

Latest SusHi Tech Tokyo 2026 Details

TOKYO, February 16, 2026 - The Tokyo Metropolitan Government is pleased to announce that SusHi Tech Tokyo 2026 will be held from Monday, April 27 to Wednesday, April 29 (a public holiday) at Tokyo Big Sight. Since the event started four years ago, SusHi Tech Tokyo has grown into Asia's largest global innovation conference. This latest event will be on an even larger scale, aspiring to serve as a global platform where diverse innovators come together in Tokyo to connect and interact. The event will additionally provide a variety of opportunities, both inside and outside the venue, for visitors from around the world to experience the unique attractions and strengths of Tokyo, and of Japan.

1. Focusing on Four Key Areas to Shape the City of the Future

- SusHi Tech Tokyo is an initiative that brings people from around the world together to envisage, debate, and implement the society of the future.
- This annual event focuses on innovations that bring significant transformation to people's lives and to society at large. It comprises a comprehensive program featuring intensive sessions and demonstrations of cutting-edge technology.
- In 2026, we invite you to experience new technologies with a focus on four key areas: "**AI**," aiming to significantly transform society; "**Robotics**," to make people's lives more convenient and enriching; "**Resilience**," aimed at overcoming urban crises; and "**Entertainment**," to bring richness and joy to our lives.

a. AI

- With the advancement of AI across all fields, our lives, our work styles, and the very nature of innovation are undergoing significant change. Leaders from pioneering companies and renowned researchers will discuss the nature of a society where humans and AI collaborate and how AI can be harnessed to enrich that society.
- The event will showcase the transformative power of AI in various forms. This includes a pitch contest and an exhibition featuring AI-focused startups originating at universities and research institutions across Japan, as well as sessions and partner events showcasing award-winning films from an international AI film festival.

Speakers



Howard Wright
VP, Startup Ecosystem at NVIDIA
NVIDIA Corporation



Sooyeon Choi
CEO
NAVER Corporation



Yutaka Matsuo
Professor, Department of Technology
Management for Innovation,
Graduate School of Engineering, the
University of Tokyo



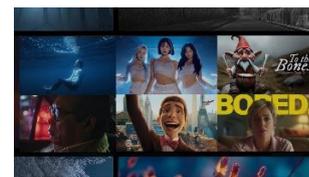
Hiroaki Kitano
President and CEO, Sony Computer
Science Laboratories, Inc.,
Professor, Okinawa Institute of Science
and Technology Graduate School (OIST)

Pitch & Exhibition



AI-themed Pitch Contest & Exhibition by university
startups and research institutions from across Japan

Partner Event



Japan International AI Film Festival (26 April, at TIB)

b. Robotics

Against the backdrop of the accelerating evolution of AI, robotics is rapidly advancing as physical AI becomes integrated into society. Demonstrations will showcase technologies that help create a more convenient and prosperous society, with robots taking on a variety of tasks.

Exhibitions & Demonstrations



donut robotics
The world's first humanoid robot with gesture control functionality.



Tokyo Robotics
A humanoid robot with advanced multi-joint control technology, capable of collaborating with humans.



Onga Engineering
An infrastructure inspection robot that can access hazardous locations by adhering to and moving along walls and ceilings.

Self-Driving Car Test Ride



Tier IV
Exhibition of autonomous vehicles and autonomous driving test rides on public roads outside the venue.

c. Resilience

- Demonstrations and exhibitions will showcase technologies designed to support urban life and ensure swift recovery from natural disasters, such as earthquakes, storm and flood damage, and other aspects of climate change.
- Site tours will be conducted showcasing the critical infrastructure that protects Tokyo's urban functions and its inhabitants' lives, providing a firsthand look at facilities like the underground regulating reservoirs designed to prevent river flooding.

