

Discover the Highlights of SusHi Tech Tokyo2025 Governor Koike's Remarks [Press Kit]



On Thursday, January 30, Governor Yuriko Koike took the stage at the main session of "TIB Global Day 2025 winter," titled "Discover the Highlights of SusHi Tech Tokyo 2025." During the session, she announced new updates regarding SusHi Tech Tokyo 2025 (STT2025).

- Date of Appearance: Thursday, January 30, 2025
- Event Name: TIB Global Day 2025 winter
- Venue: Tokyo Innovation Base (3-8-3 Marunouchi, Chiyoda-ku, Tokyo)
- Summary of Remarks

- (1) Further Advancements of SusHi Tech Tokyo
- (2) Open Discussion on the Future Vision of Cities
 - ① Diverse Speakers Discussing the Future Urban Landscape
 - ② Special Content: "Focus on"
 - ③ Future Experience Pavilion
 - ④ Student Team: "ITAMAE"
- (3) New Opportunities for Innovation and Startup Growth
 - ① Participation of Diverse Partners
 - ② Expected Attendance of 500 Overseas Venture Capitalists (VCs)
 - ③ Scaling Up to an Even More Impactful Event



○About SusHi Tech Tokyo 2025

SusHi Tech Tokyo is the largest startup conference in Asia, bringing together startups, investors, major corporations, cities, students, and other key players from around the world under the concept of "Realizing a Sustainable City through High Technology" (Sustainable High City Tech Tokyo = SusHi Tech Tokyo).

- Dates Business Days: Thursday, May 8 – Friday, May 9, 2025
 Public Day: Saturday, May 10, 2025
- Venue Tokyo Big Sight (3-11-1 Ariake, Koto-ku, Tokyo) and other locations.

(1) Further Advancements of SusHi Tech Tokyo



- SusHi Tech Tokyo was held for the second time last year, becoming one of Asia's largest startup conferences. The event gathers people from across the globe to discuss how high technology can make cities sustainable, and moves them to action.
- There are two points that I wish to emphasize about SusHi Tech.
- One is having open discussions on the future vision for cities.
- The other is creating more new encounters for innovation and startup growth. This year, SusHi Tech will be upgraded further with these points in mind.

(2) Open Discussion on the Vision of Future Cities

① Diverse Speakers Discussing the Future Urban Landscape

New speakers set to appear at SusHi Tech Tokyo 2025 have been announced. In addition to representatives from leading Japanese companies, international speakers have also been confirmed, including Ashley Grosh, Vice President of Breakthrough Energy. Below are the details of the newly announced speakers.



Ajibike Jimoh

Isopa Consulting Limited
Impact Investment Program



Arisa Ema

Tokyo College,
The University of Tokyo
Associate Professor



Ashley Grosh

Breakthrough Energy
Vice President



Caroline Winnett

Berkeley SkyDeck
Executive Director



Christophe Jurczak

Quantonation
Managing Partner



Hiroki Koga

Oishii Farm
Corporation
Co-Founder & CEO



Jerry OCHE

Zowasel
CEO



jiwon bang

moty
CEO



Katsuhiko Hibino

Tokyo University of the
Arts President



Lisa Lambert

Quantum Industry
Canada (QIC)
Chief Executive Officer



Masayoshi Terabe

Deloitte Tohmatsu
Consulting LLC
Chief of Quantum
Technology



Murat Aktihanoglu

Remarkable Ventures
Climate
Managing Partner



Nao Fuwa

Japan International
Cooperation Agency
Expert on Startup Ecosyste



Ren Ito

Sakana AI
Co-Founder COO



Simone Severini

Amazon Web Services (AWS)
General Manager, Quantum
Technologies



Stephy Deng

Adofaer
CEO



Takahiro Anno

Management
Machine, Inc.



