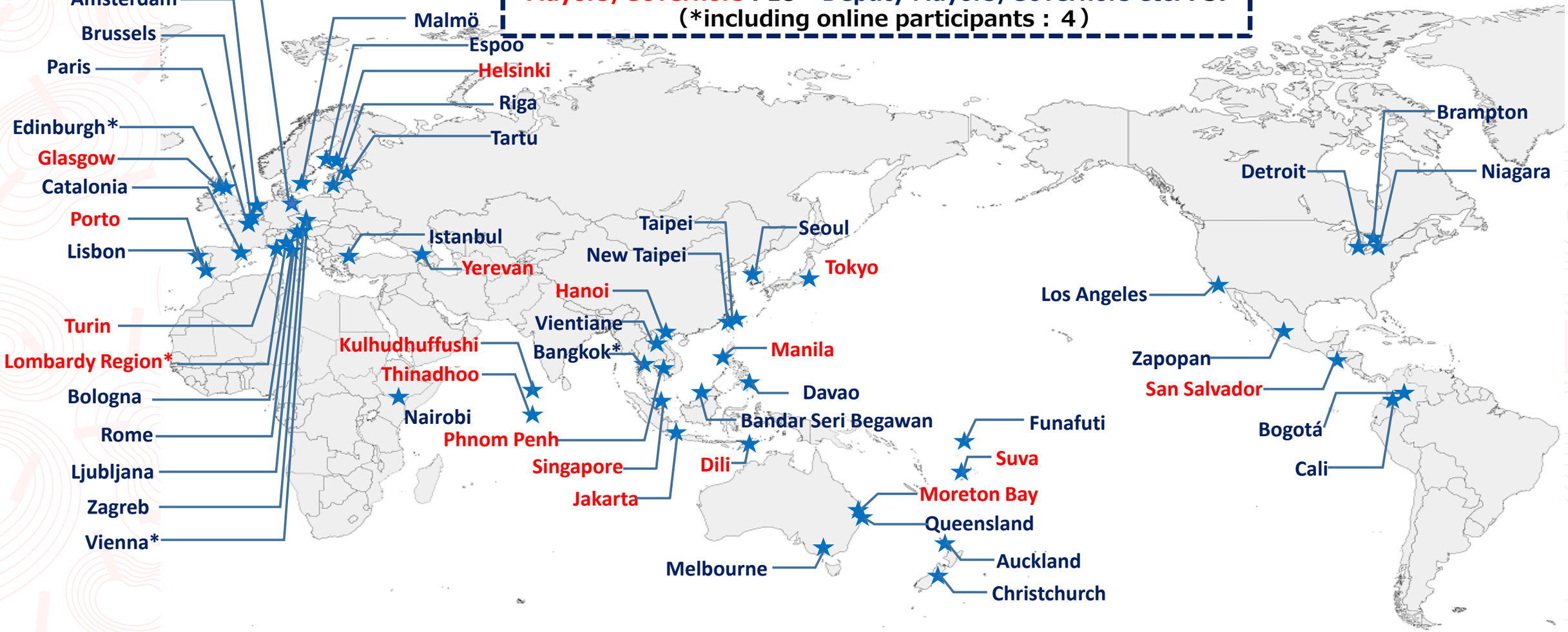
Ms. UEDA Naoko
Head of the OECD Global Relations and Co-operation (GRC) Tokyo Office

Provisional Participating Cities （As of April 22th, 2026）

55 cities

・Mayors/Governors : 18 ・Deputy Mayors/Governors etc. : 37

(*including online participants : 4)



Provisional Program

Global City Network for Sustainability Leaders Summit

*The session venues will be located on the B1 floor of the Grand Nikko Tokyo Daiba hotel in two separate halls: Palais Royal AB and Palais Royal CD.

Date	Time	Content	Participating Cities	Venue
Monday April 27	10:30～11:00	Opening	All cities	Tokyo Big Sight
	11:00～11:45	G-NETS Innovation Session	Espoo, Helsinki	Tokyo Big Sight
	13:40～14:40	Session 1: Responding to Natural Disasters① (Dr. Miho Ohara) ***Governor Koike will attend**	Glasgow, Jakarta, Los Angeles, Moreton Bay, Tokyo	Palais Royal AB
	14:55～15:55	Session 2: Responding to Natural Disasters② (Dr. Miho Ohara)	Catalonia, Christchurch, Manila, Paris, Taipei	Palais Royal AB
		Session 3: Promoting Culture, Sports, and Entertainment (Ms. UEDA Naoko)	Berlin, Detroit, Kulhudhuffushi, Porto, Queensland	Palais Royal CD
	16:10～17:10	Session 4: Responding to Natural Disasters③ (Dr. Miho Ohara)	Brampton, Cali, Lombardy, Thinadhoo, Vientiane	Palais Royal AB
	16:10～17:20	Session 5: Realizing Inclusive Societies (Ms. UEDA Naoko)	Amsterdam, Bogotá, Lisbon, Nairobi, Singapore, Zapopan	Palais Royal CD
Tuesday April 28	9:00～10:00	Session 6: Promoting Decarbonization (Mr. Togo Uchida)	Bologna, Ljubljana, Malmö, Melbourne, Suva	Palais Royal AB
	9:00～10:10	Session 7: Responding to Natural Disasters④ (Dr. Miho Ohara)	Brussels, Dili, Funafuti, Istanbul, Phnom Penh, Zagreb	Palais Royal CD
	10:15～11:15	Session 8: Promoting Greenery (Mr. Togo Uchida)	Auckland, New Taipei, Riga, Tartu, Turin	Palais Royal AB
	11:30～12:40	Session 9: Harnessing AI and Digital Technologies (Ms. UEDA Naoko)	Hanoi, Niagara, Rome, San Salvador, Seoul, Yerevan	Palais Royal AB
	13:40～15:20	Plenary Session *Closed	All cities	Palais Royal CD
	15:40～16:20	Joint Media Announcement ***Governor Koike will attend**	All cities	Palais Royal AB
Wednesday April 29	9:00～12:00	Site Visits (Edo-Tokyo Museum; Koto River Improvement Office; Tokyo Port Construction Office; Chiyoda Trunk Sewer)	Applying Cities	Each venue

Participation by All Kinds of Innovators

- Startups
- VC/Investors
- Open Innovation in Large Companies
- Countries, Regions, and Cities
- Nationwide Local Governments, Universities, and SMEs
- Student Members “ITAMAE”
- Media
- Special Cooperation and Ambassadors

Largest Number of Startup Exhibitors Ever

In addition to startups selected through public solicitation, large companies exhibiting in pavilions, countries, regions, and cities around the world, and local governments and universities across Japan will exhibit together with the startups they collaborate with and support

Exhibit category	International	Japanese	Total
Individually exhibiting startups	150	110	260
Corporate partners (large companies, etc.)	25	40	65
City partners (countries, regions, and cities worldwide)	215		215
All Japan Ecosystem Area (local governments across Japan) Japan University Startups Area (universities across Japan)	1	184	185
SusHi Tech Global *Details are on the next page		45	45
Total	390	380	**770**

*As of April 22. The number of startup exhibitors is an estimate and may change in the future

SusHi Tech Global Will Exhibit at the Pavilion!

- A group of growth stage startups, **“SusHi Tech Global Startups”** aiming to scale rapidly in the global market while tackling the realization of a sustainable society, will make their debut at SusHi Tech Tokyo.
- More than 50 startups (including 45 exhibitors) will not only showcase their products and technologies but also participate in pitch events.

ASUENE
LPIXEL
Sun Metalon
digzyme
bitBiome
BRAID
ALDAGRAM
Elephantech
SPACECOOL
TECHMAGIC
Human Life CORD JAPAN
Helical Fusion
EFPOLYMER
optoc
XELA ROBOTICS
Xcoo [ténku:]
MUSE
Orange
cellid
Tenchijin SPACE TECHNOLOGIES
Fermelanta
INTEP
Zenmov
TOWING
Yuimedi
WOTA
CARBON FLY
FERMENSTATION Co.,Ltd. Fermenting a Renewable Society
AETERLINK
CureApp
Solafune
TOPOLOGIC
Rhinoflux
Data company for sustainable Pork Ecosystem
Eco-Pork
KYOTO FUSIONEERING
TSUBAME BHB
Bioworks
Fairy Devices
LEGALON
CRAIF
TBM
FAEGER
LiSTie
EMULSION FLOW TECHNOLOGIES
SUSTECH
Dioseve
PowerWave
Hutzper
Logomix

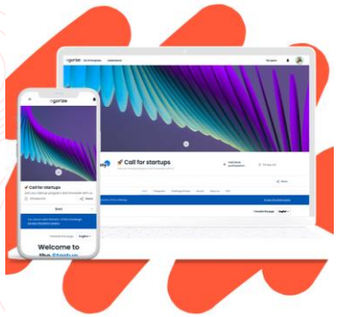
Diverse Startups Offer Services and Food within the Venue

Web services



FACIL'iti Japon

Optimizes website text size, color scheme, etc. with one button according to the user



Agorize Japan

Platform for SusHi Tech Challenge applications and reviews



Stroly

Display partner event venues on the Tokyo Startup Ecosystem Map

information desks



AVITA

AI avatars placed at general information desks provide guidance on the venue

AI interpretation



Event Cat by XL8



Pocketalk



Kotoba Technologies

We will provide AI interpretation app and terminals usable for conversations inside the venue that can be used for translating session speakers' remarks in real time

Food and drink



DAY BREAK

Offers sushi tasting with special freezing technology that retains the taste of freshly made sushi. Frozen ramen has been added this year.



