Ambassador Program Guidelines

<table>
<tr><td>Title</td><td>Call for SusHi Tech Tokyo 2027 Ambassadors</td></tr>
<tr><td>Overview</td><td>SusHi Tech Tokyo 2027, Asia's largest global innovation conference, will be held in May 2027. We are seeking companies, organizations, and other entities to help us build the conference together by sharing the latest information and attracting attendees.
Dates: Business Days: Thursday, May 20 and Friday, May 21, 2027
Public Day: Saturday, May 22, 2027
Venue: West Halls 1, 2, 3 and 4, Tokyo Big Sight, and other locations</td></tr>
<tr><td>Term</td><td>From the date of appointment through July 31, 2027
* Among companies and organizations that express a desire to continue in the post-event survey, those with a certain level of activity record may be eligible for renewal for the following year. Others are requested to submit a new application in the following year.</td></tr>
<tr><td>Roles and Responsibilities</td><td>• Share information about and promote SusHi Tech Tokyo through your company's social media channels and other networks
• Attract attendees using a separately issued ticket discount code
• Recommend promising startups as exhibitors
* Please report the status of the above activities through surveys requested by the Secretariat.</td></tr>
<tr><td>Key Benefits</td><td>Your tier will be upgraded based on your activity record, providing access to enhanced benefits.
<table>
<tr><th>Benefit</th><th>Basic</th><th>Silver</th><th>Gold</th></tr>
<tr><td>Company/organization name and logo displayed on the official website
* The listing may be removed if no activity record can be confirmed.</td><td>○</td><td>○</td><td>○ (large)</td></tr>
<tr><td>Ticket discount codes (30 tickets)</td><td>○</td><td>○</td><td>○</td></tr>
<tr><td>Invitations to networking and information-sharing opportunities</td><td>○</td><td>○</td><td>○</td></tr>
<tr><td>Complimentary ticket codes (for your organization's use)
* Basic: provided after at least one ticket sale
* Silver and Gold: additional codes provided upon certification at each tier</td><td>○ (3)</td><td>○ (+2)
Total: 5</td><td>○ (+5)
Total: 10</td></tr>
<tr><td>Ambassador certificate and exclusive business cards</td><td>—</td><td>○</td><td>○</td></tr>
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<tr><td>Invitation to exclusive networking events</td><td>—</td><td>—</td><td>○</td></tr>
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* Awards will be presented to companies and organizations that make outstanding contributions overall.
<Certification Criteria>
Gold Ambassador: 30 or more ticket sales
Silver Ambassador: 10 or more ticket sales
* Results are scheduled to be counted through March 31, 2027.
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<tr><td>Eligibility Requirements</td><td>(1) Must support and endorse the SusHi Tech Tokyo vision of realizing sustainable cities through advanced technology.
(2) Must be a company, organization, or other entity—such as a startup, VC/investor, large company, SME, incubation facility, accelerator, or government body—that can support promotion of the conference in Japan or overseas.
(3) Must not fall under the definition of an organized crime group, member of an organized crime group, or related party as stipulated in Article 2 of the Tokyo Metropolitan Ordinance for Eliminating Organized Crime Groups.
(4) Must not engage in activities contrary to public order and morals or any other activities that may attract social criticism.
(5) Must not use the Ambassador name or logo for purposes other than promoting the conference, including displays that could be mistaken for endorsement of the company's products or services, or solicitation activities.
(6) Must refrain from harassment, aggressive solicitation or sales activities, or any other conduct that could undermine the trust of others.
(7) Must confirm the contents of these guidelines and agree that certification may be revoked during the term if any submitted information is false or if any of the above requirements are violated.</td></tr>
<tr><td>How to Apply</td><td>Please submit your application through the application form. The Secretariat will contact you separately with further details.

* Please note that we may not be able to accommodate your request depending on the application status.
* Depending on your application, the Secretariat may propose another partnership framework.</td></tr>
<tr><td>Application Deadline</td><td>11:59 p.m. (JST), Friday, December 18, 2026 (The deadline is subject to change.)
Applications submitted shortly before the deadline may not be processed in time.</td></tr>
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	If you do not receive a response from the Secretariat, please contact us.
After Applying	Applicants who apply by the last day of a given month will be notified of Ambassador certification by around the middle of the following month. After appointment, Ambassadors will be listed on the official website on a rolling basis.
Contact	SusHi Tech Tokyo 2027 Secretariat Contact Form

* These guidelines may be amended as operational needs arise. Any changes will be announced on the official website.