Takeshi Chino

Binance Japan Inc.
General Manager for



Taro Shimada

Toshiba Corporation
Representative Director,
Corporate Officer,
President and CEO



Tomosaku Sohara

NordicNinja VC
Managing Partner



Yutaka Matsuo

Department of Technology
Management and Strategy, Graduate
School of Engineering / Artificial
Engineering Research Center,
The University of Tokyo Professor

② Special Content: “Focus on”

SusHi Tech Tokyo is introducing a brand-new special content series called “Focus on” which highlights cutting-edge technology fields. This initiative will feature diverse sessions led by renowned figures, practitioners, and researchers, exhibitions and pitches by startups and major corporations with outstanding technologies, as well as demonstrations of advanced technologies. For STT2025, the Focus on themes have been officially announced as AI (Artificial Intelligence), Quantum (Quantum Technology), and Food Tech (Food Innovation).



- In order to encourage deeper insights and personal interactions, the focus of SusHi Tech Tokyo 2025 will be placed on three trending subjects.
- One is AI. A world where autonomous vehicles, robots, and other real things are driven by artificial intelligence, is now looming before us. How will this change our lives and cities?
- The second subject is “quantum,” looking at how future society will be shaped by the out-of-this-world performance of quantum computing.
- The third is FoodTech. There will be discussions on “food” that could end hunger and also be tasty. Delicious sushi will be served at the venue.

Explanation: About "Focus on"

AI (Artificial Intelligence)

~ What Lies Beyond Social Implementation ~

- The evolution of AI is remarkable, with its applications rapidly transitioning from the digital realm, such as text and image processing, to real-world implementations like autonomous driving and robotics.
- This session explores how these advancements will transform cities and citizens' lives, and how we should leverage them effectively.

Session

Audrey Tang (1st Digital Minister of Taiwan),
Takahiro Anno (Management Machine, Inc. CEO),
Ren Ito (Sakana AI COO),
and more.

Exhibition

- ✓ Zone exhibition featuring domestic and international startups showcasing services developed with proprietary AI technologies, and so on.

Quantum (Quantum Technology)

~ The Game Changers of the Future ~

- Quantum technology is considered a foundational driver of AI evolution, with breakthroughs paving the way for practical applications.
- These discussions will cover the latest research and development trends by SU and others, as well as a future where ultra-high-speed computing surpassing supercomputers becomes the norm, explored from various perspectives.

Taro Shimada (Toshiba Corporation CEO),
Simone Severini (AWS General Manager),
Christophe Jurczak (VC for Quantum Startups),
and more.

- ✓ Exhibition of quantum computer models.
- ✓ Exhibition by domestic and international startups advancing the development, implementation, and commercialization of quantum technologies, and so on.

Food Tech (Food Innovation)

~ Abundant Food for 10 Billion People ~

- As the global population grows and issues such as food shortages and environmental impact intensify, humanity faces serious challenges. At the same time, "food" remains a source of happiness in people's lives.
- These discussions will explore sustainable, delicious, and healthy approaches to food and agriculture, taking a comprehensive view of the supply chain.

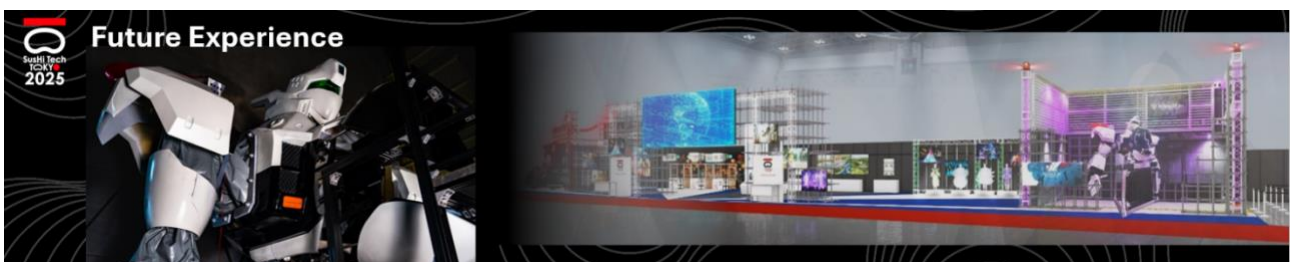
Hiroki Koga (Oishii Farm CEO),
Fuwa Naonobu (JICA Nigeria),
Others: Representatives from International Organizations (Under coordination),
and more.

- ✓ Dishes prepared with sustainable ingredients supplied by startups.
- ✓ Exhibition by diverse domestic and international startups across the entire supply chain, from upstream to downstream, and so on.