KULBAY

Low-calorie, high-protein ice cream



ovgo Baker

American vegan cookies with a focus on volume and flavor



dishwill

A rich, potage-style plant-based foie gras ramen, crafted with a focus on flavor.



MISOVATION

"Miso-yu," a new Japanese fermented drink emerging after coffee and tea.



MISOVATION

Gluten-free brown rice noodles made using a special milling technology.



AQUAM

Generates delicious drinking water from the air(Also used at World Athletics Championships Tokyo 2025)

Childcare service



RAKUIKU

Offers a childcare facility at the venue so families with children can visit comfortably

SusHi Tech Challenge 2026

Global pitch contest where Japanese and international startups present their technologies and ideas under the theme of achieving sustainable cities with advanced technology

Number of applications	820 companies (383 Japanese/ 437 international) from 60 countries and regions		
Grand Prix	1 company	**First place award**	10,000,000 yen
Corporate partner awards	15 companies	**Awards**	Special awards from each company

820 companies
By March 27
Preliminary review

18 companies
April 27
Semi-final

7 companies
April 28
Final



Semi-final judges



Mari Kogiso
SDG Impact Japan



Jingqian Ma
Plug and Play Japan



Angela Lee
37 Angels



Yukiko Kato
SBI Investment



Paul McInerney
Incubate Fund

Final judges



Eric Benhamou
Benhamou Global Ventures



Ashley Grosh
Breakthrough Energy



Murat Aktihanoglu
Remarkable VenturesClimate



Yumiko Murakami
Mpower Partners



Koichiro Nakamura
Sozo Ventures

18 Semi-finalists (10 International and 8 Japanese) Selected!

■ International startups

Name of company	Country	Theme	Business overview
Qarbotech	Malaysia	Agri, bio	Developed photosynthesis-promoting agents using nanocarbon technology to increase crop yields
Eztia	United States	Materials, cleantech	Developed wearables (cooling materials) that can be used continuously for eight hours without the need for batteries
Kubo Care	India	Healthcare, IoT	Monitors the health status and fall risk of the elderly with AI and contactless sensors and provides insights
enaDyne	Germany	Cleantech, chemicals	Converts CO_2 into high-value-added chemicals using plasma technology to support decarbonization of the chemical industry
DeepMentor Inc.	Taiwan	AI, BtoB	Provides a secure edge AI platform with high-speed response, low power consumption, and full offline capability
Midwest Composites	Malaysia	Materials, bio	Processes agricultural waste into high-performance bio-composites for use as alternatives to plastic and fiberglass
Ezygreenpak Limited	Hong Kong	Materials, platforms	Develops water-soluble non-woven packaging materials and provides an ESG monitoring platform for packaging
Seyond Inc.	America	Urban infrastructure, mobility	Provides solutions for automated driving and smart infrastructure with high-precision LiDAR and 3D sensing technologies
Munice	South Korea	Healthcare, platforms	Provides personalized sleep-improvement acoustic solutions using neuroscience and AI
PragmaClin Research Inc.	Canada	Healthcare, AI	Developing an AI-based remote monitoring and assessment solution for neurological disorders such as Parkinson's disease

■ Japanese startups

Name of company	Theme	Business overview
EF Polymer K.K.	Agri, bio	Develops biodegradable super-absorbent polymers from crop residue, which contribute to measures against water shortages, etc.
Chiral	Bio, SaaS	Provides a platform supporting computational processing for scientific research in the cloud
Aster Co. Ltd.	Urban infrastructure, materials	Reduces earthquake damage through the development of unique soft, high-strength, earthquake-resistant paints
LIFESCAPES Inc.	Healthcare, robotics	Offers solutions for recovery from severe paralysis after stroke through rehabilitation using brain-machine interface technology
ENELL. Inc.	Cleantech, urban infrastructure	Provides decentralized off-grid water source infrastructure that converts rivers, rain, and air into sterile water with zero chemicals for long-term storage
LiSTie Inc.	Energy, materials	Unique technology that recovers 99.99% ultra-high-purity lithium from various lithium sources in a single pass
ASUENE Inc.	Cleantech, SaaS	Offers a one-stop solution comprehensively supporting corporate decarbonization management through emissions visualization and reduction
New Space Intelligence Inc.	Space, urban infrastructure	Provides highly reliable satellite information infrastructure by correcting for accuracy differences and noise in satellite data

Participation by Numerous VCs and Investors Active on the World Stage

At the venue, in addition to a variety of sessions that cover global investment trends, there will be a meet-up space for direct interaction with speakers



Leading Companies From Each Industry Participate Through Exhibitions, Sessions, etc.

Corporate partners: 68 companies

Gold Partners

Chuo Nittochi 中央日本土地建物グループ
MITSUI FUDOSAN
MORI BUILDING
NEW VALUE, REAL VALUE NOMURA REAL ESTATE GROUP
NTT DATA
NTT EAST
salesforce
Sony Acceleration Platform
Sumitomo Realty & Development
TOKYO KIRABOSHI FINANCIAL GROUP
TOKYO TATEMONO
TOKYU CORPORATION
TOKYU LAND CORPORATION

Silver Partners

ADB
cic
deel.
DGDV
FUJITSU
Google
JAPAN AIRLINES
Tomorrow, Together KDDI
LED TOKYO
Microsoft
MITSUBISHI ELECTRIC Changes for the Better
MITSUBISHI ESTATE
Mitsubishi Logistics Supporting Today, Innovating Tomorrow.
MUFG Mitsubishi UFJ Financial Group
Mitsubishi UFJ Morgan Stanley
MIZUHO
nipa National IT Industry Promotion Agency
NEC
Panasonic CONNECT
Qualcomm
SHIMIZU CORPORATION SHIMZ
SoftBank
SONY Sony Network Communications Inc.
SMBC SUMITOMO MITSUI BANKING CORPORATION
JPX TOKYO STOCK EXCHANGE
TSUCREA STARTUP INCUBATOR
eventcat Powered by XL8
YAMATO HOLDINGS

Bronze Partners

agorize a Bloomflow company
Asahi GROUP
donut robotics
タスキン レントオール DUSKIN RENT-ALL
HONDA
intercom
Kotoba
日本M&Aセンター
Red Bull BASEMENT
SONY Sony PCL Inc.
Creation Camp TENNOZ
VRIGroup
ZEBRA

Basic Partners

aws
Artemis VENTURES
AVITA
Canon
DNP Dai Nippon Printing
DAY BREAK
Digital Garage
FACILiti
kinko's On Demand Solutions KONICA MINOLTA
LINEヤフー
POCKETALK
SEGA XD
SUMITOMO MITSUI TRUST BANK
BEYBLADE X

Expansion into the entertainment and VC sectors has expanded,leading to an increase in the number of partners, including overseas companies.

Gold	
Chuo-Nittochi Co., Ltd.	Real Estate
Mitsui Fudosan Co., Ltd.	Real Estate
Mori Building Co., Ltd.	Real Estate
Nomura Real Estate Holdings, Inc.	Real Estate
NTT DATA Japan Corporation	Information and communication
NTT EAST, Inc.	Information and communication
Salesforce Japan Co., Ltd.	Information and communication
Sony Group Corporation	Electrical equipment
Sumitomo Realty & Development Co., Ltd.	Real Estate
Tokyo Kiraboshi Financial Group, Inc.	Banking
Tokyo Tatemono Co., Ltd.	Real Estate
TOKYU CORPORATION	Land Transportation
TOKYU LAND CORPORATION	Real Estate

Silver	
Asian Development Bank	Banking
CIC Japan LLC	Service
Deel, Inc.	Service
DG Daiwa Ventures Inc.	Service
Fujitsu Limited	Electrical equipment
Google LLC	Information and communication
Japan Airlines Co., Ltd.	Air Transport
KDDI CORPORATION	Information and communication
LED TOKYO co.	Service
Microsoft Japan Co., Ltd.	Information and communication
Mitsubishi Electric Corporation	Electrical equipment
Mitsubishi Estate Co., Ltd.	Real Estate
Mitsubishi Logistics Corporation	Warehousing and Transportation
MUFG Bank, Ltd.	Banking
Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.	Securities and Commodities Futures
Mizuho Bank, Ltd.	Banking
National IT Industry Promotion Agency	Information and communication
NEC Corporation	Electrical equipment
Panasonic Connect Co., Ltd.	Electrical equipment
Qualcomm Technologies, Inc.	Electrical equipment
Shimizu Corporation	Construction
SoftBank Corp.	Information and communication
Sony Network Communications Inc.	Information and communication
Sumitomo Mitsui Banking Corporation	Banking
Tokyo Stock Exchange, Inc.	Finance
TSUCREA Co.,Ltd.	Service
XL8 Inc.	Service
YAMATO HOLDINGS CO., LTD.	Land Transportation