Exhibitions & Demonstrations



Serendix
A construction 3D printer aiming to completely automate the housing industry (with an ongoing project to support reconstruction in Ukraine)



Synspective
Risk identification and assessment of disasters and environmental damage using small SAR satellites



Kyoto Fusioneering
An engineering firm specializing in fusion energy plants



Site Visit Tour
Infrastructure tours, such as the Kannana (Loop Road 7) Underground Regulating Reservoir

d. Entertainment

- In the field of entertainment, including anime, manga, music, and sports, all of which enrich our lives, the event will showcase technologies that are fundamentally transforming both creative processes and audience experiences.
- To showcase the appeal of Tokyo to a global audience, a variety of partner events will also be held across the city, outside the main venue. These include a walking event on the KK Line – an elevated urban expressway being regenerated into a pedestrian space.

Exhibits & Demos



Sony Acceleration Platform
Driving Innovation Through Global Collaboration



Orange Inc.
Multilingual translation and global distribution of manga using a proprietary AI-assisted translation tool



AbZero
A VR experience that reproduces the pitches of real-life baseball players and visualizes your batting performance with data

Partner Events



An event to allow people to experience the appeal of the KK Line, a symbol of walkable urban development

2. Sessions with Global Innovation Leaders Envisioning the City of the Future

Sessions will feature leaders from diverse fields discussing topics from multiple perspectives such as the realization of sustainable cities, cutting-edge technologies, and the startup ecosystem. An impressive lineup of speakers is being arranged, including CEOs from leading domestic and overseas companies, fast-growing scale-ups, and

cutting-edge researchers.



Akiko Naka
CEO
Wantedly, Inc.



Atsushi Deguchi
Executive Director and Vice President,
Professor at Graduate School of
Frontier Sciences
The University of Tokyo



Craig Dickman
Managing Partner
TitletownTech



Eva Chen
CEO and Co-Founder
Trend Micro Incorporated



Harry Hyun
CEO
MooAm Co., Ltd.



Hideaki Ogawa
Civic Creative Base Tokyo
Creative Director,
Ars Electronica Futurelab
Managing / Artistic Director



Hiroshi Ishiguro
Professor
Department of Systems
Innovation,
The University of Osaka



Hiroshi Sato
Senior Executive Officer; SVP, Chief
Officer for External Affairs; VP,
Engineering Division
ISUZU MOTORS LIMITED



Howard Wright
VP, Startup Ecosystem at NVIDIA
NVIDIA Corporation



Jihyun Shin
Vice President
NAVER Cloud



Kana Shinoda
President
BLUE Inc.



Kazuto Ataka
Professor, Faculty of Environment and
Information Studies, Keio University /
Senior Strategist, LY Corporation



Ken Suzuki
Co-Founder and Executive Chair
of the Board
SmartNews, Inc.



Mami Mizutori
Specially Appointed Professor /
Strategic Management Advisor
Tohoku University



Maria Buhigas San José
Chief Architect
Barcelona City Council



Nao Fuwa
Expert on Startup Ecosystem
JICA



Naohiro Nishiguchi
Japan Director
UC Berkeley Executive Education



Noboru Nakatani
Corporate Executive Vice President
and CSO, NEC Corporation
President and CEO, United Cyber
Force Inc.



Nuraini Rahma Hanifa
Researcher
National Research and
Innovation Agency of Indonesia
(BRIN)



Qasar Younis
Co-Founder and CEO
Applied Intuition, Inc.



Saeed Amidi
CEO
Plug and Play



Dr. Sangok Seok
CEO
NAVER LABS



Sooyeon Choi
CEO
NAVER Corporation



Sumire Hirotsuru
Violinist
Select Associate Professor at Akita
International University, Member of
the Central Council for Education in
Japan



Summer Bae
Managing Director of APAC
Cleantech Group



Takahito Tokita
Representative Director, CEO
Fujitsu Limited



Takayuki Morita
President and CEO
NEC Corporation



Tetsuya Ogata
Chairperson
AI Robot Association



Yoshitaka Ushiku
CEO
NexaScience Inc.