※Note: The details of sessions and exhibitions are currently under coordination and are subject to change.

③ Future Experience Pavilion

The Tokyo Metropolitan Government is advancing the Tokyo Bay eSG Project, an initiative aimed at creating a sustainable future urban model in the Bay Area. To showcase this project and provide visitors with an opportunity to experience the future, a dedicated pavilion will be set up.



- The event will have a zone where you can enjoy experiencing a future city. There, a super-large robot from the world of anime will welcome you, and you can even operate it.

< Future Experience Pavilion Overview >

The Future Experience Pavilion will feature cutting-edge technology-driven interactive content. On Public Day (May 10), the pavilion will also host stage events and workshops to provide visitors with an immersive experience of future innovations.



【Pavilion Concept Image】

(1) Pavilion Concept

“Tokyo’s Dream” – Envisioning the Future of Tokyo

(2) Interactive Experience Content – The pavilion will offer a range of experiential content across six themes (tentative):

- Robotics: Hands-on experience operating a large-scale robot
- Mobility: "Tsunaguruma," a mobility solution blending tradition and technology
- Energy: Exhibitions showcasing various renewable energy technologies
- Fashion: Displays highlighting sustainable fashion innovations
- Food: Experience the latest advancements in food technology
- Entertainment: Interactive demonstrations of technology that visualizes brain activity



(3) Stage Events on Future Technologies (Public Day)

【Future Experience Content – Image】

A special entertainment show integrating technology and sports

(4) Workshops (Public Day)

An architectural design experience using AI-powered image generation

[Reference] About the Tokyo Bay eSG Project

The Tokyo Metropolitan Government is promoting the Tokyo Bay eSG Project, an initiative that envisions a sustainable city in the Bay Area, integrating nature and convenience while looking 50 to 100 years into the future.

<https://www.tokyobayesg.metro.tokyo.lg.jp/>

④ Student Team: “ITAMAE”

STT is also a platform that supports ambitious students and encourages their growth. By fostering the development of student members involved in STT operations, known as “ITAMAE,” we aim to inspire their peers, sparking interest in entrepreneurship and global opportunities.



At the event, the leader, Mr. Takada, took the stage and shared his enthusiasm.

- SusHi Tech is also an event for young people, who are central to cities of the future.
- The Innovative Technology Academic MAEstro, or ITAMAE project (itamae is Japanese for chef or cook), allows a team of students to participate in running parts of the event. This will be an important opportunity for them to grow through activities such as planning pitch events and sessions.
- And we will hold a Public Day over the weekend, on May 10th, inviting the participation of many children and young people.

Explanation: ITAMAE Project Schedule

- December 2024: Core team of 20 members began activities, centered at TIB.
- January 30, 2025: Recruitment of student volunteers began.
- Through collaborative sessions with mentors experienced in overseas ecosystems, the team refines proposals for STT2025.
- Pre-event “WASABI” @ TIB: (1st Session: March 20, 2025, 2nd Session: Late April 2025)
- May 8–10, 2025: The team takes charge of organizing STT2025, boosting the event’s energy and excitement.