Bronze	
Agorize Japan Co., Ltd.	Service
Asahi Group Japan, Ltd.	Foods
donut robotics Co., Ltd.	Electrical equipment
Duskin Co., Ltd.	Service
Honda Motor Co., Ltd.	Transportation Equipment
Intercom, Inc.	Information and communication
Kotoba Technologies,Inc.	Information and communication
Nihon M&A Center Inc.	Service
Red Bull Japan Co., Ltd.	Beverages
Sony PCL Inc.	Information and communication
Terada Warehouse Co., Ltd.	Warehousing and Transportation
VRIHoldings	Service
ZEBRA CO., LTD.	Other Products

Basic	
Amazon Web Services Japan G.K.	Information and communication
Artemis Ventures, Ltd.	Service
AVITA, Inc.	Information and communication
Canon Marketing Japan Inc.	Electrical equipment
Dai Nippon Printing Co., Ltd.	Other Products
DayBreak Co., Ltd.	Wholesale and Retail
Digital Garage, Inc.	Information and communication
FACIL'iti Co., Ltd.	Service
Kinko's Japan Co., Ltd.	Service
LY Corporation	Information and communication
POCKETALK CORPORATION	Information and communication
SEGA XD CO., LTD.	Information and communication
Sumitomo Mitsui Trust Bank, Limited	Banking
TOMY Company, Ltd.	Other Products

*The Red text indicate new participants.

Domain-Specific Innovation Clusters Exhibit

Twelve clusters active in TIB CATAPULT, where multiple business companies and organizations in various fields form clusters by leveraging their respective strengths to co-create innovation together with startups, **will participate** by conducting panel exhibitions as well as presenting their initiatives at the Open Innovation Stage.

Focused industry	Cluster	Participating companies	Cluster overview
City-Tech(Big city technology)	Global CityTech Bridge	CIC Institute, Shimizu Corporation, Mitsubishi Estate Co., Ltd., Sekisui Chemical Co., Ltd., Sapporo Real Estate Co., Ltd., etc.	A cluster creating innovation for the social implementation of startup products solving issues of large cities both in Japan and overseas
AgriTech,FoodTech	Sustainable AgriTech & FoodTech	General Incorporated Association AgVenture Lab, JA ZEN-NOH, The Norinchukin Bank, Umios Corporation, Asahi Soft Drinks Co., Ltd., Meiji Co., Ltd., etc.	A cluster working on advancement of the food value chain and the development of sustainable gastronomy through it
Universe	MUGENLABO UNIVERSE	KDDI CORPORATION, Shochiku Co., Ltd., Toppan Inc., Mitsui Sumitomo Insurance Company, Limited, Fujita Corporation, Nippon Television Network Corporation, etc.	A cluster that aims to lower the barriers to entry in the space business with diverse assets and aims to solve global issues beyond that
Railways,Transportation	TRIP Tokyo Railway Innovation Partnership	TIS Inc., JR East Startup Co., Ltd., Tokyu Corporation, Odakyu Electric Railway Co., Ltd., Seibu Holdings Inc., Keio Corporation, etc.	A cluster centered on railway operators creating innovation with a social impact
Climate tech,Deep tech	Econovation City Cluster (ECC)	Plug and Play Japan Co., Ltd., ENEOS Corporation, Electric Power Development Co., Ltd., Tokyu Fudosan Holdings Corporation, etc.	A cluster that creates businesses that combine solutions to social issues with economic impact, with a focus on urban (regional) environmental and energy issues
Life Science	LINK-BIOBAY TOKYO	LINK-J, BioLabs Global, Inc., Mitsui Fudosan Co., Ltd., Bayer Yakuhin Ltd., AbbVie GK, etc.	A cluster that supports and realizes sustainable and continuous growth of startups in the life science field on a global level
Entertainment	Creative Entertainment	SONY GROUP CORPORATION, Sony Music Solutions Inc., Frontage Inc., Sony Europe B.V., etc.	A cluster creating innovation that generates new excitement in the world through creativity and technology
Logistics	TOKYO LOGISTICS CO-CREATION CLUSTER	eiicon Co., Ltd., Seino Holdings Co., Ltd., Sagawa Express Co., Ltd., Mitsubishi Logistics Corporation, etc.	A cluster that creates the next-generation logistics de-facto standard supporting people's lives through overall spatial transformation of logistics
XR (cross-reality)	XR Innovation Lab	Dai Nippon Printing Co., Ltd., Imagica Infos Co., Ltd., mall Planet Co., Ltd., SoftBank Corp., Adglobe Inc., etc.	A cluster that creates new experiential value such as enjoyment, play, and advanced experiences for business and learning through social implementation of XR
Hardware	FORGE7	Technology Seed Incubation Co., Ltd., TSUCREA Co., Ltd., Nichinan Co., Ltd., Kiraboshi Bank Ltd., etc.	A cluster that realizes the global expansion of hardware startups through the power of small and medium-size manufacturers and large companies
Next-generation mobility, Robotics	MoRo .make Mobility & Robotics	DMM.com LLC, IWAKITEC Co., Ltd., Kyoden Precision Inc, TDK Corporation, Jatco Ltd., Sharp Corporation, etc.	A cluster that brings together organizations possessing technology and implementation capability in next-generation mobility and robotics to solve challenges in daily life and industry
Food Tech,Well being	Fooda X Tokyo	Urban Renaissance Agency, Leave a Nest Co., Ltd., Nippon Steel Kowa Real Estate Co.,Ltd., Sustainable Food Asia Co., Ltd., UnlocX Co., etc.	A citywide cluster that nurtures new industries in the sustainable food and wellbeing domain and promotes global expansion from Tokyo

Large corporations preparing to engage in open innovation will participate

Fifteen large corporations that participated in Tokyo Innovation Base programs—designed to promote **open innovation through collaboration with startups**—will **exhibit** and **take the stage** at SusHi Tech, looking forward to new encounters with startups.

JOYSOUND
GP ガスパル
新日本法規出版株式会社
NSG GROUP
HIBIYA-KADAN すべての明日に、はなやぎを。
KONICA MINOLTA
Sumitomo Heavy Industries, Ltd.
JCM GLOBAL
YE DIGITAL
FUJIBO
IIJ Internet Initiative Japan
KODANSHA
NIFCO
MITANI SANGYO CO.,LTD.
SPICE FACTORY

Companies share their **open innovation goals** with startups and **available resources** on the SusHi Tech website.

◀Learn more

Startup Ecosystems From Countries, Regions, and Cities Worldwide Participate

City partners: 21 pavilions (24 countries, regions, and cities)

Pavilion

Switzerland	swissnex
France	Business France
Latvia	LIAA
Czech Republic	CZECHINVEST
Germany	STARTUP GERMANY
United Kingdom	GREAT BRITAIN & NORTHERN IRELAND
Italy	ITA ITALIAN TRADE AGENCY
Spain	OFICINA ECONÓMICA Y COMERCIAL 経済商務部 ICEX
The Netherlands	Kingdom of the Netherlands
Luxembourg	LUXEMBOURG FOR FINANCE
Australia (Queensland)	TIQ TRADE + INVESTMENT QUEENSLAND
Taiwan	Startup Island TAIWAN
South Korea (Seoul)	sba Seoul Business Agency
Malaysia	MDEC
Singapore	Enterprise Singapore
Thailand	NIA สำนักงานนวัตกรรมแห่งชาติ
Vietnam	VADX JAPAN 在日ベトナムDX協会
Others ASEAN	ASEAN Sparks / ERIA Economic Research Institute for ASEAN and East Asia
Egypt	itida IT INDUSTRY DEVELOPMENT AGENCY
Others Africa and Asia (JICA)	JICA ジャイカ

Booth exhibitors

Ireland	Enterprise Ireland
Belgium (Brussels)	hub.brussels our business is to help yours
Colombia	Bogota City

Selected Technologies and Services From Local Governments and Universities From All Over Japan Gather Together

In the All Japan Ecosystem Area, 48 local governments from across Japan will come together as a regional unit to hold exhibits and sessions, and SMEs taking on new challenges will have a special zone*1

In the Japan University Startups Area, selected university startups and researchers from across Japan will exhibit*2, and an AI-themed pitch contest will also be held inside the venue

*1: Through collaboration with the national government, SMEs including second-venture companies possessing outstanding technologies and pursuing new business development will participate from across Japan

*2: To be implemented in collaboration with NINE JP, a national organization for university startups

SME zone

17 SMEs exhibiting
Tokyo Metropolitan Government, Gifu Prefecture, and Hyogo Prefecture
Osaka Prefecture, Ehime Prefecture, Okayama Prefecture,
Aichi Prefecture, Okinawa Prefecture, and Yamanashi Prefecture

Local government pavilion
Hokkaido
Hokkaido and Sapporo City

University booth
Obihiro University of Agriculture and Veterinary Medicine

Local government pavilion
Hokuriku
Toyama Prefecture, Ishikawa Prefecture,
and Fukui Prefecture