Yosuke Tsuji
Representative Director,
President and Group CEO
Money Forward, Inc.



Yuji Yoshimura
Project Associate Professor
Research Center for Advanced Science
and Technology,
The University of Tokyo



Yukie Nagai
Project Professor
The University of Tokyo

Note: Speakers are listed in alphabetical order.

A Gathering of Global Investors

Leading global investors will share their insights on the outlook for the Japanese market and the latest trends in investment strategy. Following their sessions, open meetups will offer an opportunity to connect and network directly with the speakers.



Chris Wade
Co-Founder & Partner
Isomer Capital



Jean Schmitt
President & MP
Jolt Capital



Kathy Matsui
Founding GP
MPower Partners



Mehran Zaker
Partner
Emerald Technology Ventures



Michael Phillips
COO & CLO
Alumni Ventures



Rickie Koo
Partner
DNX Ventures



Rob Freelen
Managing Director
Sozo Ventures



Robert Garber
Partner
7wire Ventures



Simon Hirtzel
GP & COO
IQ Capital

For a full list of session speakers announced to date, please visit:

<https://sushitech-startup.metro.tokyo.lg.jp/en/speakers/>



3. A Global Gathering of Innovators

Aiming to spur the building of sustainable cities with high technology, this year's SusHi Tech Tokyo will evolve to become a global platform where a diverse range of players—from startups and their supporters like investors and large corporations, to universities and innovative SMEs—come together to generate solutions for the world's challenges.

a. Record-high Participation from Promising Startups with Global Ambitions

- More than 700 startups from around the world are scheduled to exhibit (up from 607 at the previous event), including those exhibiting in collaboration with large corporations and in pavilions hosted by countries, regions, and cities, and by municipalities from across Japan.
- At the global pitch contest "SusHi Tech Challenge 2026," 20 startups will be selected from 820 applicants spanning 60 countries and regions to compete in the semi-finals and finals (up from 657 applicants from 46 countries and regions previously).
- This year marks the debut of the "SusHi Tech Global Startups," a group of growth-stage companies receiving intensive support through a collaboration between the Tokyo Metropolitan Government and its various partners.

ASUENE



Dioseve

Helical Fusion

EFPOLYMER

KYOTO FUSIONEERING

TOWING

Yuimedi

WOTA

CRAIF

Bioworks

LEGALON

AETERLINK

SPACECOOL

FERMENSTATION
Co.,Ltd.
Fermenting a Renewable Society

LETARA

LPIXEL

TBM

FAEGER

Logomix

Elephantech

and more

b. Showcasing Japan's Top University Startups to the World

- University-born startups, which emerge from advanced academic research, play a pivotal role in the social implementation of deep tech and other cutting-edge technologies.
- In collaboration with NINEJP,* the national network for university-launched startups, selected university startups from not only Tokyo but from across the nation will exhibit and participate in an AI-themed pitch contest.

* National Innovation Network for Entrepreneur Japan: an innovation ecosystem formed by the collaboration of nine university startup support platforms across Japan, aimed at creating globally competitive businesses throughout the nation. It has over 160 member universities and research institutions.

c. Beyond Startups: Innovative SMEs Participate from Across Japan

- In partnership with the Japan Small and Medium Enterprise Agency and The Tokyo Chamber of Commerce & Industry, SMEs from across the country with outstanding technologies and those undertaking new business development, such as second stage entrepreneurs, will participate.
- Exhibitors will include finalists from the "Ato-tsugi Koshien," a national competition hosted by the Japan Small & Medium Enterprise Agency where successors of SMEs and small businesses compete with their new business ideas.



Tsuya-kin

A long-established textile company takes on the challenge of developing a fabric dyed with bio-resources.



Nikken Razor

Leveraging traditional blade-making techniques to create a new market with a machine for processing grapevine tendrils.