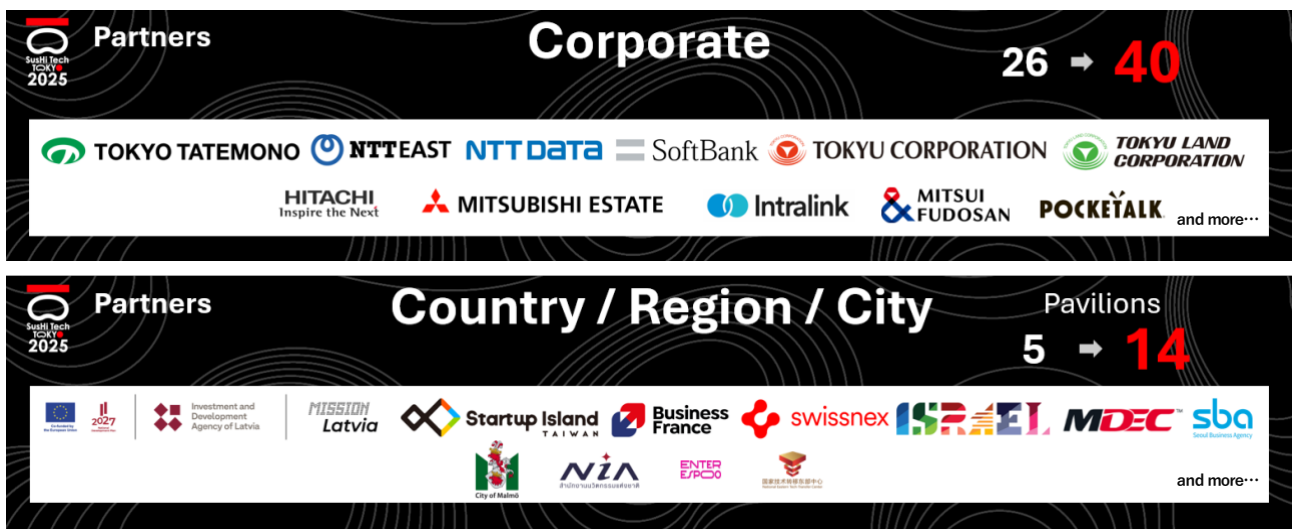


(3) New Connections Leading to Innovation and Startup Growth

① Participation of Diverse Partners

STT brings together a wide range of ecosystem players from Japan and around the world, fostering innovation through interaction with startups and industry leaders.

For STT2025, it has been announced that the scale of participation by major corporations, national and city governments, and other partners—particularly those exhibiting pavilions—will significantly exceed previous levels.



- The second main point is creating new encounters to generate innovation and growth.
- This year, there will be more major corporate exhibitors, with about 40, compared to the 29 last year.
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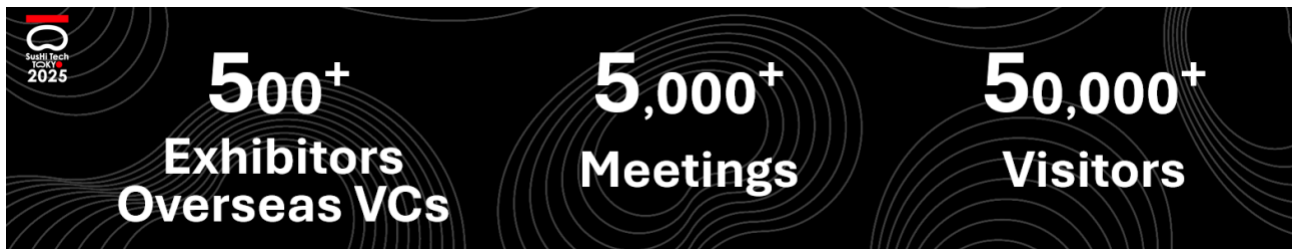
② Expected Attendance of 500 Overseas Venture Capitalists (VCs)



- Prominent VCs and investors will also be gathering from around the world. This year's special program will welcome the participation of world-class VCs that are driving global startup growth. Altogether, we expect that about 500 overseas VCs will be attending.

③ Scaling Up to an Even More Impactful Event

At the conclusion of the presentation, ambitious targets were unveiled, aiming to surpass the previous edition—which had already positioned itself as one of Asia's largest events—in terms of exhibiting startups, business matchmaking opportunities, and total attendance.



- Through significantly enhanced content, SusHi Tech Tokyo 2025 is sure to evolve into an even larger and more productive event.
- We will have 500 startup exhibitors and overseas VCs, 5,000 business meetings, and 50,000 visitors. The angel number 555 (five, five, five).
- Five in Japanese is “go,” so this is Go, Go, Go!

At TIB Global Day 2025 Winter, we welcomed over 700 participants, including startups, major corporations, and support organizations, creating a day that showcased the increasing globalization of the ecosystem and the high level of interest in SusHi Tech Tokyo 2025.

With less than 100 days until the event, stay tuned for SusHi Tech Tokyo 2025!



Links

- SusHi Tech Tokyo 2025 Official Website <https://sushitech-startup.metro.tokyo.lg.jp/>



- Tokyo Innovation Base Official Website <https://tib.metro.tokyo.lg.jp/>



Contact Information

(Regarding SusHi Tech Tokyo 2025 in general)

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Tokyo Metropolitan Government

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