Local government pavilion
Tohoku
Aomori Prefecture, Miyagi Prefecture, Sendai City, Akita Prefecture,
Yamagata Prefecture, and Fukushima Prefecture

University booth
Tohoku University

University booth
Ishikawa Prefectural University and Kanazawa Institute of Technology

Local government pavilion
Kansai
Kyoto Prefecture, Kyoto City, Osaka Prefecture, Osaka City,
Sakai City, Hyogo Prefecture, and Kobe City

Local government pavilion
Capital region
Ibaraki Prefecture , Utsunomiya City , Gunma Prefecture , Saitama Prefecture,
Tokyo Metropolitan Government, Chiyoda Ward, Minato Ward, Shibuya Ward, Ota Ward,
Sumida Ward,and Kawasaki City

Local government booth
Niigata Prefecture and Nagano Prefecture

University booth
Kyoto University

University booth
Shimane University

University booth
Utsunomiya University and University of Yamanashi

University booth
Institute of Science Tokyo, Teikyo University, Tokyo University of Science, Musashino University, Tokyo Denki University, Tokyo University of Agriculture and Technology, Kogakuin University, and Tokyo Metropolitan University

Local government booth
Toyohashi City

Local government pavilion
Kyushu and Okinawa
Fukuoka City, Kumamoto City, and
Okinawa Prefecture

Local government booth
Tokushima Prefecture

Local government pavilion
Chukyo
Gifu Prefecture, Shizuoka Prefecture,
Hamamatsu City, Aichi Prefecture, Nagoya City,
and Mie Prefecture

Local government booth
Saga Prefecture

University booth
Nagoya University

University booth
Oita University

Local government pavilion
Setouchi
Okayama Prefecture, Okayama City, Hiroshima Prefecture
Hiroshima City, and Ehime Prefecture

Examples of Major Exhibitors

Solallis Bio Inc.

Location: Seika-cho, Soraku-gun, Kyoto Prefecture
Service: Achieves safe regenerative medicine. It innovates regenerative medicine with next-generation cell culture and cryopreservation without infectivity or toxicity.
Features: It has developed the world's first cryopreservation solution ELSSA OSFree, which completely eliminates organic solvents that cause cytotoxicity, along with an animal-free culture medium containing no animal-derived components.



Exhibiting inside the All Japan Ecosystem Area Kansai Pavilion

Nikken Kamisori Co., Ltd.

Location: Seki City, Gifu Prefecture
Service: Grapevine winding vine processing machine
Features: ・Creating a new market for a grapevine winding vine processing machine by utilizing traditional cutlery technology
・Finalist from the Atotsugi Koshien pitch contest finals where successors of SMEs and small businesses nationwide compete with new business ideas



Exhibiting inside the All Japan Ecosystem Area SME Zone

Acompany Co., Ltd.

Location: Nagoya City, Aichi Prefecture
Service: Confidential AI Suite
A secret-protecting AI product brand based on confidential computing technology.
Features: Utilizes technology (TEE) that enables computation and processing of confidential-computing data while encrypted. Maintains encryption even during processing to achieve that use of data that is shown to no one in AI utilization.



Exhibiting inside the All Japan Ecosystem Area STATION Ai / Central Japan Startup Ecosystem Consortium Pavilion

Kisui Co., Ltd.

A startup originating from Tohoku University
Service: AI robot vehicle for agriculture
Features: Off-road automated driving robot vehicle
A service usable for various purposes depending on attachments that can be placed on the cargo bed



Exhibiting inside the Japan University Startups Area
Also scheduled to participate in the pitch contest at Green Stage on April 27 or 28 11:00-13:00

"ITAMAE" Student Members Who Bring "SusHi" to Life

Innovative Technology Academic MAEstro

Young people (students) of the next generation will take the lead in making SusHi Tech more exciting

Pitch

- We are holding the pitch contest **Shusse-uo Pitch (Succeeding Fish Pitch) targeted at student entrepreneurs** who wish to disseminate their business ideas to the world in English
- Expert mentoring support will also be provided to foster global entrepreneurs



Exchange festival for students and startups

- We are holding the **Global Career Festival exchange event** between students interested in jobs overseas or jobs using English and exhibiting startups
- Students themselves will support students weak in English to encourage a mindset of taking on challenges



Volunteers

- **A total of over 400 members** handle reception, on-site guidance, and other venue operations
- Many **student groups cooperate in volunteer participation**



Internship

- Students **support overseas startups in exhibiting and business meetings as an internship**



Through “ITAMAE,” a lot of contents are conducted to support students in taking on new challenges.

Innovative Technology Academic MAEstro

	4/27	4/28	4/29
10:00	–	–	**10:30~12:30**【Networking Event】 **GLOBAL Career Festival** A career event where students aspiring to build global careers can meet startups seeking to connect with students.”
11:00	**11:30~12:30**【Session】 **Insights from Failure: The Entrepreneurial Mindset** **12:45~13:45**【Session】 **Creating “First Step to Challenge” with Students and University — Learning from MIT and UC Berkeley: How Students Can Leverage Universities** **14:00~16:15**【pitch】 **Shusse-uo Pitch-Semi Final-** Eight student entrepreneurs, selected from more than 100 applicants, will pitch their ideas.	**11:00~12:00**【Session】 **Recommendations for an Entrepreneurial Career** **12:15~13:15**【Workshop】 **DeepTech Workshop - A University Laboratory: Research that Drives Society** **13:30~14:30**【Session】 **Mindset for Taking on Challenges in the World** **14:45~15:45**【Session】 **The Potential of the Space Business – Space : Next Frontier –** **16:00~17:30**【Session】 **Student Groups As Entrepreneurs** A talk session by Student Partner	**13:15~14:15**【pitch】 **Tokai vs. Kanto — Entrepreneurship Club Battle: Spring Edition** **14:45~15:45**【Session】 **How to Create "Questions" and "Change" that Shift Society: From Imagination to Creation** **16:15~17:30**【Session】 **GO GLOBAL, GO CRAZY!** **17:30~18:00**【Networking Event】 **Student Pavilion Closing ～ITAMAE Bon Odori Festival～**
12:00			
13:00			
14:00			
15:00			
16:00	**16:30~18:00【Session】** **English Presentations that Earn Trust: The Secrets of "Non-Verbal Communication" Beyond Language Barriers**		
17:00			

Participation by a Record-High 40 Media Partners From Japan and Overseas, From Diverse Regions and Domains

Global media

[North America and Europe]

THE WALL STREET JOURNAL.
TechCrunch
rëşt ôf wŏrld
AIPressRoom

[Asia]

BusinessNewsASIA
e27
ENTERPRISE IT NEWS
ACUMEN Newswire
AsiaBizToday
carbon WIRE
COLLECTIVE FOR EQUALITY Unlocking Potential
香港ポスト
JSTORIES Solutions-Focused News from Japan
THE JAPAN NEWS BY THE YOMIURI SHIMBUN
the japan times

Japanese media

[TV, radio, and newspapers]

讀賣新聞
NIKKEI CNBC
朝日学生新聞社
メ~テレ
Electric Sheep
J-WAVE 81.3FM

[Internet]

(News and general business)

DOW JONES 読売新聞 Pro
COURRiER Japon
AMP
ASCII
BUSINESS INSIDER
MASHING UP
BUSINESS JOURNAL
8bit news
JORUDAN NEWS
MICE TIMES ONLINE
WIRED

(IT, Startups & Others)