Takamaru Kogyo

Developing a remote robot control technology that enables welding via PC, accessible even to elementary school students and from home.

d. Showcasing Tokyo's Open Innovation Ecosystem

Large corporations will showcase their open innovation initiatives, with many of Japan's leading companies exhibiting alongside the startups they partner with. They include the following:



and more...

Furthermore, each cluster from "TIB CATAPULT" will participate in SusHi Tech. Within this initiative, various corporations and organizations form clusters based on their unique strengths in fields such as space, life sciences, mobility, and food tech, with the goal of co-creating innovation with startups. TIB CATAPULT comprises approximately 200 participating companies, forming 12 distinct clusters.



This event brings together over 60 major corporations (up from 47 last time) that are actively seeking to collaborate with startups, fostering new connections that drive innovation.

e. Global Innovation and City Leaders Convene

Featuring pavilions from over 20 countries, regions, and cities worldwide (up from 16 last time), the event will foster exchanges aimed at promoting their own startups' entry into the Japanese market and attracting Japan's top startups to their home countries.



and more

The G-NETS Leaders Summit (Global City Network for Sustainability) will be held concurrently, bringing together leaders of major global cities to discuss solutions to urban challenges.

f. Showcasing Japan's Startups: An "All-Japan" Effort

- Over 40 municipalities from across the country (up from 35 last time), including startup ecosystem hub cities, will gather to promote Japan's startups and ecosystem to the world as an "All-Japan" effort. This will create a platform where "coming to Tokyo means connecting with all of Japan, and with the rest of the world."
- On the stage of the All-Japan Ecosystem Area, sessions are planned where municipalities and other bodies will introduce their regional initiatives.

g. Youth Experience the Future of Tech

- Through the student-led project "ITAMAE,"* students will independently plan and operate sessions and pitches. Student volunteers will manage venue operations such as reception and guidance, while other students will support overseas startups with their exhibitions and business negotiations as part of an internship program.

* ITAMAE is an acronym for "Innovative Technology Academic MAestro," named by the student team themselves to signify their role as the "Itamae" (sushi chefs) who create the "sushi" (SusHi Tech Tokyo).

- The final day will be designated as a Public Day, aiming to foster curiosity and a spirit of challenge by allowing young people, who will shape the future, to enjoy and experience the latest technologies. In addition to interactive content, this section of the proceedings will provide a practical platform for aspiring students and young people through workshops and other activities.



4. Participate in SusHi Tech Tokyo 2026

SusHi Tech Tokyo 2026 is currently seeking participants in the following categories:

◆ Tickets

General tickets: ¥20,000
 Student tickets: ¥2,000
 VIP tickets: ¥100,000

General tickets are currently 50% off for Early Bird purchases until Saturday, February 28, 2026.

◆ Partners

Ambassadors: Organizations promoting SusHi Tech Tokyo’s value domestically and internationally

Partner Events: Events fostering excitement and participant engagement, offering networking opportunities for startups and ecosystem players, and showcasing Tokyo’s entertainment, music, food, and culture

Details & applications: <https://sushitech-startup.metro.tokyo.lg.jp/en/>



5. SusHi Tech Tokyo 2026 Overview

◆ Event Dates

Monday April 27 and Tuesday April 28 — Business Days
 Wednesday April 29 (national holiday) — Public Day

◆ Venue

Tokyo Big Sight (3-11-1 Ariake, Koto-ku, Tokyo)

◆ Event Scale

Number of participating startups: 700 (previous event: 607)
 Number of business meetings: 10,000 (previous event: over 6,136)
 Number of attendees: 60,000 (previous event: 57,698) *Of which on-site attendees: 50,000 (previous event: 43,705)

How the Scale of the Event Has Grown



This initiative is part of [Tokyo 2050 Strategy: Unlocking a Better Future](#).
Strategy 10: Empowering Startups to Succeed Worldwide



Tokyo 2050 Strategy



Media inquiries

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