NIKKEI THE PITCH
Biz/Zine
BRIDGE
BLACK BOX
CNET Japan
COINPOST
Startup Now
宣伝会議

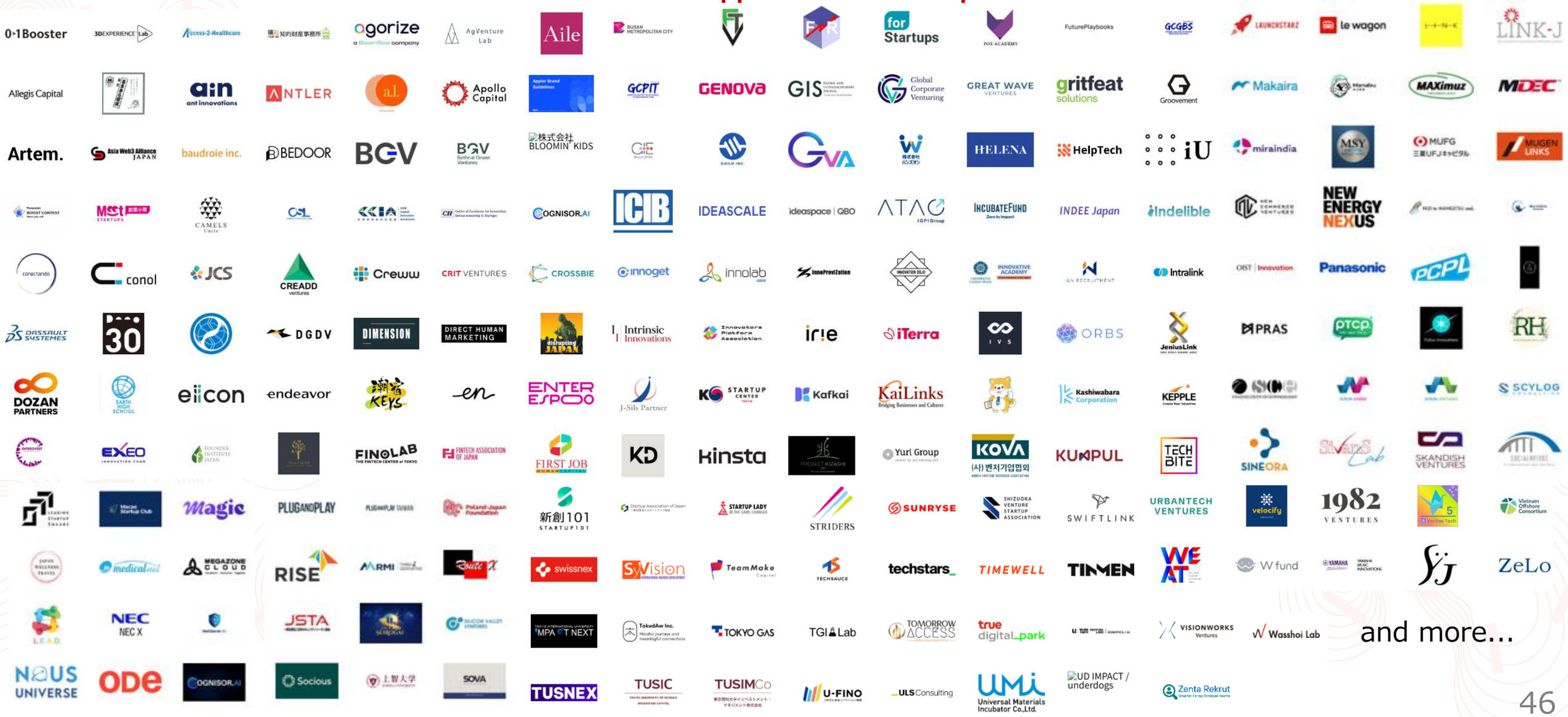
Collaboration With Various Organizations in Content Planning, Mutual Invitation of Visitors, etc.

Coordinating sessions, planning Focus On programs, mutual exhibitions and reciprocal visitor invitations for events, and more as collaboration with diverse players to create SusHi Tech together: Special cooperation 95

NINEJP
IVS
AI FILM FESTIVAL JAPAN
CIVIC CREATIVE BASE TOKYO シビック・クリエイティブ・ベース東京
WEAT WELL-BEING ECONOMY ACCELERATOR TOKYO
AgVenture Lab
JETRO 日本貿易振興機構(ジェトロ)
JICA
unicef for every child
AI Robot Association
レジリエンスジャパン推進協議会
CEIPA
Tech GALA
RAMEN TECH
DATERISE!
FinCity.Tokyo
SWITCH SINGAPORE WEEK OF INNOVATION & TECHNOLOGY BY Enterprise Singapore
TOKYO STARTUP GATEWAY
Tech Osaka Summit
VIVATECH 17–20 JUNE 2026 / PARIS
GITEX Ai EUROPE Berlin 2026
TOYOTA ARENA TOKYO
TAKANAWA GATEWAY CITY
挑みつづける、変わらぬ意志で。東京商工会議所
Try Everything
TOKYO INTERNATIONAL FORUM 東京国際フォーラム
Tokyo Metropolitan Small and Medium Enterprise Support Center
SME SUPPORT JAPAN
TIER IV
TOYOTA
SITE STARTUP THAILAND × INNOVATION THAILAND
UNLOCX
KEIZAI DOYUKAI
TOKYO SUTEAM
WEAT WELL-BEING ECONOMY ACCELERATOR TOKYO
SOURCING BROTHERS
toraru GENCHI
for ideal Japan
TECH BEAT Shizuoka 2026
SHAKE H
後継者による アトツギ甲子園 BUSINESS PITCH
and more...

Collaborating with Diverse Ambassadors to Publicize and Promote Participation and Build Momentum Both in Japan and Overseas

Ambassadors appointed: 345 companies



and more…

A Place Everyone Can Enjoy

- Public Day
- Partner Events and Other Experiential Opportunities Outside the Venue

Public Day: A Day for Everyone to Experience the Cities of the Future

A day for Tokyo citizens to experience creating sustainable future cities together
A collection of content that lets people enjoy, learn, and connect innovation and technology to the future

A wide variety of contents under the themes of future, enjoy, and action

Stage sessions

Work-shops

Experience content



ITAMAE members in action



- Hospitality for visitors, including venue guidance
- Tours introducing highlights of notable booths and programs, etc.

Join us as we energize the event together with a diverse range of partners & including corporate sponsors



- Hands-on program for preschool children “Money-iku” in collaboration with Asuiku Inc.
- “Anywhere Bungee VR” experience by Logiricity Inc. (Tokyo Kiraboshi Financial Group)



- Quiz competitions and experiential solutions using CEO avatars (NEC Corporation)

agorize
a Bloomflow company

- Experience a glimpse of a French startup (Agorize) that provides a platform to propose ideas and technologies for global business and social challenges



- Final round of one of Asia’s largest student pitch contests (Credo Holdings Inc.)

Stage Sessions



○SusHi Tech Teen Challenge 2026（10:00～12:30）

- A pitch contest where 8 selected junior-high and high school students from across Japan present ideas to solve social issues
- Judged based on “Perspective on social issues”, “Creativity and social value of proposals”, “Ability to communicate ideas and mobilize others”
- They will also discuss the future potential of the ideas with professionals



○Passionate Student Support Stage! Stories from champions about their journey “until they win”（16:00～16:45）

- Stories from student champions across various fields
- The winners of the “Intercollegiate hackathon of Tokyo Area National Universities on “AI × New Business Creation” / “The Birdman Contest” a competition to see who can achieve the longest flight distance using homemade human-powered aircraft, created for television program production / The “All-Japan High School Model Railway Contest” a “Koshien” for railway model competitions, featuring entries from more than 180 schools across the country / “The Chemistry Grand Prix” a nationwide chemistry competition organized by the Chemical Society of Japan” / National Institute of Technology Deep Learning Contest (DCON) which combines the manufacturing expertise that technical college students have developed through their daily work with deep learning, will come together. Related exhibitions will be held throughout the day.



○Dynamic Science Live Show by Genki Ichioka（13:30～14:00／17:15～17:45）

- A fun and educational science experiment session by science artist Genki Ichioka, whose YouTube videos have surpassed 1 billion total views and over 1 million subscribers on YouTube.
- The popular science entertainment featured in school textbooks explains the wonders of science in an engaging way, accompanied by dynamic and visually striking experiments.



○Thinking About a “Sustainable Future” with QuizKnock（12:30～13:30／14:30～15:30）

- QuizKnock’s Takuji Izawa leads an interactive stage exploring “future cities” through quizzes
- A participatory program centered on urban themes such as technology, daily life, the environment, and mobility, designed for people of all ages from children to adults to enjoy while thinking and learning together.

Workshop



○LEGO® × AI: Control Robots with Your Body Movements!

A creative block workshop, enjoyable for both children and adults.



○ Capsule Toy “1/12 Foldable Bike” Assembly Workshop & Test Ride

Learn the joy of manufacturing through an assembly workshop with foldable electric bikes.



○Let’s Introduce Your Future Self Through Art

A workshop where you express your “future self” using origami and drawing.



○AI Vision Board Experience: Discover What You Truly Want to Do with AI

Based on your thoughts and wishes, AI creates a vision board of what you truly want to do.



○Make invisible weather visible— through hands-on experience.

Build a hygrometer and explore how local weather connects to global forecasts.



○”AJI Festival “ Solving Everyday Questions Within a 5m Radius with Inspiring People (AJI Festival Committee)

Middle and high school students brainstorm with peers and experts to create new visions for society from everyday challenges.



○Electronics Craft Workshop: Make a Balance Bird (Tokyo Metropolitan College of Industrial Technology)

An electronics and paper craft workshop organized by a Tokyo Technical College.



○ Future School Co Created with AI (Jiyugaoka Gakuen High School)

A “Future Education Design Conference” led by current high school students.



○Defy Gravity!? Let’s Create a “Future Toy”! (Tokyo Denki University Junior & Senior High School)

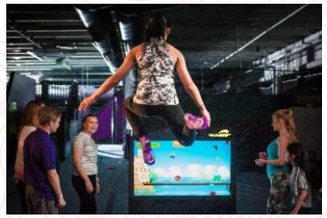
Experience magical play using inertia-based physics.



○VR / AR Experience Workshop (Waseda Jitsugyo School Senior High School)

A workshop led by high school students where you can turn everyday items into AR and take them home.

Experience content



○ Future Sports Using Digital Technology

AR trampoline experience where your image is projected on the game screen as you jump on the trampoline



○ Engineer Aptitude Game

A 5-minute time attack game that lets you experience the thinking power of engineers supporting future technology



○ Gathering of Interactive Robots

Experience interacting with communication robots such as robots that look like stuffed animals and talking robots



○ Hydrogen Energy Rocket

An experiment to make a rocket fly freely by exploding hydrogen made from water with a hand-crank



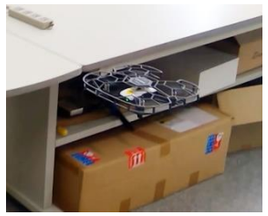
○Puzzle-Solving Game “Rei’s Blog”

A special event edition of a new-style puzzle game played in 14 countries worldwide. Identify fake information and AI-generated misinformation hidden across the internet.



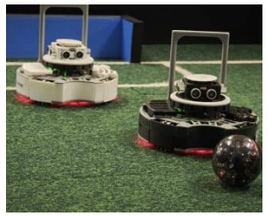
○BEYBLADE X Experience

Experience the latest series of BEYBLADE, where traditional spinning tops have evolved into modern battle tops.



○Drone Flight Experience Through Programming (Tokyo Metropolitan Kitatoshima Technical High

Experience flying a DJI Tello (small drone) along a course inside the venue using simple programming.



○Take on Physical AI! Soccer Robot Battle!

Control a radio-operated robot and compete in a soccer match against an autonomous robot powered by Physical AI. Student-built robots will also be on display.



○Cyber KASSEN

Experience a cyber battle using wearable sensor devices and soft swords.



○An Authentic ”Kumihimo” Braiding Experience from a 370-Year Tradition

A hands-on experience of braiding product-grade, hand-dyed silk threads on the same marudai used by skilled artisans.

会場図面（Public Day）

Lower Floor / WEST 1-2 Hall



Impact Stage

- Junior High and High School Student Pitch Contest : SusHi Tech Teen Challenge 2026
- Think About a Sustainable Future with QuizKnock②
- GENKI LABO Science Live Show ①,② – Two Sessions
- All-Out Student Cheer Stage Stories of "What It Took to Win"

Meteor Stage

- Future Careers College

Green Stage

- Drone Piloting Experience
- Cyber KASSEN
- Valo Jump
- PROMPT RACING

Pop-up Venue

⑩ Future "Shikake" Lab: Solve Everyday Problems in Exciting Ways!
⑪ BEYBLADE X Hands-on Experience

Pop-up Venue

⑫ Drone Flight Experience with Programming
Tokyo Metropolitan Kitatoshima Technical High School

Sun Pillar Stage

- Robot Meetup: Chat with Communication Robots

Pop-up Venue

⑬ LEGO® × AI : Control a Robot with Body Movements!
⑭ Portal Meet
⑮ VR Photo Booth – Gakugeki VR Experience

Wind Stage

- Control Robots and Play! Robot Sports Challenge
- An Authentic "Kumihimo" Braiding Experience from a 370 -Year Tradition
- Mizuhiki (Traditional Decorative Knot) Workshop

Atrium Stage

- Beat Physical AI ! Soccer Robot Battle!

会場図面（Public Day）

Innovation Stage

- Think About a Sustainable Future with QuizKnock①
- Student Pitch Koshien Grand Finals

Tokyo Stage

- Mobility Experience & Workshop

Pop-up Venue

① Make invisible weather visible - through hands-on experience
② Science Workshop On Tour
③ Real Science Experience : Launch a Hydrogen Energy Rocket to the Moon!

Pop-up Venue

④ TIB JAM Special Student Day
⑤ Pioneering Student Group "Ryugakubu" Inspires Japanese Youth to Pursue Global Challenges

Upper Floor/ WEST 3-4 Hall



Investor Area

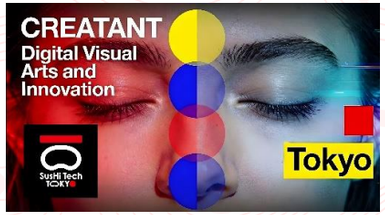
- Workshop: Turn Ideas into Real - World Projects
- THE PIVOT　A Board Game Where One Move Changes the Future
  Shibaura Institute of Technology Junior and Senior High School
- VR & AR Experience by High School Students
  Waseda Jitsugyo Senior High School Attached to Waseda University
- All-Out Student Cheer Stage, followed by a related Exhibition Area
- Discussion Event: AJI Festival
  - Exploring Questions Within a 5 - Meter Radius with Inspiring Individuals -
- Puzzle Mystery Game: "Ray's Blog"
- Co-create with AI : The School of the Future
  Jiyugaoka Gakuen High School
- Defy Gravity!? Create a Toy of the Future!
  TOKYO DENKI UNIVERSITY Junior high school/High School
- Experience an Unforgettable, Life - Changing Moment!
- AI Vision Board Experience : Discover What You Truly Want to Do
- Hands-on Electronics Workshop
  Tokyo Metropolitan College of Industrial Technology①
- Build a Balance Bird
  Tokyo Metropolitan College of Industrial Technology②
- You Are the One Who Shapes the Future!
  Think Freely and Create with Your Hands and Mind

Pop-up Venue

⑥ Shape the Future with Logic! Engineering Aptitude Game
⑦ Adventure with Just a Keyboard! Command Escape Challenge
⑧ Battle It Out with the History Card Game "Hi!story" !
⑨ A New Way to Learn!? A Playful, Hands-On Cybersecurity Card Game

130+ Partner Events Join SusHi Tech Tokyo to Create Excitement Together

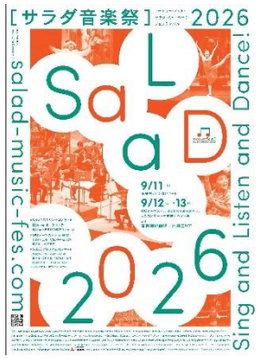
エンタメ・音楽など幅広い東京の魅力を体感





















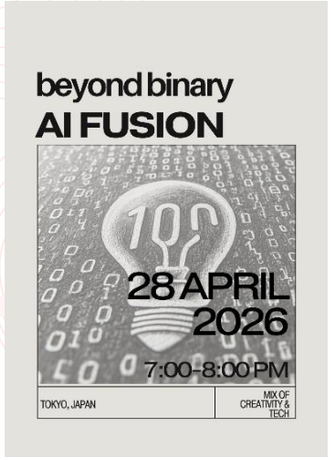




















Global Corporate Venturing





tokyo unicorn summit









and more…

Programs to Deepen Participant Interaction and Experience Tokyo's Appeal and Strengths

La Folle Journée TOKYO 2026 in SusHi Tech

Enjoy Classical Music at SusHi Tech Tokyo

April 27 @ Tokyo Big Sight Atrium Stage

Enjoy one of the world's largest classical music festivals, featuring simultaneous concerts at multiple venues from morning until night. Performances will also be held inside the SusHi Tech Tokyo venue this year.



*La Folle Journée TOKYO 2026 will be held on May 3 to 5 at the Tokyo International Forum and other venues (**performance also at TIB on May 5)**

Roof Park Fes & Walk 2026

Walk a Former Expressway and Experience the Pedestrian Space of the Future

April 25 to 26 @ KK Line (former Tokyo Expressway located in central Tokyo)

We will hold a walking event along the approximately 2 km KK Line, which was once an expressway. In addition to events for children and urban sports experiences, a marathon, yoga, cinema screenings, and more will be held.



Cruising

Cruising to Enjoy Tokyo's Waterfront

April 27 to 29 departing from and arriving at Ariake Passenger Ship Terminal

Cruise from Big Sight to Tennoz and other partner venues by boat while enjoying Tokyo's waterfront scenery and night views.



Tokyo Innovation NIGHTs

Enjoy music and a night out in Tokyo while networking

April 26 to 27 @ TIB

April 28 @ Terrada Warehouse

Exciting live performances by up-and-coming artists and performers will energize the nights at SusHi Tech Tokyo.



Site Visit Tour to Experience the Charms of Tokyo, Japan

Kanda River and Loop Route7 Underground Regulating Basin

Explore Tokyo's enormous underground infrastructure up close

In response to the frequent heavy rains in Tokyo in recent years, the city has been constructing massive underground tunnels and retention basins to temporarily store rainwater. You can enter this massive underground infrastructure.



TAKANAWA GATEWAY CITY Tour

Discover the city that continuously gives rise to innovation and culture

We will introduce the district's facilities and initiatives, TAKANAWA GATEWAY CITY, a district that continues to foster innovation and culture for a fulfilling lifestyle 100 years from now, which celebrated its grand opening in March 2026.



TOYOTA ARENA TOKYO ARENA TOUR

Experience a next-generation arena

This tour offers a comprehensive look at TOYOTA ARENA TOKYO, that opened in October 2025.
Participants will have exclusive access to areas normally closed to the public, such as the hospitality lounges and rooftop spaces and enjoy hands-on experiences with the arena's cutting-edge technologies.

TOYOTA ARENA TOKYO

Tokyo Aqua Symphony & Tokyo Tower (Main Deck)

Enjoy Tokyo's waterfront scenery and night views all at once

You can enjoy a show that combines the movement of the fountains with music and light.
After experiencing this captivating performance, relax and take in the views from the observation deck, where you can enjoy the scenery at your leisure.



and more…

An Official Future Experience Event
Tokyo Mirai Weeks@Miraikan

You can experience cutting-edge technology centered on mobility (4/25-5/6 10:00-17:00)

Future Mobility Exhibition

Exhibiting and experiencing next-generation mobility that supports future living
4/25~5/6 @Miraikan 1st Floor Symbol Zone



DTV(Drivable Test Vehicle)Kit
(TIER IV, INC.)


Flying car
(SkyDrive Inc.)
※Exhibition starts on 4/30


Autonomous delivery robot「Hakobot」
(Hakobot inc.)


Fuel cell vehicle
(TOYOTA MOTOR CORPORATION)


Hydrogen engine motorcycle
(Kawasaki Motors, Ltd.)


hydrogen bicycle
(TOYOTA BOSHOKU CORPORATION)


Hydrogen hybrid train HYBARI
(East Japan Railway Company)

Future mobility test ride

Test ride a variety of personal mobility devices that make city travel more comfortable in a green, outdoor park ※Canceled due to rain

4/25,26,29,5/2~6 @Symbol Promenade Park


hydrogen bicycle
(TOYOTA BOSHOKU CORPORATION)
※Test rides available only on 4/25,26


Solar Mobility
(HelioX Inc.)


Standing electric mobility device (Curio Inc.)

Workshop on Thinking About the Future of Tokyo

First Drone × Programming Experience Workshop
4/29 @Miraikan 3rd Floor Lab
※Reservation required (Application deadline 4/24)

Learn programming to skillfully operate educational drones and consider the mobility of future Tokyo through hands-on piloting experience.


(Redcliff Co., Ltd.)

Stage Timetable

4/27（DAY1 -Business Day-）①

◀Learn more

	Innovation Stage	Impact Stage	Tokyo Stage	Green Stage	Sun pillar Stage	Wind Stage	Meteor Stage
10:30	Opening						
11:00	The Supreme Entertainment “KABUKI” Passed Down to the Future	AI x Education for Well-being in the Intelligent Age	Solving the World's Social Issues is a New Business Opportunity ~ City Leaders Talk about New Collaboration and the Future with Startup~	NINEJP Pitch	Why Open Innovation Now? Past Lessons, Future Horizons, and New Challenges	Empowering the Next Wave of AI Innovation	Czech Innovation Unlocked: Smart, Secure and Human Centric Technologies Shaping the Tomorrow
12:00	Illuminated Kabuki Show of Light and Visuals	The Future Pioneered by AI Agents	Connecting Cities Through Conferences: Co-Creation Shaping New Futures		Pathways to Global Standards from the Seed and Early Stages — Insights from Hands-on Startup Support	From Proof to Implementation to Scale: How Europe Drives Well-being Innovation	JICA Startup Support Experts Session – Insights from the Field: The Role of Experts in Building Next-Generation Startup Ecosystems Worldwide –
13:00	Green Intelligence, Circular Future: AI-Driven Path to Net-Zero and Resource Innovation An AI-Driven Society Shaped by Technology	Africa Innovation Frontier ～Exploring insights and opportunities in the startup ecosystems unlocked through public- private partnerships～	What AI Takes and What It Cannot Take: And the Human Re-creation That Begins from the Margins	The Role of Tokyo as a Global Hub in Accelerating Startup Growth: The Next Moves in AI Utilization, Open Innovation, and Attracting Global Venture Capital	Global Expansion Strategy for Japanese Startups — The Reality of Global Growth and What Comes Next	Cutting-Edge Japanese Tech Startups Supporting Global Healthcare	Malaysia Tech Spotlight Italy: Deep Tech with a Human Edge
14:00	Who Will Build Trustworthy AI? : The Responsibility of Technology Companies in an Era of Disruption	From AI to Society: Designing AI as Social Infrastructure	Sushi Tech Challenge Semi Final	Beyond Borders, Beyond Organic: The Art of Risk-Taking in Japan	【SMBC Presents】 Next-Generation Startup Pitch for Global Market Expansion	The AI Global Frontier: Mapping Japan’s Strategic Opportunities	Unlocking Vietnam DX Market: Opportunities for Global Collaboration
15:00	The Battleground for Autonomous Driving Shifts to Software: The Race to Build the Brain of Passenger Vehicles	Future of AI and Transformation of the Civilization Smart Cities Evolving for Citizens — Creating the Future Together with Leading Cities—		Twin Nodes for Frontier Tech: Japan and Singapore	Can Japan’s Physical AI Lead Again? ～Japan Is Back in Robotics～	Coming soon ASEAN SPARKS Elevate : Empowering Clean Energy and Climate Tech Startups through Business Matchmaking in SusHi Tech Tokyo	Swisstech @ SusHi Tech Startup Pitch 2026
16:00	Toward the Leap of Japanese Startups onto the Global Stage	MOU Signing Ceremony in the Digital Field		The Frontlines of European Agri-Food Innovation: The Complete Picture and Latest Trends of Sustainable Future Ecosystems from France and the Netherlands	Collaboration Between Overseas Cities and Startups:Startups Taking on the Challenge of Solving Urban Issues!	Advanced technologies and international initiatives by five companies visiting from Australia	How the UK Built Europe’s #1 Tech Powerhouse — And What’s Next?
17:00	Crossroads in the Age of AI and Deep Tech: Betting on the Next Decade	What Tokyo Needs to Become the “Hollywood of the Animation Industry”		Coming soon	The Future of AI Video: Transforming Public Communications	Bringing Space Exploration to Every Region in Japan:Nurturing Japan’s Space Industry Together Through Talent, Regional Resources, and Co-creation	Germany (coming soon)

Organizer Session　Partner Session　Other

4/27（DAY1 -Business Day-）②

◀Learn more

	Japan Stage	Investor Stage	ITAMAE Stage	Sushi Tech Global Stage	Open Innovation Stage	Atrium Stage
10:30						
11:00	From Hokuriku to the World: Companies Aiming for Global Success and Healthcare Innovation	Driving Corporate Innovation Through CVC–VC Collaboration: A Fireside Chat with Pegasus and XXXX	Insights from Failure: The Entrepreneurial Mindset	Pitch AgriTech & BioTech		TIER IV, Inc. Kubo Care Inc Tricog Health Kotozna, Inc.
12:00	Japan, Honestly: Global Founders Speak Out DATERISE! 2026 Special Session -Aiming to Foster Startups from Sendai and Tohoku that Will Change the World	Fireside Chat "Startups as a Sustainability Engine: Inside Asahi's New Innovation Platform with Ibex Investment Strategies of Family Offices Around the World	Creating "First Step to Challenge" with Students and University — Learning from MIT and UC Berkeley: How Students Can Leverage Universities —	AI in Action: How European Companies Are Actually Adopting AI — and What It Takes to Make It Work	Sustainable AgriTech & FoodTech Cluster MUGENLABO UNIVERSE	Advancing Healthcare with Data and AI
13:00	From Challenges to Opportunities ～The Future Envisioned by Kumamoto's First Public-Private Startup Fund～	The New Frontier of Private Markets: Rise of Pre-IPO, Secondaries, and the Evolving Role of Growth Equity		Pitch AI Solutions & Digital Services	LINK-BioBAY TOKYO Econovation City Cluster (ECC)	donut robotics Co., Ltd. Making Sustainability Impact Visible：Latest Trends and What We Can Do
14:00	At the Forefront of Collaboration Strategies for Hardware Startups	The Role of Capital in Driving Inclusive Growth	Shusse-uo Pitch -Semi Final-	Introduction to Samsung Ventures and Investment Strategy in Japan	Global CityTech Bridge Tokyo Railway Innovation Partnership（TRIP）	ZEBRA CO., LTD.
15:00	Nagano and Niigata Session Why FUKUOKA: Beyond TOKYO	Scaling Venture Capital: Lessons from Europe and Implications for Japan Fireside Chat with Start X		Pitch Health & Life Sciences	Tokyo Logistics Co-Creation Cluster XR Innovation Lab Creative Entertainment Cluster	Civic Creativity: Transforming Cities Through Art and Technology YStory MoveEz, inc.
16:00	Co Creation from Sumida city's "Industrial Cluster Update": A 100-year-Old Sumida Manufacturing Company and an Aomori Upcycled Material Innovation Startup	Global Perspectives on Healthcare Investment and Innovation		Unlocking Value Through Government–University–Startup Collaboration	.make Mobility & Robotics（MoRo） Forge . Food α X TOKYO	FinCity.Tokyo TechShake Pte. Ltd. x Sinar Mas Land(Living Lab Ventures)
17:00	Unlocking Japan's Innovation Landscape: How JETRO Accelerates Global Business Growth	Coming soon TMG Remarks	English Presentations that Earn Trust: The Secrets of "Non-Verbal Communication" Beyond Language Barriers	Pitch Energy & Decarbonization		Ailytics AVETE株式会社 ElevenLabs

Organizer Session　Partner Session　Other

4/28（DAY2 -Business Day-）①

◀Learn more

	Innovation Stage	Impact Stage	Tokyo Stage	Green Stage	Sun pillar Stage	Wind Stage	Meteor Stage
10:00		Innovation in Action: Connecting Startups to ADB Opportunities	「EIT×GUNMA」The Future of Gunma Envisioned with European Startups	Transforming Regions into Innovation Platforms: From Demonstration Fields to Co-Creation Ecosystems	Coming soon	Startups Reframing Women's Self-Realization	Resilience Strategies for Future Cities - Technological Innovations Supporting Lifeline Infrastructure such as Energy and Water
11:00	The Next Phase of AI: From Infrastructure to Impact	How Deep Tech Startups and Major Corporations Can Shape Japan-Originated Global Industries	Safeguarding Our Cities from Risk: Bridging Global Governance and Local Solutions with Technology at the Forefront	NINEJP Pitch	Egypt × Japan: Co Creating Scalable Tech Solutions for Emerging Markets	Data Co-Creation Marketing Emerging from the Redefinition of "Beauty"	Truly Effective A.I. Replaces The Need For Human Workers
12:00	Google AI for Society	"Where Are Global Climate Tech Trends Heading?": Global investors discuss the changes since the COVID-19 pandemic, worldwide trends, and promising future sectors.	What Japan Can Do Now to Prevent a Fragmented Society		The Future Innovation Ecosystem Envisioned by Japan Airlines	Unlocking the Value of U.S. Accelerators: The Alchemist & Investor Perspective	The Power of Diversity in Action
13:00	Governments at the Frontline in the Age of Agentic AI: Towards a Resilient Society through Global Collaboration—	From Startup to Scale-up: How Founders Build Companies That Grow Globally — The Scale-up Mindset	Shusse-uo Pitch -Final-	Women Leaders in an Era of Transformation— AI, Society, and the Future of Leadership	Frontria: An International Consortium Tackling the Challenges of Disinformation and AI Risks	Japan–Africa Startup Collaboration Creating New Business Opportunities	The Alpha in the Data: Why Diversity is the Core Metric for Japan's Next Unicorns
14:00	SusHi Tech Challenge FINAL	Make the Invisible Threat Visible: The Reality of Cyber Defense and Public -Private Collaboration from a Global Perspective-	Physical AI × Robotics for Adaptive Living Environments: An Implementation Approach Connecting Data, Simulation, and the Real World	Supporting global expansion for startups shaping the future	Can We Build Cities that Capture CO_2 from the Air? Urban Innovation through Industry-Academia-Government Collaboration	Thailand Innovation Showcase	From Canada to the World: Building Inclusive Innovation Ecosystems
15:00		AI and Robots that Understand People Will Transform the Future of Hospitality	The Cutting Edge of AI Filmmaking: What's Happening Now—and What Comes Next	Japanese Music Goes Global: How Technology Is Shaping the Future of Entertainment	"Building a Regenerative Future: Insights from Business Cases in Japan's Urban Centers, Regional Areas, and Europe"	ERIA Innovate Bridge: Linking ASEAN & Indian Innovation's Across Borders	France Pavilion : startups' pitch session
16:00	U.S.–Japan Innovation: The Next Chapter for Our Future	From Research to Impact:The Vision of University Spin Off Startups in Protecting, Creating, and Commercializing Knowledge in the Age of AI	Winning in the "Agent-First" Era: Redesigning Marketing Organizations and Strategies for AI-Driven Growth	Where Can Japan Create Unique Value in Physical AI?			From Miffy to Market Leaders: Exploring the Innovative Ecosystem of the Netherlands and Its Latest Startups
17:00	SusHi Tech Challenge2026 Award Ceremony/ Governor's Speech		Cinematic Urbanism ～Is it possible to design a city through Narrative～		AI × Film: Exploring Innovation in the Film Industry	Luxembourg - Finance and FinTech hub in Europe	Investment and Development Agency of Latvia Innovation from Spain: Intelligence Platforms and FoodTech for a Sustainable Century

Organizer Session　Partner Session　Other

4/28（DAY2 -Business Day-）②

◀Learn more

	Japan Stage	Investor Stage	ITAMAE Stage	Sushi Tech Global Stage	Open Innovation Stage	Atrium Stage
10:00						MORITA TECH CO.,LTD.
	Exploring the Potential of Global Collaboration with JVA Award Winners and FASTAR-Selected Startups	Designing The Perfect Entrepreneur		Pitch SpaceTech & Infrastructure	Reverse pitch sessions, networking, and business matching opportunities with large corporations	Magic Shields New Space Intelligence EventCat
11:00	Beyond the PoC: Can We Build Markets? "Testbed Island" Goes Global — Turning Social Implementation into Tangible Impact.	From Early Traction to Global Scale: What Startups Need to Do to Prepare for Commercialization and Cross-Border Expansion	Recommendations for an Entrepreneurial Career	Pitch Advanced Materials & Quantum		Elephantech Inc. Pixelence Osaka Prefectural Government Creattura Co., Ltd.
12:00	TOKUSHIMA DEEP TECH NEXUS ～Scaling Local Innovation into Global Value～	Coming soon	DeepTech Workshop - A University Laboratory: Research that Drives Society	Insights from overseas fintech companies that have entered or are seeking to enter Tokyo	Scaling Up to Win Globally through M&A: Strategic Expansion for Japanese Startups and SMEs in Southeast Asia	Cutting-Edge Technologies Transforming Everything from the Field to Education Upstage AI
13:00	Accelerating Global Expansion of Kansai Startups at GSE2026	Blitzscaling for Global Growth: Strategies for Startups Building at Speed and Scale	Mindset for Taking on Challenges in the World	Pitch Robotics & Automation	The Current State of Spatial Technologies and Urban Development — The Frontline of Co-Creation Between Tokyu and Startups	IWAYA INC. Unravel Carbon GK Touchlab Ltd
14:00	Connetcting the Dots: A New Wave from Setouchi	AI at an Inflection Point: How Investors Rethink Risks & Returns	The Potential of the Space Business －Space：Next Frontier -	Unlocking Growth: Perspectives from Independent Managers and VCs in Japan	Reverse pitch sessions, networking, and business matching opportunities with large corporations	Japan Patent Office×TECH CONSIGLIE Inc. TAIMATSU Co., Ltd Oxford Quantum Circuits
15:00	Examples of co-creation between startups and large corporations (from the Minato Ward Accelerator Program) Can We Recreate Farmers' Know-How?	Japan's Capital Markets Through a Global Lens				toraru co.,ltd. Bureau of Digital Services, Tokyo Metropolitan Government×Department of Information Technology, Taipei City Government
16:00	Tokyo Fire Department Session	Coming soon	Student Groups As Entrepreneurs			INMO Engineering LLC Sendai City,Economic Affairs Bureau,The startup support department
17:00	NEDO × Startups: Pioneering New Paths for the world					

Organizer Session　Partner Session　Other

4/29（DAY3 -Public Day- ）①

◀Learn more

	Innovation Stage	Impact Stage	Tokyo Stage	Green Stage	Sun pillar Stage	Wind Stage	
10:00		Junior High and High School Student Pitch Contest : SusHi Tech Teen Challenge 2026	Experience Mobility Experience & Workshop	Experience Drone Piloting Experience Cyber KASSEN Valo Jump PROMPT RACING	Robot Meetup: Chat with Communication Robots	Experience Control Robots and Play! Robot Sports Challenge	Workshop An Authentic ”Kumihimo” Braiding Experience from a 370 - Year Tradition Mizuhiki (Traditional Decorative Knot) Workshop
11:00	Artist Live						
12:00	Think About a Sustainable Future with QuizKnock①						
13:00		GENKI LABO Science Live Show					
14:00	Student Pitch Koshien Grand Finals	Think About a Sustainable Future with QuizKnock②					
15:00							
16:00		All-Out Student Cheer Stage Stories of “What It Took to Win”					
17:00		GENKI LABO Science Live Show					

Event Stage　Experience　Workshop　Other

4/29（DAY3 -Public- Day-）②

◀Learn more

	Meteor Stage	Japan Stage	Investor Stage	ITAMAE Stage	Atrium Stage
10:00	Future Careers College	Draw Sparkles with Code – Create Your Own Light-Up Acrylic Stand!」	Workshop Enjoy over 10 hands-on workshops in our experience area!	GLOBAL Career Festival	“Let's Talk to FOX! Try Chatting with an AI Animal!”
11:00					
12:00		The Future of Tokyo, Shaped by Your Curiosity — Meet the Researchers Who Leapt Out of Manga —			
13:00		How Will Work Change in the Age of AI? The Future Jobs Atlas		Tokai vs. Kanto — Entrepreneurship Club Battle: Spring Edition	AI FILM　Talk Sessions
14:00		Tokyo Waterworks : Rediscovering the Secrets Behind Its Safety and Delicious Water			AI FILM　Workshops
		Entertainment Tech, Assemble! The Innovators Bringing Joy and Convenience to City Life		How to Create "Questions" and "Change" that Shift Society: From Imagination to Creation	
15:00		Local Mascots Meetup! “My Town’s Charms” Talk Fes.			“Let's Talk to FOX! Try Chatting with an AI Animal!”
16:00		Breaking Borders! 80 Japanese & Korean Students Tackle Social Business on the Front Lines		GO GLOBAL, GO CRAZY!	“Let's Talk to FOX! Try Chatting with an AI Animal!”
17:00				Student Pavilion Closing ～ ITAMAE Bon Odori Festival～	

Event Stage　Experience　Workshop　Other

SusHi Tech Tokyo 2026 Website